

PRELIMINARY PROGRAM

STAR OF THE NORTH MEETING

Nationally known

Close to home

Join us!

DENTISTS

DENTAL ASSISTANTS

HYGIENISTS

DENTAL STUDENTS

136TH ANNUAL SCIENTIFIC SESSION APRIL 25-27, 2019 EXHIBIT HALL

NETWORKING

EDUCATION

TABLE CLINICS

THE BIG PARTY

KEYNOTE

CE CREDITS

WORKSHOPS

BUYER'S HAPPY HOUR

Welcome!



Welcome to Minnesota Dental Association's 2019 Star of the North Meeting! Nationally Known...Close to Home is again the place to get it all. The ability to get CE online is convenient, but at the Star of the North, the dental professionals who attend can take advantage of camaraderie with colleagues and former classmates. Here, we can talk about our practices and learn from one another, discussing things we can use and bring back to our own practices. This friendship and exchange of ideas, you can't get sitting at home, and these face-to-face interactions continue to make our meeting grow.

The Scientific Session Committee hears your requests and reviews many pages of evaluations from our attendees. This year we have over twenty-five new speakers presenting for the first time at the Star of the North! We are thrilled to offer something for everyone on the dental team each and every day of the convention! Whether we are showcasing an experienced speaker or highlighting a new voice, you can be sure they are the top of their game. You will notice the courses have varying start and end times — offering flexibility to help you tailor your schedule.

The Exhibit Hall will be open all three days for you to talk face-to-face with over 250 exhibitors and learn about the latest advances in dental equipment and products. Take a chance to win great prizes by playing our Passport Game or by stepping into the Cash Cube! Relax at our new relaxation massage station and join us for Happy Hour on Thursday from 4:00 to 6:00 pm in the Exhibit Hall.

The committee is excited to bring back our popular Keynote Session for 2019. Sergeant Dakota Meyer is a United States Marine Corps veteran and recipient

of the Medal of Honor. He will address attendees on inspiration, motivation, courage, leadership, and believing in yourself. You won't want to miss this!

The 5th annual BIG Party has become the place for everyone to let their hair down on Friday night. After a day of CE, grab a bite to eat at one of Saint Paul's nearby restaurants and then come back to join us for some music and dancing to this years' band... The Purple Xperience, a 5-piece Prince and the Revolution tribute band! Get ready to wear something purple! Make plans to stay over on Friday night and then catch a class or two on Saturday before heading home for the rest of your weekend.

Get your team excited and planning for our 2019 Star of the North! Follow us on Facebook, Instagram, and Twitter to receive updates on all the unique content we have planned for you.

George Noesen, D.D.S.

2019 Chair, Scientific Session Committee



George Noesen, D.D.S. Chair 2019 Scientific Session Committee







SCHEDULE OF EVENTS

All events will take place at the Saint Paul RiverCentre unless otherwise noted.

Thursday, April 25

7:30 am - 6:00 pm	Registration Open
8:00 am - 4:00 pm	Health Screening Program
8:00 am - 5:00 pm	Continuing Education Programs
10:00 am - 2:00 pm	Cooking Class
11:00 am - 6:00 pm	Exhibit Hall Open
4:00 pm - 6:00 pm	Buyer's Happy Hour —
	A Time to Sip, Shop and Save

Friday, April 26

7:30 am - 5:00 pm	Registration Open
7:30 am - 5:00 pm	Continuing Education Programs
8:00 am - 4:00 pm	Health Screening Program
10:00 am - 6:00 pm	Exhibit Hall Open
11:00 am - 12:00 pm	Keynote Session
12:00 pm - 2:00 pm	Table Clinics
8:00 pm - 10:00 pm	The BIG Party!

Saturday, April 27

7:30 am - 2:00 pm	Registration Open
8:00 am - 4:30 pm	Continuing Education Programs
10:00 am - 1:00 pm	Exhibit Hall Open

SCIENTIFIC SESSION COMMITTEE 2018-2019



Alicia Bullard, D.D.S., Winona
Landon Case, Dental Student, Minneapolis
Anne Kent, D.D.S., New Brighton
Renee Kinney, D.D.S., Woodbury
George Noesen, D.D.S., Red Wing
Carly Sherod, Dental Student, Minneapolis
Loren Taple, D.D.S., Eagan
Gerald Wimmer, D.D.S., Minneapolis
Stephen McDonnell, D.D.S. Saint Paul, *Board Liaison*

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REGISTRATION INFORMATION

ONLINE REGISTRATION

Online registration will be available January 2, 2019, through April 27, 2019. It's fast, easy, and convenient. As an added benefit, you can see which programs are available and which are sold out before you register. All program seats are available on a first-come, first-served basis. Registration categories and fees are listed on page 70.

To download a copy of the registration form to complete by mail, please visit our website at **starofthenorthmeeting.org**. Click on the Attendee tab and then select "Registration."

PRE-REGISTRATION PRICING — SAVE TIME AND MONEY!

In order to be eligible for pre-registration pricing, forms must be received by QMS Registration Services by March 31, 2019. All Non-MDA member attendees registering after March 31 will be charged a \$20 onsite registration fee to offset the costs of providing equipment/staff for onsite registration. (This fee does not apply to MDA member dentists, affiliate members, student members, or post-graduate members or spouses/guests.)

Save even more by taking advantage of our Early Bird pricing. Register by **February 15, 2019,** to be eligible for reduced fees.

REGISTER 3 STAFF ATTENDEES AND GET THE 4TH STAFF ATTENDEE FREE!

We are adding some additional discounts for our staff attendees this year. Register 3 staff and get the 4th staff person FREE. Discounts will be automatically applied during the registration process. Check out the new tracks for staff — dental hygiene, dental assisting, dental therapy, and administrative. These tracks are lists of suggested courses based on your area of responsibility in the practice. Tracks are listed on pages 12-15.

REGISTERING AFTER THE MARCH 31 DEADLINE

Attendees who are *not* pre-registered by March 31 may continue to register online using the Star of the North website (through April 27) or may choose to register onsite during the following hours:

Thursday, April 25 7:30 am - 6:00 pm Friday, April 26 7:30 am - 5:00 pm Saturday, April 27 7:30 am - 2:00 pm

Photo identification is required for onsite registration. If you plan to register at the meeting, please allow ample time to complete the registration process before your seminar is scheduled to begin. Registration is busiest early in the morning.

NON-MEMBER REGISTRATION OPTIONS AVAILABLE

A one-time discounted non-member registration fee will be available to give non-members an opportunity to preview what the meeting (and the MDA) has to offer. The fee is \$125 and will apply to any dentist who has not been a member of the MDA/ADA within the past year (2018 membership year). This special registration category will give non-members access to the Exhibit Hall and continuing education classes. Non-members will only be allowed to take advantage of this discounted opportunity for <u>one</u> Star of the North Meeting.



IMPORTANT DATES TO REMEMBER

FEBRUARY 15, 2019

Early Bird Deadline

Registrations for programs that are received by QMS on or before February 15 will be eligible for reduced Early Bird tuition fees (look for). Registrations postmarked after this date will be charged at the regular tuition rates.

MARCH 31, 2019

Pre-Registration Deadline

Pre-registrations must be received by QMS on or before March 31. Registrations received after this date may be subject to onsite registration fees.

APRIL 2, 2019

Hotel Reservation Deadline

Reserve your room at **starofthenorthmeeting.org**. Reservations received after this date may not be eligible for discounted rates.

APRIL 5, 2019

Cancellation Deadline

All cancellations are subject to a \$15 per person cancellation fee. If an attendee registered online, cancellations should be submitted online. If an attendee registered by mail, cancellations must be submitted in writing to QMS by the deadline. If name badges have been mailed, they must be returned to QMS before a refund will be processed.

Cancellation requests received after the deadline are subject to a \$15 cancellation fee. These requests will be reviewed by the Scientific Session Committee after the meeting on an individual basis. See page 69 for additional information.

REGISTRATION INFORMATION

MAILING OF NAME BADGES

If you register online, you will receive an email confirmation at the email address you provide. If you register by mail, a confirmation letter will be mailed to the address provided. If you pre-register but do not receive a confirmation within a few days of completion, please contact QMS toll-free at (866) 301-0750. Make sure to check your spam folder for email correspondence. QMS will mail name badges beginning in April.

PAPERLESS HANDOUTS

In an effort to do our part for the environment, course handouts will only be made available online. Each attendee with a valid email address will be provided a link to download their course handouts prior to the meeting and are welcome to print them if they



wish. Handouts can also be accessed through the meeting website, starofthenorthmeeting.org.

TICKETING PROCEDURES

Please be aware of the following procedures when registering for CE programs:

- No one will be admitted to any class without a name badge and the course number listed on the back.
- We recommend attendees order tickets for programs during the pre-registration period (January 2 - March 31). Courses will be available on a first-come, first-serve basis.
- Attendees can purchase courses online through April 27 or they can be purchased onsite in the registration area at a ticket sales booth.
- If you register after the deadline (March 31) and do not receive your badge in the mail, simply stop by a Badge Pick-Up counter to have your materials printed.

EXHIBIT HALL ONLY PASS

We will also feature an "Exhibit Hall only" pass which will be available at a discounted rate of \$75 per day. This registration category is only available to out-of-state ADA members and includes access to the Exhibit Hall on Thursday, Friday, or Saturday. Attendees using this category will not be eligible to earn continuing education credits.

PICK UP YOUR 2019 TOTE BAG!

Need something to cart around all the "stuff" you collect during the conference? We've got you covered — attendees can pick up a complimentary tote bag in the Exhibit Hall.

Tote bags are sponsored in part by

*One bag per attendee. While supplies last.



WATER BOTTLES (THURSDAY ONLY)

Attending class is hard work. Stay hydrated throughout the meeting by picking up a Star of the North water bottle. Reusable water bottles will be distributed to our Thursday meeting attendees and can be used throughout the meeting. Water stations will be available throughout the convention center and in the classrooms.

Bottles are sponsored in part by

*One bottle per attendee. While supplies last.





If you sign up for a workshop, please check the detailed course description for a list of instruments/materials/protective clothing you are required to bring from the office. Failure to provide the required materials may prohibit participation and will not qualify you for a refund. Some workshops may require mandatory attendance for a lecture portion — check individual course listings for additional information.

DOWNLOAD THE APP

Sponsored by Park Dental

Get out your smart phone or tablet and download our official meeting App! The App will be available through the App Store® and Google Play® beginning April 1, 2019. Just search for "Star of the North."

