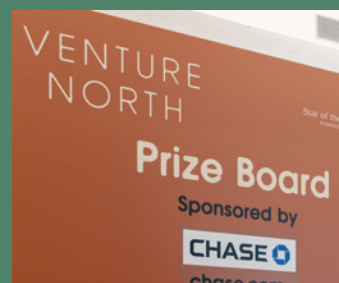
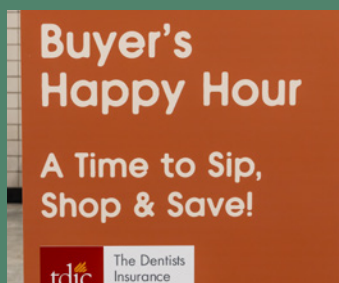


# SPONSORSHIP OPPORTUNITIES

To confirm your sponsorship, complete the online Advertising, Promotion, and Sponsorship form at [star.mndental.org](http://star.mndental.org).

<b>KEYNOTE SPEAKER</b>	<b>\$10,000</b> <i>(1 exclusive)</i>	<b>Diamond Level benefits plus...</b> <ul style="list-style-type: none"> <li>• Sponsor name/logo will be listed in all promotional materials regarding keynote (website, printed material, social media, onsite signage, etc.)</li> <li>• Sponsor logo listed on welcome presentation screens in auditorium</li> <li>• Sponsor thanked by chairperson prior to introduction of speaker</li> <li>• Additional 10'x10' booth</li> <li>• Sponsor given 2-3 minutes of stage time before speaker presentation to speak to the audience</li> <li>• Sponsor recognition for Keynote</li> <li>• Sponsor logo on Online Exhibit Hall Floor plan</li> </ul>
<b>TOTE BAG</b>	<b>\$10,000</b> <i>(1 exclusive)</i>	<b>Diamond Level benefits plus...</b> <ul style="list-style-type: none"> <li>• Company logo featured on the tote bag with the meeting logo</li> <li>• Recognition in the promotional materials for the tote bag in the <i>Preliminary Program</i>, <i>Onsite Guide</i>, and the Star of the North website</li> <li>• Sponsor logo on self-serve bins located on the meeting room and registration levels</li> <li>• Sponsor logo on Online Exhibit Hall Floor plan</li> </ul>
		
<b>DAILY COFFEE SPONSOR</b>	<b>\$10,000</b> <i>(1 exclusive, Thursday, Friday, and Saturday)</i>	<b>Diamond Level benefits plus...</b> <ul style="list-style-type: none"> <li>• Recognition in the promotional materials in the <i>Preliminary Program</i>, <i>Onsite Guide</i>, and the Star of the North website</li> <li>• Meeting App reminder with recognition</li> <li>• Coffee Sleeves with company logo</li> <li>• Sponsor logo on Online Exhibit Hall Floor plan</li> </ul>
<b>BADGE LANYARD</b>	<b>\$7,500</b> <i>(1 available)</i>	<b>Platinum Level benefits plus...</b> <ul style="list-style-type: none"> <li>• Sponsor logo featured on the lanyard</li> <li>• Sponsor logo on lanyard self-serve bins</li> </ul>
<b>EXHIBIT HALL SOCIAL EVENTS</b>	<b>\$5,000 each</b>	<b>Platinum Level benefits plus...</b> <ul style="list-style-type: none"> <li>• Food supplied in your booth Thursday and Friday — SON food choice</li> <li>• Recognition in all Exhibit Hall promotional materials</li> <li>• Recognition on the event's onsite signage</li> <li>• Sponsors recognized in a promotional piece that's mailed to attendees with their name badges</li> </ul>
<b>MEETING NOTEPADS</b>	<b>\$5,000</b> <i>(1 exclusive available)</i>	<b>Platinum Level benefits plus...</b> <ul style="list-style-type: none"> <li>• Company logo, phone number, and website printed on notepads with the meeting logo and 2026 Star of the North meeting dates</li> </ul>