You will have access to:

- Course Schedules and Room Numbers
- Course Handouts
- Speaker Photos/Bios
- CE Verification
- Exhibitor Listings

- Maps
- Show Specials
- Travel Information
- Social Media
- Special Alerts



CONTINUING EDUCATION (CE)











Minnesota dentists, hygienists, dental therapists, and registered dental assistants will earn three (3) elective CE credits for attending the Minnesota Dental Association's multi-day Star of the North Meeting. Many refer to these credits as those earned for "walking the show floor."

COURSE CREDITS

Those who attend educational sessions may also earn Fundamental or Elective credit as indicated in the course program descriptions. Look for the CORE logo to identify programs to help you meet Minnesota's core competency CE requirements.

HOW CREDITS ARE DETERMINED

Our speakers determine the length of their presentations, and they review their materials against Minnesota's professional development requirements. Each speaker determines if their materials match the Fundamental, Elective, or CORE categories as defined by the Minnesota Board of Dentistry.

TIPS FOR RECEIVING YOUR CE

The Star of the North CE Verification system helps you to keep track of your professional development/CE activities at the meeting. Please take note of the following helpful hints to make the process as easy and effortless as possible:

- License numbers matter when you register, include the individual state license number of ALL licensed attendees to ensure CE credits are granted for each person.
- Write down the completion code codes are announced at the conclusion of every CE-eligible session. Partial credit cannot be granted and if you leave before the code is announced, you will forfeit any CE credits.
- Verify your CE after attending class attendees can verify credits onsite at a CE Verification area, thru the meeting app, or online for up to six months after the meeting. Once all codes are entered, a transcript can be printed. For your convenience, you can wait until you have attended all of your courses to verify them.

CE VERIFICATION

Every attendee who earns CE credits to meet professional development requirements should print a copy of their transcript. File the transcript in your professional development portfolio as proof of your continuing education activities at the meeting. According to Minnesota Board of Dentistry rules, it is the responsibility of the individual dental professional to preserve a record of their CE activities.

ADA CE TRACK USERS

We will upload verified 2019 Star of the North attendance information to your online profile beginning June 1, 2019. Provide your MN License/Registration Number when you register and enter your course completion codes at the CE Verification Stations at the meeting or online by midnight, May 31, 2019, to make sure your 2019 attendance data is included.

NON-ENDORSEMENT

The Star of the North Meeting is an official activity of the Minnesota Dental Association. Speakers are selected based on their expertise and quality of presentation. Participation of speakers at the Star of the North Meeting neither implies nor reflects endorsement by the Minnesota Dental Association. All seminars are offered as information only and not as financial, accounting, legal, or other professional advice. Persons attending seminars or reviewing handout materials need to consult their own professional advisors for advice. Examples used in programs should not be applied directly to any particular dental office.

The Minnesota Dental Association is an ADA CERP Recognized Provider.



ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

CATEGORY	FUNDAMENTAL	ELECTIVE	TOTAL		
DDS / DT	Minimum 30 hours	Maximum of 20 hours	50 hours		
DH / LDA	Minimum 15 hours	Maximum of 10 hours	25 hours		
DDS / DT / DH / LDA	Recordkeeping • Ethics •	A minimum of two courses in two CORE Competency Areas: Recordkeeping • Ethics • Patient Communication • Management of Medical Emergencies • Diagnosis & Treatment Planning			
DDS / DT / DH / LDA		Current CPR certification through a course equivalent to the American Heart Association healthcare provider course or the American Red Cross professional rescuer course			
DDS / DT / DH / LDA	Infection control course (e	Infection control course (effective 8/2017)			
DDS / DT / DH / LDA	Complete one Board of D	Complete one Board of Dentistry Self Assessment			

Visit the Minnesota Board of Dentistry website for full information: www.dentalboard.state.mn.us (click on Professional Development)

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TOPIC	THURSDAY	FRIDAY	SATURDAY
Anesthesia	Jason Goodchild, AM		
Communication	Janice Hurley, AM & PM		
Cosmetic/Aesthetic	Lee Ann Brady, AM & PM	Michael Miller, PM	
CPR	Emergency Outfitters, PM		
Dental Assisting	Lori Trost, AM & PM	Susan Coffey, AM & PM Lori Trost, AM & PM	Kevin Henry, AM & PM
Emergency Medicine	Jason Goodchild, PM		
Endodontics			Brett Gilbert, AM & PM Ralan Wong, AM & PM
Ethics	Susan Gunn, PM		
Forensics			Amber Riley, AM
General Interest	Cooking Class, AM	Keynote, AM Janice Hurley, AM & PM	
HIPAA		Pat Little, PM	
Hygiene	Heidi Arndt, AM & PM Diane Millar, AM & PM	Heidi Arndt, AM & PM Timothy Donley, AM & PM	Tricia Osuna, AM & PM
Implants	John Olsen, PM	Tim Kosinski, AM & PM	
Infection Control	Jackie Dorst, AM & PM	Jackie Dorst, AM	
Insurance/Coding	Teresa Duncan, AM & PM	Teresa Duncan, AM & PM	
Lasers/Technology		Amber Riley, AM & PM	Ron Kaminer, AM & PM
Medically Compromised Patients			Amber Riley, PM
Nutrition/Health	Kate Hathaway, AM	Lisa Mallonee, PM Barbara Steinberg, PM	Lisa Mallonee, AM & PM
Oral Cancer	John Olsen, AM		
Oral Health/Pathology	Barbara Steinberg, AM	Barbara Steinberg, AM	John Svirsky, AM & PM
Oral Surgery	James Swift, AM & PM		
Orthodontics	Susan Coffey, PM		Edward Gonzalez, AM & PM
Pediatrics		Jacob Lee, AM & PM	Jacob Lee, AM
Periodontics		George Merijohn, AM & PM	
Pharmacology	Barbara Steinberg, PM Thomas Viola, AM & PM	Thomas Viola, AM & PM	
Practice Management	Susan Gunn, AM Dayna Johnson, AM & PM	Susan Gunn, AM Richard Small, PM	Pat Little, AM & PM Charles Loretto, AM & PM
Prosthodontics			Gregory Folse, AM & PM
Radiology			Bouchard/Sholes, AM Nancy Bouchard, PM
Restorative	Michael DiTolla, AM & PM		Prabu Raman, AM & PM
Sleep Disorders		Ken Berley, Full day	Ken Berley, AM & PM
Social Media/Marketing	Brad Newman, AM & PM		
Sports Dentistry		Michael Miller, AM	
STAR Series		Nakagaki, Nadeau, Shuman, PM	

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THURSDAY APRIL 25

Education Programs • 8:00 am - 5:00 pm Health Screening • 8:00 am - 4:00 pm Exhibit Floor Open • 11:00 am - 6:00 pm Buyer's Happy Hour • 4:00 pm - 6:00 pm

SPEAKER	COURSE #	PROGRAM TITLE	TIMES	DENTIST	♡	STAFF	⊘	CORE
Arndt	T1901	Dental Hygienists: Partners in Success	9:00 am - 11:30 am	\$45	\$35	\$45	\$35	
Arndt	T1902	Managing Multiple Providers and Locations	1:30 pm - 4:00 pm	\$45	\$35	\$45	\$35	
Brady	T1903	Anterior Composite Artistry	9:00 am - 12:00 pm	\$65	\$55	\$55	\$45	
Brady	T1904	Layering Anterior Composite Workshop	1:30 pm - 4:30 pm	\$295	\$285	\$295	\$285	
Coffey	T1905	Integrating Ortho into Your Dental Practice	1:00 pm - 4:00 pm	\$45	\$35	\$35	\$25	
DiTolla	T1906	Working with Lithium Disilicate and Zirconia	8:30 am - 11:30 am	\$65	\$55	\$55	\$45	
DiTolla	T1907	Beautiful Crown Preps and Impressions Made Easy	1:00 pm - 4:00 pm	\$65	\$55	\$55	\$45	
Dorst	T1908	Instrument Sterilization: From Dirty to Sterile	9:00 am - 11:30 am	\$35	\$25	\$35	\$25	
Dorst	T1909	OSHA Safety Tune-Up	1:30 pm - 4:30 pm	\$35	\$25	\$35	\$25	
Duncan	T1910	Coding and Insurance Skills	8:30 am - 11:30 am	\$45	\$35	\$35	\$25	
Duncan	T1911	Tips to Manage Your Insurance and A/R Process	1:00 pm - 4:00 pm	\$45	\$35	\$35	\$25	
Goodchild	T1912	Local Anesthesia - Mythbusters Edition!	8:30 am - 11:30 am	\$55	\$45	\$45	\$35	
Goodchild	T1913	What's In Your Emergency Kit and Why?	1:30 pm - 4:30 pm	\$55	\$45	\$45	\$35	CORE
Gunn	T1914	QuickBooks Pro Workshop	8:30 am - 11:30 am	\$225	\$215	\$225	\$215	
Gunn	T1915	Ethics is a Choice	1:00 pm - 4:00 pm	\$35	\$25	\$35	\$25	CORE
Hathaway	T1916	Stress Management at Your Desk and Everywhere	8:30 am - 11:00 am	\$35	\$25	\$35	\$25	
Hurley	T1917	The New Patient Experience	9:00 am - 11:30 am	\$45	\$35	\$45	\$35	CORE
Hurley	T1918	Clinical Etiquette	1:30 pm - 4:00 pm	\$45	\$35	\$45	\$35	CORE
Johnson	T1919	The 5 Stats You Should Monitor	9:00 am - 11:30 am	\$45	\$35	\$45	\$35	
Johnson	T1920	Path to Paperless	1:30 pm - 4:00 pm	\$45	\$35	\$45	\$35	
Millar	T1921 / T1922	Advanced Perio Scaling Techniques Workshop	8:30 am - 11:30 am & 1:30 pm - 4:30 pm	\$195	\$185	\$195	\$185	
Newman	T1923	Digital Marketing BUZZ for Your #Dental Practice	9:00 am - 12:00 pm	\$35	\$25	\$35	\$25	
Newman	T1924	Game-Changing Video Marketing	1:30 pm - 4:30 pm	\$35	\$25	\$35	\$25	
Olsen	T1925	Oral Facial Cancer	8:30 am - 11:30 am	\$55	\$45	\$45	\$35	CORE
Olsen	T1926	Implant Failures	1:00 pm - 4:00 pm	\$55	\$45	\$45	\$35	CORE
Steinberg	T1927	Women's Oral Health Issues	8:30 am - 11:30 am	\$45	\$35	\$45	\$35	CORE
Steinberg	T1928	Antibiotic Prophylaxis Update	1:00 pm - 4:00 pm	\$45	\$35	\$45	\$35	CORE
Swift	T1929	Implant Surgery Complications	9:00 am - 12:00 pm	\$55	\$45	\$45	\$35	CORE
Swift	T1930	The When and How of Third Molars	1:30 pm - 4:30 pm	\$55	\$45	\$45	\$35	CORE
Trost	T1931	Top 20 Clinical Tips for Dental Team Members	9:00 am - 12:00 pm	\$45	\$35	\$35	\$25	
Trost	T1932	The Digital Restoration: Hold the Mill	1:30 pm - 4:30 pm	\$45	\$35	\$35	\$25	
Viola	T1933	What's in Your Patient's Medicine Cabinet	8:30 am - 11:00 am	\$55	\$45	\$45	\$35	
Viola	T1934	Cardiovascular Disease & Patient Care Planning	2:00 pm - 4:30 pm	\$55	\$45	\$45	\$35	CORE
Emergency Outfitters	T1935	CPR Certification Course	1:00 pm - 5:00 pm	\$95	\$95	\$95	\$95	
Cooks of Crocus Hill	T1936	Cooking Class - A Southern Affair	10:00 am - 2:00 pm	\$95	\$95	\$95	\$95	
	T1937	Hygiene Package: Includes T1901, T1918, and F1901	Thursday/Friday classes	\$125	\$95	\$125	\$95	CORE
	T1938	Dental Assistants Package: Includes T1917, T1932, and F1912			\$85	\$115	\$85	CORE
	T1939	Administrative Package: Includes T1910, T1909, and F1909	Thursday/Friday classes		\$65	\$95	\$65	CORE
	T1940	Dental Therapy Package: Includes T1912, T1934, and F1912	Thursday/Friday classes		\$85	\$115	\$85	CORE

FRIDAY APRIL 26

Education Programs • 7:30 am - 5:00 pm Health Screening • 8:00 am - 4:00 pm Exhibit Floor Open • 10:00 am - 6:00 pm Keynote • 11:00 am - 12:00 pm Table Clinics • 12:00 pm - 2:00 pm The BIG Party • 8:00 pm - 10:00 pm

SPEAKER	COURSE #	PROGRAM TITLE	TIMES	DENTIST	♡	STAFF	♡	CORE
Arndt	F1901	Everything Counts: Know Your Hygiene Numbers	8:00 am - 10:30 am	\$45	\$35	\$45	\$35	
Arndt	F1902	Grand Slam Hygiene Exam	1:30 pm - 4:00 pm	\$45	\$35	\$45	\$35	
Berley	F1903	Successful Implementation of Dental Sleep Medicine	7:30 am - 3:30 pm	\$105	\$95	\$85	\$75	
Coffey	F1904 / F1905	So Your Doctor Wants to do Orthodontics? Workshop	7:30 am - 10:30 am & 1:30 pm - 4:30 pm	\$125	\$115	\$125	\$115	
Donley	F1906	New Philosophy for Perio Debridement	7:30 am - 10:30 am	\$45	\$35	\$45	\$35	CORE
Donley	F1907	Mastering Ultrasonics for Perio Debridement	1:00 pm - 4:00 pm	\$45	\$35	\$45	\$35	
Dorst	F1908	Infection Prevention Tune Up	8:00 am - 10:30 am	\$35	\$25	\$35	\$25	
Duncan	F1909	Fearless Financial and Case Presentation	8:00 am - 10:30 am	\$45	\$35	\$35	\$25	CORE
Duncan	F1910	The Office Manager: Your First Line of Defense	1:30 pm - 4:00 pm	\$45	\$35	\$35	\$25	
Gunn	F1911	Money In, Money Out: Making Sense of Financial Systems	7:30 am - 10:30 am	\$75	\$65	\$75	\$65	
Hurley	F1912	Your Image, Your Brand, Your Success	8:00 am - 10:30 am	\$45	\$35	\$45	\$35	CORE
Hurley	F1913	How to Look Like a Million	1:30 pm - 4:00 pm	\$35	\$25	\$35	\$25	
Kosinski	F1914	Setting the Foundation for Predictable, Healthy Implants	7:30 am - 10:30 am	\$55	\$45	\$45	\$35	
Kosinski	F1915	Prosthetically Driven Implant Dentistry	1:00 pm - 4:00 pm	\$55	\$45	\$45	\$35	CORE
Lee	F1916	The Psychology of Pediatric Dentistry	8:00 am - 10:30 am	\$45	\$35	\$45	\$35	CORE
		- CONTINUED						

8 | Preliminary Program

MEETING-AT-A-GLANCE



SATURDAY APRIL 27

Education Programs • 8:00 am - 4:30 pm Exhibit Floor Open • 10:00 am - 1:00 pm

SPEAKER	COURSE #	PROGRAM TITLE	TIMES	DENTIST	♡	STAFF	♦	CORE
Berley	S1901	Sleep Appliances Workshop	8:30 am - 11:30 am	\$295	\$285	\$295	\$285	
Berley	S1902	Protect Your Dental Sleep Medicine Practice	1:00 pm - 4:00 pm	\$55	\$45	\$45	\$35	
Bouchard/ Sholes	S1903	Tricks of the Radiology Trade Workshop	8:30 am - 11:30 am	\$65	\$55	\$65	\$55	
Bouchard	S1904	Sweeping Views - Optimizing Panoramic Radiographs	1:00 pm - 4:00 pm	\$45	\$35	\$35	\$25	
Folse	S1905	Difficult Denture Patients	8:30 am - 11:30 am	\$55	\$45	\$45	\$35	CORE
Folse	S1906	Geriatric Dentistry: Let's Doctor Up	1:30 pm - 4:30 pm	\$55	\$45	\$45	\$35	CORE
Gilbert	S1907	Energized Endo: Strategies for Safe Treatment	8:30 am - 11:30 am	\$55	\$45	\$45	\$35	CORE
Gilbert	S1908	Energized Endodontics Workshop	1:00 pm - 4:00 pm	\$295	\$285	\$295	\$285	
Gonzalez	S1909	Crooked Teeth? What You Should Have Been Taught	9:00 am - 12:00 pm	\$55	\$45	\$45	\$35	
Gonzalez	S1910	Early Treatment Orthodontics: A Great Builder	1:30 pm - 4:30 pm	\$55	\$45	\$45	\$35	CORE
Henry	S1911	Battling and Beating the Demons of Dental Assisting	8:30 am - 11:30 am	\$35	\$25	\$25	\$15	
Henry	S1912	Battles Between Front and Back Office	1:00 pm - 4:00 pm	\$35	\$25	\$25	\$15	CORE
Kaminer	S1913	SCANelicious: Digital Dentistry for Present and Future	8:00 am - 11:00 am	\$55	\$45	\$45	\$35	
Kaminer	S1914	Incorporating Dental Lasers into Everyday Dentistry	1:00 pm - 4:00 pm	\$55	\$45	\$45	\$35	
Lee	S1915	Tooth Whisperers' Pediatric Dental Workshop	9:00 am - 12:00 pm	\$295	\$285	\$295	\$285	
Little	S1916	Transition Strategies for Building Wealth in a DSO World	9:00 am - 12:00 pm	\$45	\$35	\$35	\$25	
Little	S1917	Embezzlement in the Dental Office	1:30 pm - 4:30 pm	\$45	\$35	\$35	\$25	
Loretto	S1918	Financial Decisions the Dentist Must Get Right	8:00 am - 11:00 am	\$45	\$35	\$35	\$25	
Loretto	S1919	Owning Your Practice: Keys to Your Financial Future	1:00 pm - 4:00 pm	\$45	\$35	\$35	\$25	
Mallonee	S1920	Bugs, Drugs, and Food Fads	9:00 am - 11:30 am	\$45	\$35	\$35	\$25	
Mallonee	S1921	Nutrition and Oral Health for Today's Dental Practice	1:00 pm - 3:30 pm	\$45	\$35	\$35	\$25	CORE
Osuna	S1922	Change Your Thoughts and Improve Your Outcomes	9:00 am - 11:30 am	\$45	\$35	\$35	\$25	
Osuna	S1923	Hygienists and Local Anesthesia	1:00 pm - 3:30 pm	\$45	\$35	\$35	\$25	
Raman	S1924	TMJ - What Is It?	8:30 am - 11:30 am	\$55	\$45	\$45	\$35	CORE
Raman	S1925	Creating Perfect Smiles through Ceramic Restorations	1:30 pm - 4:30 pm	\$55	\$45	\$45	\$35	
Riley	S1926	Fifty Shades of Green: Forensic Dentistry	8:30 am - 11:30 am	\$45	\$35	\$35	\$25	
Riley	S1927	Patients, Pills, and Pathologies	1:00 pm - 4:00 pm	\$45	\$35	\$35	\$25	
Svirsky	S1928	Come In and Catch It: The Review that Sticks	8:00 am - 11:00 am	\$45	\$35	\$35	\$25	CORE
Svirsky	S1929	It's More than Physical and Other Love Stories	1:00 pm - 4:00 pm	\$45	\$35	\$35	\$25	CORE
Wong	S1930	Traumatic Dental Injuries	8:00 am - 11:00 am	\$55	\$45	\$45	\$35	CORE
Wong	S1931	Endo Diagnosis: Understand and Manage Pulpal Pain	1:00 pm - 4:00 pm	\$55	\$45	\$45	\$35	CORE

FUTURE STAR OF THE NORTH MEETING DATES

April 23-25, 2020



April 22-24, 2021



April 28-30, 2022



CORE TOPICS



Need some CORE topics to meet your licensing requirements? Then, we've got you covered. Check out the list below of all the CORE programs offered at the 2019 meeting. Individual course descriptions are also marked with the designation.



TOPIC	THURSDAY	FRIDAY	SATURDAY
DIAGNOSIS &	Olsen - T1925 / T1926	Donley - F1906	Folse - S1905 / S1906
TREATMENT PLANNING	Steinberg - T1927 / T1928	Kosinski - F1915	Gilbert - S1907
	Swift - T1929 / T1930	Lee - F1917	Gonzalez - S1910
	Viola - T1934	Merijohn - F1920	Raman - S1924
		Steinberg - F1927	Svirsky - S1928 / S1929
		Viola - F1931	Wong - S1930 / S1931
		STAR - F1933A	
ETHICS	Gunn - T1915	STAR - F1933C	
MEDICAL EMERGENCIES	Goodchild - T1913		
PATIENT COMMUNICATION	Hurley - T1917 / T1918	Duncan - F1909	Henry - S1910
		Hurley - F1912	Mallonee - S1919
		Lee - F1916	
RECORD KEEPING		STAR - F1933B	

TABLE CLINICS



Friday, April 26 Located in the Exhibit Hall near the Café 12:00 pm - 2:00 pm

FREE CE credits at the Star of the North!

Presentations are set up to only take 10 minutes per table. Depending on how much time you dedicate and how much free CE you'd like, you'll be smart to make Table Clinics part of your Star of the North itinerary.