<b>360° PHOTO BOOTH</b>	<b>\$5,000</b> <i>(1 exclusive available)</i>	<b>Platinum Level benefits plus...</b> <ul style="list-style-type: none"> <li>• Recognition in the promotional materials in the Preliminary Program, Onsite Guide, and the Star of the North website.</li> <li>• Option to incorporate your booth into space (electrical included)</li> <li>• Company logo on the sign</li> </ul>
<b>MEETING APP</b>	<b>\$5,000</b> <i>(1 exclusive available)</i>	<b>Platinum Level benefits plus...</b> <ul style="list-style-type: none"> <li>• Recognition in the promotional materials in the <i>Preliminary Program, Onsite Guide</i>, and the Star of the North website</li> <li>• Home page logo with hyperlink</li> <li>• 4 alert notifications (1 pre-conference, 2 during, 1 post-conference)</li> </ul>



<b>THE BIG PARTY</b>	<b>\$4,000-\$4,500</b> <i>(6 stations available)</i>	<b>Gold Level benefits plus...</b> <ul style="list-style-type: none"> <li>• Sponsor name/logo listed in all Big Party promotional materials (website, printed material, social media, onsite signage, etc.)</li> <li>• Sponsor logo on the sponsored area (4 company representatives tickets)</li> <li>• Each station will have a customizable front to include your company logo, drinks, appetizers, and winner tickets</li> <li>• Choice of sponsorship area (first come, first served) <ul style="list-style-type: none"> <li>• Pop-Up Flower Shop (popular at the 2024 Big Party) - \$4,500</li> <li>• Skee Ball Station - \$4,500</li> <li>• Big Party Music with Photo backdrop - \$4,000</li> <li>• Ring Bottle Toss Station - \$4,000</li> <li>• Balloon Darts Station - \$4,000</li> <li>• Pop A Shot (basketball) station - \$4,000</li> </ul> </li> </ul>
<b>CE VERIFICATION STATION</b>	<b>\$3,000</b> <i>(1 available)</i>	<b>Silver Level benefits plus...</b> <ul style="list-style-type: none"> <li>• Company name featured next to the CE Verification Stations</li> <li>• Company logo and a message running across each computer screen</li> <li>• Company logo included in station graphics</li> <li>• Company logo on the CE section of the Star of the North website</li> </ul>
<b>PRIZE BOARD</b>	<b>\$1,500</b> <i>(1 available)</i>	<b>Bronze Level benefits plus...</b> <ul style="list-style-type: none"> <li>• Company logo on the Prize Board</li> <li>• Company name recognition during announcements.</li> <li>• Recognition in the promotional materials in the <i>Preliminary Program, Onsite Guide</i>, and the Star of the North website</li> </ul>
<b>CHARGING STATIONS</b>	<b>\$1,500</b> <i>(4 available - 2 Meeting Room level, 1 Registration level, and 1 Exhibit Hall Lounge)</i>	<b>Total Sponsorship Amount Level benefits plus...</b> <ul style="list-style-type: none"> <li>• Company logo on charging stations</li> <li>• Recognition in the promotional materials in the <i>Preliminary Program, Onsite Guide</i>, and the Star of the North website</li> </ul>
<b>MEETING PENS</b>	<b>\$500</b> <i>(1 exclusive available)</i>	<b>Platinum Level benefits plus...</b> <ul style="list-style-type: none"> <li>• Does your company give pens to clients and potential clients? Do you want to share them with the Star of the North attendees? Send us 2,500+ of your pens, and we'll place them at registration and on the meeting room level near the education sessions for attendees.</li> </ul>
<b>SPEAKER SPONSORSHIP</b>	<b>VARIES</b> If interested in speaker sponsor opportunities, please contact Whitney Bey at <a href="mailto:wbey@mndental.org">wbey@mndental.org</a> .	<b>Total Sponsorship Amount Level benefits plus...</b> <ul style="list-style-type: none"> <li>• Recognition in the speaker's program descriptions in the <i>Preliminary Program</i> and Star of the North website</li> <li>• Recognition on the program's onsite signage</li> </ul>