Presentations may include information and research on critical issues in today's Dental Industry, tips to improve your clinical procedures, ways to better manage your practice, and many, many more. Past presenters include: Hennepin County Medical Center, University of Minnesota School of Dentistry, VA Medical Center, MDA Members, and Star of the North Exhibitors.



<u> New for 2019!</u>

DISCOUNTED PACKAGES: BUNDLE & SAVE

We are excited to offer new **Bundle & Save** options for our hygiene, dental therapy, dental assisting, and administrative attendees. Purchase a package of three classes (a day and a half of CE) and save on the total course registration fees. Plus you are guaranteed a seat in some of our most popular courses! We have packages available for Thursday and Friday, or Friday and Saturday. Sign up early — seats will be limited!



HYGIENE PACKAGES

SEE FULL HYGIENE TRACK ON PAGE 12

T1937	\$95 Early Bird	\$125 Regular
Thursday AM:	Course #T1901	Dental Hygienists: Partners in Success
Thursday PM:	Course #T1918	Clinical Etiquette: Be a Charismatic Success with Your Patients
Friday AM:	Course #F1901	Everything Counts: Know Your Hygiene Numbers

F1937	\$85 Early Bird	\$115 Regular
Friday AM:	Course #F1906	New Philosophy on Perio Debridement: What to Use and When
Friday PM:	Course #F1902	Grand Slam Hygiene Exam
Saturday AM:	Course #S1922	Change Your Thoughts and Improve Your Outcomes



DENTAL ASSISTING PACKAGES

SEE FULL ASSISTANT TRACK ON PAGE 13

T1938	\$85 Early Bird	\$115 Regular
Thursday AM:	Course #T1917	The New Patient Experience
Thursday PM:	Course #T1932	The Digital Restoration: Hold the Mill
Friday AM:	Course #F1912	Your Image, Your Brand, Your Success

F1938	\$55 Early Bird	\$85 Regular
Friday AM:	Course #F1908	Infection Prevention Tune Up
Friday PM:	Course #F1919	Being Female May be Hazardous to Your Health
Saturday AM:	Course #S1911	Battling and Beating the Demons of Dental Assisting



ADMINISTRATIVE/FRONT DESK PACKAGES SE

SEE FULL ADMIN TRACK ON PAGE 14

T1939	\$65 Early Bird	\$95 Regular
Thursday AM:	Course #T1910	Acci-dental Insurance Coordinator: Coding and Insurance Skills
Thursday PM:	Course #T1909	OSHA Safety Tune Up
Friday AM:	Course #F1909	Fearless Financial and Case Presentation

F1939	\$65 Early Bird	\$95 Regular
Friday AM:	Course #F1912	Your Image, Your Brand, Your Success
Friday PM:	Course #F1910	The Office Manager: Your First Line of Defense
Saturday PM:	Course #S1912	Solve the Common Battles Between Front/Back Office



DENTAL THERAPY PACKAGES

SEE FULL THERAPY TRACK ON PAGE 15

T1940	\$85 Early Bird	\$115 Regular
Thursday AM:	Course #T1912	Local Anesthesia - Mythbusters Edition!
Thursday PM:	Course #T1934	Cardiovascular Disease and Patient Care Planning
Friday AM:	Course #F1912	Your Image, Your Brand, Your Success

F1940	\$85 Early Bird	\$115 Regular
Friday AM:	Course #F1916	Don't Let Them Scare You: The Psychology of Pediatric Dentistry
Friday PM:	Course #F1932	Management of Acute Dental Pain and Prescribing Practices
Saturday AM:	Course #S1920	Bugs, Drugs, and Food Fads: Considerations for Dental Professionals

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DENTAL HYGIENE TRACK

The Minnesota Dental Association and the Scientific Session Committee recommend the courses listed below for hygienists.

DENTAL HYGIENE TRACK

COURSE #	DATE	SPEAKER	TITLE
T1901	Thursday, April 25	Ms. Heidi Arndt	Dental Hygienists: Partners in Success
T1902	Thursday, April 25	Ms. Heidi Arndt	Managing Multiple Providers/Locations
T1905	Thursday, April 25	Ms. Susan Coffey	Integrating Ortho into Your Dental Practice
T1908	Thursday, April 25	Ms. Jackie Dorst	Validating Instrument Sterilization
T1909	Thursday, April 25	Ms. Jackie Dorst	OSHA Safety Tune-Up
T1912	Thursday, April 25	Dr. Jason Goodchild	Local Anesthesia - Mythbusters Edition!
T1913	Thursday, April 25	Dr. Jason Goodchild	What's In Your Emergency Kit and Why?
T1915	Thursday, April 25	Ms. Susan Gunn	Ethics is a Choice
T1916	Thursday, April 25	Dr. Kate Hathaway	Stress Management at Your Desk and Everywhere
T1917	Thursday, April 25	Ms. Janice Hurley	The New Patient Experience
T1918	Thursday, April 25	Ms. Janice Hurley	Clinical Etiquette
T1919	Thursday, April 25	Ms. Dayna Johnson	Numbers Tell a Story: The 5 Stats You Should Monitor
T1920	Thursday, April 25	Ms. Dayna Johnson	Path to Paperless
T1921 / T1922	Thursday, April 25	Ms. Diane Millar	Advanced Perio Scaling Techniques Workshop
T1927	Thursday, April 25	Dr. Barbara Steinberg	Women's Oral Health Issues
T1928	Thursday, April 25	Dr. Barbara Steinberg	Antibiotic Prophylaxis Update
T1931	Thursday, April 25	Dr. Lori Trost	Top 20 Clinical Tips for Dental Team Members
T1933	Thursday, April 25	Dr. Thomas Viola	What's in Your Patient's Medicine Cabinet?
T1935	Thursday, April 25	Emergency Outfitters	CPR Certification Course
F1901	Friday, April 26	Ms. Heidi Arndt	Know Your Hygiene Numbers
F1902	Friday, April 26	Ms. Heidi Arndt	Grand Slam Hygiene Exam
F1906	Friday, April 26	Dr. Tim Donley	New Philosophy for Perio Debridement
F1907	Friday, April 26	Dr. Tim Donley	Mastering Ultrasonics for Perio Debridement
F1908	Friday, April 26	Ms. Jackie Dorst	Infection Prevention Tune Up
F1912	Friday, April 26	Ms. Janice Hurley	Your Image, Your Brand, Your Success
F1913	Friday, April 26	Ms. Janice Hurley	How to Look Like a Million Without Spending It
F1916	Friday, April 26	Dr. Jacob Lee	The Psychology of Pediatric Dentistry
F1917	Friday, April 26	Dr. Jacob Lee	From Good to Great in Pediatric Procedures
F1919	Friday, April 26	Ms. Lisa Mallonee	Being Female May be Hazardous to Your Health
F1920	Friday, April 26	Dr. George Merijohn	Management and Prevention of Gingival Recession
F1924	Friday, April 26	Ms. Amber Riley	Get Lit, Not Burned, by Lasers
F1925	Friday, April 26	Ms. Amber Riley	Get Lit, Not Burned, by Lasers Workshop
F1927	Friday, April 26	Dr. Barbara Steinberg	Oral Health and Dental Management for the Pregnant Patient
F1928	Friday, April 26	Dr. Barbara Steinberg	The 4 S's of Optimal Aging
F1931	Friday, April 26	Dr. Thomas Viola	Frequently Prescribed Medications
F1932	Friday, April 26	Dr. Thomas Viola	Management of Acute Dental Pain
F1933	Friday, April 26	STAR SERIES	Nakagaki, Nadeau, Shuman
S1920	Saturday, April 27	Ms. Lisa Mallonee	Bugs, Drugs, and Food Fads
S1921	Saturday, April 27	Ms. Lisa Mallonee	Nutrition and Oral Health for Today's Dental Practice
S1922	Saturday, April 27	Ms. Tricia Osuna	Change Your Thoughts and Improve Your Outcomes
S1923	Saturday, April 27	Ms. Tricia Osuna	What's New and What's Review: Hygienists and Local Anesthesia
S1926	Saturday, April 27	Ms. Amber Riley	Fifty Shades of Green: Forensic Dentistry in the 21st Century
S1927	Saturday, April 27	Ms. Amber Riley	Patients, Pills, and Pathologies: Why Medical History Clues are Critical
S1928	Saturday, April 27	Dr. John Svirsky	Come In and Catch It
S1929	Saturday, April 27	Dr. John Svirsky	Physical and Other Love Stories
929	Saturday, April 27	Dr. John Svirsky	Physical and Other Love Stories

DENTAL ASSISTANT TRACK

The Minnesota Dental Association and the Scientific Session Committee recommend the courses listed below for assistants.

DENTAL ASSISTANT TRACK

COURSE #	DATE	SPEAKER	TITLE
T1905	Thursday, April 25	Ms. Susan Coffey	Integrating Ortho into Your Dental Practice
T1908	Thursday, April 25	Ms. Jackie Dorst	Validating Instrument Sterilization
T1909	Thursday, April 25	Ms. Jackie Dorst	OSHA Safety Tune-Up
T1913	Thursday, April 25	Dr. Jason Goodchild	What's In Your Emergency Kit and Why?
T1915	Thursday, April 25	Ms. Susan Gunn	Ethics is a Choice
T1916	Thursday, April 25	Dr. Kate Hathaway	Stress Management at Your Desk and Everywhere
T1917	Thursday, April 25	Ms. Janice Hurley	The New Patient Experience
T1918	Thursday, April 25	Ms. Janice Hurley	Clinical Etiquette
T1919	Thursday, April 25	Ms. Dayna Johnson	Numbers Tell a Story: The 5 Stats You Should Monitor
T1920	Thursday, April 25	Ms. Dayna Johnson	Path to Paperless
T1927	Thursday, April 25	Dr. Barbara Steinberg	Women's Oral Health Issues
T1931	Thursday, April 25	Dr. Lori Trost	Top 20 Clinical Tips for Dental Team Members
T1932	Thursday, April 25	Dr. Lori Trost	The Digital Restoration: Hold the Mill
T1935	Thursday, April 25	Emergency Outfitters	CPR Certification Course
F1904 / F1905	Friday, April 26	Ms. Susan Coffey	So Your Doctor Wants to do Orthodontics? Workshop
=1908	Friday, April 26	Ms. Jackie Dorst	Infection Prevention Tune Up
-1912	Friday, April 26	Ms. Janice Hurley	Your Image, Your Brand, Your Success
=1913	Friday, April 26	Ms. Janice Hurley	How to Look Like a Million Without Spending It
=1916	Friday, April 26	Dr. Jacob Lee	The Psychology of Pediatric Dentistry
F1917	Friday, April 26	Dr. Jacob Lee	From Good to Great in Pediatric Procedures
F1919	Friday, April 26	Ms. Lisa Mallonee	Being Female May be Hazardous to Your Health
F1927	Friday, April 26	Dr. Barbara Steinberg	Oral Health and Dental Management for the Pregnant Patient
=1928	Friday, April 26	Dr. Barbara Steinberg	The 4 S's of Optimal Aging
F1929	Friday, April 26	Dr. Lori Trost	Reduce Your Temporary Anxiety Workshop
=1930	Friday, April 26	Dr. Lori Trost	Fabricate Useful Appliances Workshop
=1933	Friday, April 26	STAR SERIES	Nakagaki, Nadeau, Shuman
S1903	Saturday, April 27	Dr. Nancy Bouchard	Tricks of Radiology Workshop
S1904	Saturday, April 27	Dr. Nancy Bouchard	Optimizing Panoramic Radiographs
S1911	Saturday, April 27	Mr. Kevin Henry	Battling and Beating the Demons of Dental Assisting
S1912	Saturday, April 27	Mr. Kevin Henry	The 3 Most Common Battles Between Front & Back Office
S1920	Saturday, April 27	Ms. Lisa Mallonee	Bugs, Drugs, and Food Fads
S1921	Saturday, April 27	Ms. Lisa Mallonee	Nutrition and Oral Health for Today's Dental Practice
S1926	Saturday, April 27	Ms. Amber Riley	Fifty Shades of Green: Forensic Dentistry in the 21st Century
S1927	Saturday, April 27	Ms. Amber Riley	Patients, Pills, and Pathologies: Why Medical History Clues are Critical
S1928	Saturday, April 27	Dr. John Svirsky	Come In and Catch It
S1929	Saturday, April 27	Dr. John Svirsky	Physical and Other Love Stories

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DENTAL ADMINISTRATIVE PERSONNEL TRACK

The Minnesota Dental Association and the Scientific Session Committee recommend the courses listed below for administrative personnel.

DENTAL ADMINISTRATIVE PERSONNEL TRACK

COURSE #	DATE	SPEAKER	TITLE
T1908	Thursday, April 25	Ms. Jackie Dorst	Validating Instrument Sterilization
T1909	Thursday, April 25	Ms. Jackie Dorst	OSHA Safety Tune-Up
T1910	Thursday, April 25	Ms. Teresa Duncan	Coding and Insurance Skills
T1911	Thursday, April 25	Ms. Teresa Duncan	Tips to Manage Your Insurance and A/R Process
T1913	Thursday, April 25	Dr. Jason Goodchild	What's In Your Emergency Kit and Why?
T1914	Thursday, April 25	Ms. Susan Gunn	QuickBooks Pro Workshop
T1915	Thursday, April 25	Ms. Susan Gunn	Ethics is a Choice
T1916	Thursday, April 25	Dr. Kate Hathaway	Stress Management at Your Desk and Everywhere
T1917	Thursday, April 25	Ms. Janice Hurley	The New Patient Experience
T1918	Thursday, April 25	Ms. Janice Hurley	Clinical Etiquette
T1919	Thursday, April 25	Ms. Dayna Johnson	Numbers Tell a Story: The 5 Stats You Should Monitor
T1920	Thursday, April 25	Ms. Dayna Johnson	Path to Paperless
T1923	Thursday, April 25	Mr. Brad Newman	Digital Marketing Buzz
T1924	Thursday, April 25	Mr. Brad Newman	Game-Changing Video Marketing
T1935	Thursday, April 25	Emergency Outfitters	CPR Certification Course
F1909	Friday, April 26	Ms. Teresa Duncan	Fearless Financial and Case Presentation
F1910	Friday, April 26	Ms. Teresa Duncan	The Office Manager: Your First Line of Defense
F1911	Friday, April 26	Ms. Susan Gunn	Money In, Money Out: Making Sense of Financial Systems
F1912	Friday, April 26	Ms. Janice Hurley	Your Image, Your Brand, Your Success
F1913	Friday, April 26	Ms. Janice Hurley	How to Look Like a Million Without Spending It
F1918	Friday, April 26	Dr. Pat Little	HIPAA Compliance, Data Breaches and Identity Theft
F1919	Friday, April 26	Ms. Lisa Mallonee	Being Female May be Hazardous to Your Health
F1926	Friday, April 26	Mr. Richard Small	Dental Risk Management
F1933	Friday, April 26	STAR SERIES	Nakagaki, Nadeau, Shuman
S1912	Saturday, April 27	Mr. Kevin Henry	The 3 Most Common Battles Between Front and Back Office
S1920	Saturday, April 27	Ms. Lisa Mallonee	Bugs, Drugs, and Food Fads
S1926	Saturday, April 27	Ms. Amber Riley	Fifty Shades of Green: Forensic Dentistry in the 21st Century
S1927	Saturday, April 27	Ms. Amber Riley	Patients, Pills, and Pathologies: Why Medical History Clues are Critical



DENTAL THERAPIST

MINNESOTA DENTAL THERAPY ASSOCIATION



DATE: Saturday, April 27

1:00 pm - 2:00 pm Saint Paul RiverCentre

The MDTA welcomes Star of the North registrants to attend a FREE 1-hour CE course to learn about dentistry's newest team player. Get details on how to enhance your dental clinic with a Dental Therapist/Advanced Dental Therapist. This will be an open session for dental professionals to hear from practicing dental therapists and advanced dental therapists as they explain the role and impact of adding a DT/ADT in private and community practice.

Refreshments will be available for the first 75 guests

The Minnesota Dental Association and the Scientific Session Committee recommend the courses listed below for dental therapists.

DENTAL THERAPY TRACK

COURSE #	DATE	SPEAKER	TITLE
T1901	Thursday, April 25	Ms. Heidi Arndt	Dental Hygienists: Partners in Success
T1902	Thursday, April 25	Ms. Heidi Arndt	Managing Multiple Providers/Locations
T1903	Thursday, April 25	Dr. Lee Ann Brady	Anterior Composite Artistry
T1908	Thursday, April 25	Ms. Jackie Dorst	Validating Instrument Sterilization
T1909	Thursday, April 25	Ms. Jackie Dorst	OSHA Safety Tune-Up
T1912	Thursday, April 25	Dr. Jason Goodchild	Local Anesthesia - Mythbusters Edition!
T1913	Thursday, April 25	Dr. Jason Goodchild	What's In Your Emergency Kit and Why?
T1915	Thursday, April 25	Ms. Susan Gunn	Ethics is a Choice
T1916	Thursday, April 25	Dr. Kate Hathaway	Stress Management at Your Desk and Everywhere
T1917	Thursday, April 25	Ms. Janice Hurley	The New Patient Experience
T1918	Thursday, April 25	Ms. Janice Hurley	Clinical Etiquette
T1925	Thursday, April 25	Dr. John Olsen	Oral Facial Cancer
T1927	Thursday, April 25	Dr. Barbara Steinberg	Women's Oral Health Issues
T1928	Thursday, April 25	Dr. Barbara Steinberg	Antibiotic Prophylaxis Update
T1931	Thursday, April 25	Dr. Lori Trost	Top 20 Clinical Tips for Dental Team Members
T1933	Thursday, April 25	Dr. Thomas Viola	What's in Your Patient's Medicine Cabinet?
T1934	Thursday, April 25	Dr. Thomas Viola	Cardiovascular Disease and Patient Care Planning
T1935	Thursday, April 25	Emergency Outfitters	CPR Certification Course
F1912	Friday, April 26	Ms. Janice Hurley	Your Image, Your Brand, Your Success
F1913	Friday, April 26	Ms. Janice Hurley	How to Look Like a Million Without Spending It
F1916	Friday, April 26	Dr. Jacob Lee	The Psychology of Pediatric Dentistry
F1917	Friday, April 26	Dr. Jacob Lee	From Good to Great in Pediatric Procedures
F1918	Friday, April 26	Dr. Pat Little	HIPAA Compliance
F1919	Friday, April 26	Ms. Lisa Mallonee	Being Female May be Hazardous to Your Health
F1920	Friday, April 26	Dr. George Merijohn	Management and Prevention of Gingival Recession
F1922	Friday, April 26	Dr. Michael Miller	Untapped Potential of Sports Dentistry
F1927	Friday, April 26	Dr. Barbara Steinberg	Oral Health and Dental Management for the Pregnant Patient
F1928	Friday, April 26	Dr. Barbara Steinberg	The 4 S's of Optimal Aging
F1931	Friday, April 26	Dr. Thomas Viola	Frequently Prescribed Medications
F1932	Friday, April 26	Dr. Thomas Viola	Management of Acute Dental Pain
F1933	Friday, April 26	STAR SERIES	Nakagaki, Nadeau, Shuman
S1906	Saturday, April 27	Dr. Gregory Folse	Geriatric Dentistry: Let's Doctor Up
S1920	Saturday, April 27	Ms. Lisa Mallonee	Bugs, Drugs, and Food Fads
S1921	Saturday, April 27	Ms. Lisa Mallonee	Nutrition and Oral Health for Today's Dental Practice
S1922	Saturday, April 27	Ms. Tricia Osuna	Change Your Thoughts and Improve Your Outcomes
S1923	Saturday, April 27	Ms. Tricia Osuna	What's New and What's Review: Hygienists and Local Anesthesia
S1924	Saturday, April 27	Dr. Prabu Raman	TMJ - What is It?
S1926	Saturday, April 27	Ms. Amber Riley	Fifty Shades of Green: Forensic Dentistry in the 21st Century
S1927	Saturday, April 27	Ms. Amber Riley	Patients, Pills, and Pathologies: Why Medical History Clues are Critical
S1928	Saturday, April 27	Dr. John Svirsky	Come In and Catch It
S1929	Saturday, April 27	Dr. John Svirsky	Physical and Other Love Stories
S1930	Saturday, April 27	Dr. Ralan Wong	Traumatic Dental Injuries
S1931	Saturday, April 27	Dr. Ralan Wong	Understanding and Management of Pulpal Pain

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DIAMOND













PLATINUM



HealthPartners



KaVo Kerr



Park Dental

GOLD



Dental Health Products, Inc.

SILVER



Colgate



Dentsply Sirona



VOCO America, Inc.

BRONZE



Bisco



Gateway Bank



Kettenbach



Perio Protect



Support the Exhibitors Who Support Your Meeting

Save your orders and place them in the Exhibit Hall.

Exhibit Hall Dates and Hours

Thursday, April 25 11:00 am - 6:00 pm Friday, April 26 10:00 am - 6:00 pm Saturday, April 27 10:00 am - 1:00 pm





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THURSDAY HIGHLIGHTS







Anterior Composite Artistry 9:00 am - 12:00 pm

DAYNA JOHNSON

Numbers Tell a Story: The 5 Stats Every Office Should Monitor and Why 9:00 am - 11:30 am

COOKING CLASS: COOKS OF CROCUS HILL

10:00 am - 2:00 pm

MICHAEL C. DITOLLA, D.D.S., FAGD

Beautiful Crown Preps and Impressions Made Easy 1:00 pm - 4:00 pm

LORI TROST, D.M.D.

The Digital Restoration: Hold the Mill 1:30 pm - 4:30 pm

BUYER'S HAPPY HOUR -

A Time to Sip, Shop and Save 4:00 pm - 6:00 pm

DISCOUNTED PACKAGES: BUNDLE & SAVE

Purchase a package of three classes and save on the overall course registration fees! Plus, you are guaranteed a seat in some of our most popular courses! Thursday packages feature two half-day courses on Thursday and a half-day course on Friday morning. See individual course listings for more information on what each course will offer. Sign up early — seats will be limited!



HYGIENE PACKAGE

T1937	\$95 Early Bird	\$125 Regular
Thursday AM:	Course #T1901	Dental Hygienists: Partners in Success
Thursday PM:	Course #T1918	Clinical Etiquette: Be a Charismatic Success with Your Patients
Friday AM:	Course #F1901	Everything Counts: Know Your Hygiene Numbers



DENTAL ASSISTING PACKAGE

T1938	\$85 Early Bird	\$115 Regular
Thursday AM:	Course #T1917	The New Patient Experience
Thursday PM:	Course #T1932	The Digital Restoration: Hold the Mill
Friday AM:	Course #F1912	Your Image, Your Brand, Your Success



ADMINISTRATIVE/FRONT DESK PACKAGE

T1939	\$65 Early Bird	\$95 Regular
Thursday AM:	Course #T1910	Acci-dental Insurance Coordinator: Coding and Insurance Skills
Thursday PM:	Course #T1909	OSHA Safety Tune Up
Friday AM:	Course #F1909	Fearless Financial and Case Presentation



DENTAL THERAPY PACKAGE

T1940	\$85 Early Bird	\$115 Regular
Thursday AM:	Course #T1912	Local Anesthesia - Mythbusters Edition!
Thursday PM:	Course #T1934	Cardiovascular Disease and Patient Care Planning
Friday AM:	Course #F1912	Your Image, Your Brand, Your Success

Preliminary Program | 17 2019 Star of the North Meeting

HEIDI ARNDT, RDH, BSDH



Ms. Arndt has been training and coaching dental teams for over 18 years. Her experience stretches from working as a treatment coordinator, dental assistant, and practice manager before graduating from the University of Minnesota with a bachelor's degree in

This program is sponsored by an unrestricted educational grant provided by Patterson Dental.

Dental Hygienists: Partners in Success

COURSE #:	T1901 REC
TIME:	9:00 am to 11:30 am
TUITION:	Dentist \$45
CREDITS:	2.5 Elective CEs
AGD CODE:	490
AUDIENCE:	D H DT Adm ST

If we described a team member who produced 30% of the practice revenue, was the reason over 80% of new patients came into the office, and from whose operatory a 60% of restorative treatment was discovered, you may likely be thinking this is one heck of an associate and partner. Actually, we have just described the hygienist! In this course, Heidi will lead hygienists to discover their "real" value in the practice, and how they can positively impact the financial health of the practice, and empower them with the tools to be a significant contributor of revenue, referrals, and recall business.

Learning Objectives:

- 1) Key hygiene business targets every dental hygienist should know.
- 2) Tips to improve your value in the practice.
- 3) How to manage your hygiene schedule, while eliminating chaos.
- 4) Clear understanding of current hygiene compensation trends and how they are affecting the industry.

Managing Multiple Providers, Multiple Locations: 5 Steps to Success

COURSE #:	T1902 REC
TIME:	1:30 pm to 4:00 pm
TUITION:	Dentist \$45
CREDITS:	2.5 Elective CEs
AGD CODE:	550
AUDIENCE:	D H Adm

Developing protocols and systems within a multiple provider, multiple location dental setting is key to ensure alignment and success within the organization. These systems will guide both the clinical and operational teams to minimize risk and ensure quality and profitability. With a strong strategy, you can create a first class dental group that performs at a high level each and every day.

Learning Objectives:

- 1) Discover how to create consistency and alignment within a growing dental group.
- 2) A win-win approach to manage quality with multiple providers.
- 3) Five steps to creating committed and high performing providers within the dental group setting

LEE ANN BRADY, D.M.D.



Dr. Brady is a privately practicing dentist and nationally recognized educator, lecturer, and author. She is currently Director of Education of the Pankey Institute and practices in Glendale, Arizona. She is a member of the editorial board for the Journal of Cosmetic Dentistry, Inside Dentistry and Dentaltown Magazine. Financial Disclosure: Speaker receives honorarium funds from DMG, Ivoclar, and GC America.

Anterior Composite Artistry

COURSE #:	T1903
TIME:	9:00 am to 12:00 pm
TUITION:	Dentist \$65
CREDITS:	3.0 Fundamental CEs
AGD CODE:	780
AUDIENCE:	D DT ST

Direct composite can be a conservative, durable, and beautiful anterior material. We will discuss the variety of materials and techniques available today to take your composites to the next level so your team and patients are raving about the aesthetic results. The lecture will compare total etch to self etch techniques and distinguish the risks and benefits of each. The concept of layering for ultimate beauty and color control will be covered and techniques for simplifying direct composite veneers and class four restorations will be presented.

Learning Objectives:

- 1) Understand composite materials for restorative.
- 2) Dentin and enamel adhesion.
- 3) Composite layering.
- 4) Anterior matrices.

Layering Anterior Composite Workshop

LIMITED TO: 20 Attendees

COURSE #:	T1904
TIME:	1:30 pm to 4:30 pm
TUITION:	Dentist \$295
CREDITS:	3.0 Fundamental CEs
AGD CODE:	780
AUDIENCE:	D

Placing anterior composite restorations is a routine component of a restorative practice. From class three restorations to labial composite veneers, they can differentiate your practice as ordinary or extraordinary. In this hands-on workshop, we will discuss and work with materials and techniques to take your anterior composites to the next level so your team and patients are raving about the aesthetic results.

- 1) Understanding composite materials for restorative.
- 2) Dentin and enamel adhesion.
- 3) Composite layering.

SUSAN COFFEY, RDA



Ms. Coffey is an Associate Instructor for the AOS and a registered dental assistant who specializes in orthodontics. She is Dr. Brad Williams' Course Assistant for the doctors and instructs the assistant courses that cover the Williams' Basic and Intermediate curriculum.

Integrating Orthodontics into Your Dental Practice

COURSE #:	T1905		
TIME:	1:00 pm to 4:00 pm		
TUITION:	Dentist \$45		
CREDITS:	3.0 Fundamental CEs		
AGD CODE:	370		
AUDIENCE:	D H A DT Adm ST		

This course is for GP and pediatric dental offices wanting to expand their patient base and add a revenue source to their practice. The class will discuss the ease of starting ortho cases using the predictable straight wire orthodontic appliances for Class I or Class II cases. Couple this with the "So Your Doctor Wants to do Orthodontics Workshop" for a better understanding of orthodontics.

Learning Objectives:

- Understand why you should be doing orthodontics in your GP or pediatric office.
- 2) Understand the ease of starting orthodontics.
- 3) Understand the difference between Phase I and Phase II treatment.

MICHAEL C. DITOLLA, D.D.S., FAGD



Dr. DiTolla is a 1988 graduate of University of the Pacific Arthur A. Dugoni School of Dentistry. He was awarded his Fellowship in the AGD in 1995 and was in private practice before becoming Director of Clinical Education for Glidewell Labs for the next 15 years. In 2015, he became Director of Clinical Affairs for Dentsply Sirona and Director of Dentsply Sirona World.

Monolithic Revolution: Working with Lithium Disilicate and Zirconia

COURSE #:	T1906
TIME:	8:30 am to 11:30 am
TUITION:	Dentist \$65
CREDITS:	3.0 Fundamental CEs
AGD CODE:	610
AUDIENCE:	DATST

PFM's now make up only 10% of the crowns fabricated by the largest dental lab in the U.S., having been largely replaced by solid zirconia and lithium disilicate. These monolithic restorations are high-strength, cementable, all-ceramic restorations and behave differently than traditional restorations. This session focuses on how to prep, adjust, de-contaminate, cement/bond, and cut off these new restorations when necessary. Perhaps most impressively, the fracture rates for these monolithic restorations are second only to cast gold.

Learning Objectives:

- Be familiar with the strengths and weaknesses of monolithic and bilayered restorations.
- 2) Be prepared to de-contaminate restorations, select the correct primers, and determine the most appropriate cement.
- Learn how to adjust contacts and occlusion, learn the safest way to cut off these restorations, and be familiar with the specialty burs and polishers.
- 4) Understand which monolithic materials are more appropriate as a veneer material and understand the relationship between flexural strength and esthetics.

Beautiful Crown Preps and Impressions Made Easy

COURSE #:	T1907			
TIME:	1:00 pm to 4:00 pm			
TUITION:	Dentist \$65			
CREDITS:	3.0 Fundamental CEs			
AGD CODE:	610			
AUDIENCE:	DATST			

Tooth preparation with adequate reduction in the proper areas has more to do with producing aesthetic anterior restorations than selecting the correct shade. Techniques will be presented to ensure that dentists give their laboratory technicians the best chance to fabricate a beautiful restoration.

Learning Objectives:

- 1) Learn to select specific burs based on the chosen restorative material to ensure adequate reduction where needed.
- 2) Understand how under-reduction of tooth preparations leads to anterior restorations that are clearly fake.
- 3) Learn to use a logical, scientific shade guide to help ensure highly acceptable aesthetic results.

AUDIENCE CODES

D	Н	A	N	T DENTAL TECH	ADM ADMINISTRATIVE	DT DENTAL	ST STUDENT
DENTIST	HYGIENIST	ASSISTANT	NURSE	DENTAL TECH	PERSONNEL	THERAPIST	DENTIST

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JACKIE DORST, BS, RDH



Ms. Dorst speaks, writes, and consults on instrument sterilization, infection prevention, and OSHA safety. She is a Dental Hygiene graduate of Clayton State University and received her BS in Microbiology from the University of Georgia. Financial Disclosure: Speaker receives honorarium funds from SciCan Expert Speaker Group.

Validating Instrument Sterilization: From Dirty to Sterile

COURSE #:	T1908 REC
TIME:	9:00 am to 11:30 am
TUITION:	Dentist \$35
CREDITS:	2.5 Fundamental CEs
AGD CODE:	148
AUDIENCE:	D H A DT Adm ST

This seminar will provide attendees with training, educational resources, and recordkeeping documents for dental instrument sterilization competency. Complex technology equipment requires following manufacturer's IFUs on cleaning and sterilization to ensure sterility for each reprocessing cycle. Attendees will review IFUs for technology equipment and develop the correct reprocessing steps for the technology instrument. Attendees will also review proper protocols for dental instrument cleaning, packaging, sterilization, and sterile storage. With the resources received in this session, infection prevention coordinators can ensure instrument sterilization competency to meet CDC and FDA standards in their dental practice.

Learning Objectives:

- 1) Define IFUs.
- 2) Demonstrate correct sterilizer loading.
- 3) Identify proper use of internal indicators.
- 4) Differentiate chemical indicators and chemical integrators.

OSHA Safety Tune-Up

COURSE #:	T1909 REC
TIME:	1:30 pm to 4:30 pm
TUITION:	Dentist \$35
CREDITS:	3.0 Fundamental CEs
AGD CODE:	148
AUDIENCE:	D H A DT N T Adm ST

Learn how to "tune up" your dental practice for OSHA safety! Jackie's seminar provides the tools needed for dental team safety. Her fun and energetic seminar edu-tains the entire dental team while providing the annual OSHA required safety training. In this seminar, you will learn how to update your practice and prevent potential inspection fines. Attendees will learn the latest OSHA safety information with easy, cost effective systems and checklists for recordkeeping and training.

Learning Objectives:

- 1) Outline dental instrument sterilization safety.
- 2) Explain OSHA post-exposure protocol.
- 3) Define hazard for each GHS pictogram.

TERESA DUNCAN, MS



Ms. Duncan is a speaker and writer with over 20 years' experience in healthcare. She holds a Master's Degree in Healthcare Management, has been named one of the Top 25 Women in Dentistry, and is a frequent lecturer and author.

Acci-Dental Insurance Coordinator: Coding and Insurance Skills

COURSE #:	T1910
TIME:	8:30 am to 11:30 am
TUITION:	Dentist \$45
CREDITS:	3.0 Elective CEs
AGD CODE:	550
AUDIENCE:	D Adm ST

Insurance is an important part of your office's revenue cycle, but it does not need to overwhelm your daily routine. Manage your information and your claims to minimize delays and rejections. This course is perfect for the new or uncertain coder.

Learning Objectives:

- 1) Introduction to basic coding including explanation of the most common procedures encountered in a dental office.
- Tips to obtain reimbursement for your practice and your patients, including writing your narratives and sending attachments.
- 3) Brief discussion of coding trends including dental diagnosis codes.

No More Headaches: Tips to Manage Your Insurance and A/R Process

COURSE #:	T1911
TIME:	1:00 pm to 4:00 pm
TUITION:	Dentist \$45
CREDITS:	3.0 Elective CEs
AGD CODE:	550
AUDIENCE:	D Adm

This interactive course will focus on proven techniques to improve your claims payment process. Topics will include writing narratives, identifying effective attachments, and simplifying your appeals process. Attendees will learn common errors and reasons for delay or denial of payment. Manage your office's dental insurance system before it handles you!

- Identify common reasons for claim denials.
- 2) Understand how to write effective narratives.
- How effective treatment plan presentations can affect your insurance process.
- 4) Verbal skills and scripting for collection scenarios.

JASON H. GOODCHILD, D.M.D.



Dr. Goodchild is currently the Director of Clinical Affairs at Premier Dental Products Company involved in developing innovative new products and educating clinicians to improve clinical practice. He is also an Associate Clinical Professor at Creighton University School of Dentistry, an Adjunct Assistant Professor at the Rutgers School of Dental Medicine, and maintains a private general dental practice in Havertown, PA.

Local Anesthesia - Mythbusters Edition

COURSE #:	T1912 REC
TIME:	8:30 am to 11:30 am
TUITION:	Dentist \$55
CREDITS:	3.0 Fundamental CEs
AGD CODE:	340
AUDIENCE:	D H DT ST

Achieving profound and effective local anesthesia is essential in clinical practice. It is a limiting step in most procedures; meaning invasive procedures cannot commence until it is successfully achieved. Despite the frequency that oral health providers use local anesthetics during clinical practice, misconceptions remain. The goal of this presentation is to discuss several common 'myths' surrounding local anesthesia while incorporating literature-supported learning issues. This course will review and update local anesthetic techniques, equipment, and current research for all providers.

Learning Objectives:

- 1) Discuss current local anesthetic market share in the U.S.
- 2) Review the basic pharmacology of local anesthetics.
- 3) Discuss common 'myths' associated with local anesthesia.

What's in Your Emergency Kit and Why? Preparing Yourself and Your Team to Manage Medical Emergencies

COURSE #:	T1913 REC
TIME:	1:30 pm to 4:30 pm
TUITION:	Dentist \$55
CREDITS:	3.0 Fundamental CEs Medical Emergencies
AGD CODE:	142
AUDIENCE:	D H A DT N T Adm ST

Medical emergencies are defined as any condition that if left untreated may lead to patient morbidity or mortality. Medical emergencies happen. Studies estimate that on average a practitioner will be faced with a medical emergency in the dental office at least once every two years. Some of these occurrences can be minor; some of these situations can be life-threatening. The good news for practitioners is that 75% of emergencies can be mitigated by good local anesthesia (pain control) and effective stress reduction. For those few instances when an appropriate response could be life-saving, each practitioner must be prepared with a properly equipped emergency drug kit. The purpose of this course is to emphasize patient safety, and educate you on the seven essential drugs you must be familiar with to manage any medical emergency.

Learning Objectives:

- 1) Recognize the most common medical emergencies in the dental office.
- 2) How to manage the most common medical emergencies in the dental office.
- Capable of preparing and using the seven essential drugs recommended for the minimal dental emergency kit.



AUDIO RECORDINGS

Speaker-authorized sessions will be recorded and are identified in this program. Individual sessions will be available as online downloads and the full conference package will be accessible online or on a thumb drive. Recordings are available for purchase during the meeting at the Intelliquest / Booth in Kellogg Lobby or online at www.intelliquestmedia.com. Discounts are available for purchases made onsite:

Pre-Event Pricing: \$99 Onsite Pricing: \$149 Post-Event Pricing: \$199

Any unauthorized audio or video recording of any program is strictly prohibited.

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SUSAN GUNN, BA, CFE



Ms. Gunn has over 21 years of business automation and computer financial software experience. She has written 42 books, geared for professional practices sold internationally. She has a BA in Psychology and is a Certified Fraud Examiner.

The Other Half of the Practice Software Equation: QuickBooks Pro

LIMITED TO: 100 attendees

COURSE #:	T1914
TIME:	8:30 am to 11:30 am
TUITION:	Dentist \$225
CREDITS:	3.0 Elective CEs
AGD CODE:	550
AUDIENCE:	D Adm ST

Throughout the day, patient treatment, clinical notes, insurance claims, and payments are entered into the practice software. But what's entered into QuickBooks? No worries — help is right around the corner. Not your typical software or accounting course, you will laugh while you learn, and will walk away ready to implement! Come learn how to use QuickBooks Pro (desktop version) in your practice more easily AND be more organized.

Price includes a manual valued at \$129.

Learning Objectives:

- 1) Business oversight with a practice management chart of accounts.
- 2) How to enter patient deposits from practice software into QuickBooks.
- 3) How to download credit card transactions.
- 4) The best way to process payroll.

Your Actions Speak Louder than Words: Ethics is a Choice

COURSE #:	T1915
TIME:	1:00 pm to 4:00 pm
TUITION:	Dentist \$35
CREDITS:	3.0 Fundamental CEs
AGD CODE:	550
AUDIENCE:	D H A DT N T Adm ST

Susan's sense of humor and real life stories drives home the point that ethics really are simply a choice — your choice — and your choice makes a difference. Straight out of the headlines and current events, we will discover what it means to have ethical standards, what and who influences our ethics, and how one loses their sense of ethics. But, let's take it one step further. How can we apply ethics in our practice?

Learning Objectives:

- 1) What is ethics?
- 2) How do ethics encompass all you are involved in.
- 3) What and who influences ethics.
- 4) How can a practice develop their Code of Ethics.

KATE M. HATHAWAY, PH.D, LP



Dr. Hathaway is a clinical psychologist with special expertise in the area of health (medical/dental) psychology. She has 30 years of didactic and clinical teaching experience at the University of Minnesota and elsewhere in graduate professional programs.

Stress Management at Your Desk and Everywhere

COURSE #:	T1916 REC
TIME:	8:30 am to 11:00 am
TUITION:	Dentist \$35
CREDITS:	2.5 Elective CEs
AGD CODE:	770
AUDIENCE:	D H A DT N T Adm ST

Experiential, oral presentation, and self-assessment tools will be used to help participants identify sources of stress, learn the benefits and challenges of stress, and develop pragmatic ways to reduce stress and enhance wellbeing.

- 1) Understand the role of (positive and less positive) stress in our lives and professional work.
- 2) Know the various domains of wellbeing.
- 3) Identify concrete ways to enhance wellbeing in one's personal life.



JANICE HURLEY, B.S.



Ms. Hurley has been honored for the last ten years by Dentistry Today as one of the top speakers in dentistry. Her degree is from the University of San Francisco in Organizational Behavior and she has more than 25 years' experience as a dental consultant. Financial Disclosure: Speaker receives honorarium funds from Care Credit and Solution Reach.

The New Patient Experience

COURSE #:	T1917 REC
TIME:	9:00 am to 11:30 am
TUITION:	Dentist \$45
CREDITS:	2.5 Fundamental CEs Patient Communication
AGD CODE:	550
AUDIENCE:	D H A DT Adm

Crucial to your practice success is developing a standard operating procedure for your new patient interview. Learn how to design your new patient paperwork to uncover your patient's wants and needs. Hear how to conduct your new patient interview to find out how your patient presently feels about the value of their dental health and their history with dentistry. When you develop a system that involves the whole team, in this key component of practice management, you're guaranteed to increase treatment acceptance.

Learning Objectives:

- 1) Review of existing systems so that your patients will not have to tell you the same thing twice.
- 2) Develop interview skills to increase the patient's sense of comfort and connection on their first visit.
- 3) Design your patient paperwork to support your goal of uncovering what is most important to your patient.

Clinical Etiquette: Be a Charismatic Success with Your Patients and Other Team Members

COURSE #:	T1918 REC
TIME:	1:30 pm to 4:00 pm
TUITION:	Dentist \$45
CREDITS:	2.5 Fundamental CEs Patient Communication
AGD CODE:	550
AUDIENCE:	D H A DT N T Adm ST

What are the top five ways we undermine ourselves with our patients and don't even know it? How do you talk about the social skills so necessary to a team's success without offending others? Janice will answer these questions and more as she walks you through the do's and don'ts of how to achieve that charismatic level of success for your practice.

Learning Objectives:

- 1) Increase team awareness on how much more impactful we can be as we work together.
- 2) Decrease misunderstandings and judgments towards ourselves and others.
- 3) Create a positive filter in which to help our patients see themselves in the best light and deserving of optimal dental health.

DAYNA JOHNSON



Ms. Johnson has more than 25 years of experience in the dental industry, training and consulting with other dental practices. She founded Novonee - The Premier Dentrix Online community in 2016. With a direct, pragmatic approach, she helps clients develop standardized protocols for all practice management systems.

Numbers Tell a Story: The 5 Stats Every Office Should Monitor and Why

COURSE #:	T1919 REC
TIME:	9:00 am to 11:30 am
TUITION:	Dentist \$45
CREDITS:	2.5 Elective CEs
AGD CODE:	550
AUDIENCE:	D H A DT Adm ST

You went to dental school to help patients improve their oral health and your team joined your practice because it feels good to help people. Owning a dental practice is more than helping people. You are running a small business. If you are up for it, then let's get busy learning the top five numbers the doctor should keep his or her eye on and discover the systems needed to make sure patients don't fall through the cracks. Numbers are meant to be discussed with your doctor, talked about with your team, and used to create new strategies to streamline your systems, improve your customer service and, above all, give you something to celebrate. Numbers tell a story.

Learning Objectives:

- 1) Discover the statistical health of your practice.
- 2) Learn why you should monitor numbers.
- 3) Learn what numbers you should be tracking.
- 4) Learn how the health of your practice depends on the systems.

Path to Paperless: The Three Key Elements to Ensure Your Team's Success

COURSE #:	T1920 REC
TIME:	1:30 pm to 4:00 pm
TUITION:	Dentist \$45
CREDITS:	2.5 Elective CEs
AGD CODE:	550
AUDIENCE:	D H A N T Adm OM S G

"Going chartless" is an often-used and often-misunderstood term in the dental world. Dayna's expertise will allow practices to see the benefits of "going chartless," such as automated systems that give team members more time to spend on patient care, integrated electronic services to ensure patients know the practice is keeping up with the latest technology, making the patient chart more accessible and allowing the clinical team to treatment plan while the front office is working ahead on payment plans and insurance issues, raising the level of office security to comply with new HIPAA requirements, and much more.

- 1) Foundations of a paperless practice myth vs. fact.
- 2) Practice management software how does your current software measure up.
- 3) Implementation efficiency, consistency, and security.

Education Programs • 8:00 am - 5:00 pm Health Screening • 8:00 am - 4:00 pm Exhibit Floor Open • 11:00 am - 6:00 pm Buyer's Happy Hour • 4:00 pm - 6:00 pm

DIANE MILLAR, RDH, MA



Ms. Millar graduated from the West Los Angeles College Dental Hygiene program in 1981. Her career in dental hygiene has embraced working in private practice and teaching advanced instrumentation techniques at USC, Cerritos College and currently at West Coast University. She is an international speaker and author and is also a Continuing Education Provider for the California Dental Board.

The Secret to Power, Precision and Prevention: Advanced Periodontal Scaling Techniques Workshop

LIMITED TO: 24 attendees

COURSE #:	T1921
TIME:	8:30 am to 11:30 am
COURSE #:	T1922 (Repeat)
TIME:	1:30 pm to 4:30 pm
TUITION:	Dentist \$195
CREDITS:	3.0 Fundamental CEs
AGD CODE:	490
AUDIENCE:	D H DT

This course will provide you with a hands-on scaling experience designed to enhance scaling efficacy and proper ergonomics in order to prevent work related pain, musculoskeletal injuries, and disability. Through video clips and hands-on participation using instruments with wider handles, attendees will learn reinforced scaling techniques in every quadrant on a typodont model attached to a portable simulation unit. **The course includes a take-home manual.**

Learning Objectives:

- Demonstrate advanced instrumentation techniques, ideal fulcrum rests, and proper ergonomics to enhance precision, prevention, and protection while scaling.
- 2) Understand the importance of using the larger muscle groups in the arms while scaling to enhance scaling efficacy and to protect the smaller muscle groups in the hands and wrists from repetitive motion injury.
- 3) Demonstrate ideal postural strategies around the patient chair for every quadrant while scaling in order to prevent prolonged static postures.

BRAD NEWMAN



Mr. Newman is Founder and Chief Buzz Officer of Dentainment. Helping people find a great dentist and receive quality dental care is the driving force behind Dentainment.

Digital Marketing BUZZ for Your #Dental Practice

COURSE #:	T1923 REC
TIME:	9:00 am to 12:00 pm
TUITION:	Dentist \$35
CREDITS:	No credit
AGD CODE:	550
AUDIENCE:	D Adm ST

This interactive presentation will educate dental offices on the most effective ways to market themselves online using a variety of social media sites. We will explore platforms such as Facebook, Instagram, Twitter, LinkedIn, YouTube, and more. Leveraging the power of internet commercials, review sites, and blogs will also be covered. Coupled with a solid strategy and tenacious execution, social media is a game-changer for dental offices.

Learning Objectives:

- 1) Creating a daily conversation that is fresh, likeable, and targeted for the right audience.
- 2) Learning about content that works best and how to encourage engagement through video, contests, and targeted advertising.
- How to develop a more dynamic and unique online presence, while improving page rank and conversion on Google.

Game-Changing Video Marketing for Your #Dental Practice

COURSE #:	T1924 REC
TIME:	1:30 pm to 4:30 pm
TUITION:	Dentist \$35
CREDITS:	No credit
AGD CODE:	550
AUDIENCE:	D Adm ST

Video is the most powerful way to tell the story of your dental practice. Learn what it takes to really become the most popular, unique, and creative dental office in town! This fun and interactive presentation will help dental offices truly understand the power of online video. Video is considered the heaviest form of multi-media content and Google owns YouTube. These are all the reasons to start producing video content for your dental office marketing campaign. We'll explore the importance of lighting, sound, framing and editing. You'll learn which questions to ask patients and other content strategies that are most effective for video content. Your patients should be the ambassadors for your practice, as this is the most powerful way to get scalable word-of-mouth marketing!

- Learn about the power of video content on YouTube, Facebook, and Instagram.
- How to film engaging content that builds your dental office brand and helps with new patient conversion.
- 3) Creating beautiful video content to embed throughout your website pages.

JOHN A. OLSEN, D.D.S., MAGD, DICOI



Dr. Olsen is a general dentist and owner of a private practice in Franklin, Wisconsin. Since 1998 he has been the Course Director for General and Oral Pathology, the Course Director for Pharmacology, and the Clinic Supervisor at Milwaukee's Dental Hygiene College.

Oral Facial Cancer and Its Diagnostic and Curative Techniques

COURSE #:	T1925 REC
TIME:	8:30 am to 11:30 am
TUITION:	Dentist \$55
CREDITS:	3.0 Fundamental CEs Oiagnosis & Treatment Planning
AGD CODE:	730
AUDIENCE:	D H A DT ST

Despite all the advances in surgeries, radiation, and chemotherapies, the overall survival rate for oral cancer is approximately 50%. It is quite apparent that the survival rate is correlated with the diagnosis of the cancer at stage I or II. Oral cancer is the 6th deadliest cancer in America. There are 8,000 deaths yearly from oral cancer, more than melanoma and cervical cancer. The prevention and diagnosis of oral cancer at an early state is the key to a patient's survival from this deadly disease.

Learning Objectives:

- 1) Discuss with your patient population the cause and consequences of
- 2) Diagnose oral cancer of the patient population at an early stage.
- 3) Discuss the possible treatment and removal of an oral cancerous lesion at an early state with the patient population.

Implant Failures: Diagnosis, Risks, and Treatment Alternatives

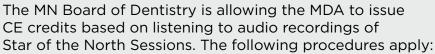
COURSE #:	T1926 REC
TIME:	1:00 pm to 4:00 pm
TUITION:	Dentist \$55
CREDITS:	3.0 Fundamental CEs Diagnosis & Treatment Planning
AGD CODE:	690
AUDIENCE:	D H A DT ST

This course is designed to teach the attendant the simple tools and pathways to help bring perfect successful results to the patients' dental implants. Whether the implant is surgically placed, restored or maintained by the dental team this course will touch on every aspect. There will be a discussion on the diagnosis for the implant placement, the treatment plan for the surgical phase of the patient, the restorative plan for the implant design, and finally, the maintenance of the dental implant patient.

Learning Objectives:

- 1) Be competent in the planning and the preparation of the surgical site for a dental implant.
- 2) Be able to spot, identify, and help diagnose the possibilities of dental implant problems.
- 3) Help maintain strict maintenance regimen for successful dental implant prognosis.

CE CREDITS VIA AUDIO RECORDINGS



- Listen to the audio.
- Write a five paragraph summary for every 2 to 3 hours of course material. Each paragraph must be a minimum of six complete sentences. Format will be verified and returned if incorrect.
- Submit your summary to son@mndental.org. Include your name and email address.
- If an audio is shared, each person must complete his/her own summary.
- Audio courses are eligible for CE up to one year after the meeting.
- A Scientific Session Committee member will review the summary and then the MDA will email you a CE certificate. Keep this certificate in your CE portfolio.





Buyer's Happy Hour • 4:00 pm - 6:00 pm

BARBARA J. STEINBERG, D.D.S.



Dr. Steinberg received her D.D.S. from the University of Maryland School of Dentistry and completed a residency at the Medical College of Pennsylvania. She is Clinical Professor of Surgery at Drexel University College of Medicine, as well as Adjunct Associate Professor of Oral Medicine at the University of Pennsylvania School of Dental Medicine.

Women's Oral Health Issues

COURSE #:	T1927 (REC)
TIME:	8:30 am to 11:30 am
TUITION:	Dentist \$45
CREDITS:	3.0 Fundamental CEs Diagnosis & Treatment Planning; Patient Communication
AGD CODE:	730
AUDIENCE:	D H A DT N ST

Women have special needs and considerations that men don't have when it comes to oral health and dental care. Hormonal fluctuations have surprisingly strong influences on the oral cavity. Discussion will lend itself to puberty, menses, pregnancy, lactation, menopause, and those taking oral contraceptives and menopausal hormone therapy. Dental treatment for the pregnant patient will be presented with emphasis on the new national consensus statement endorsed by the ADA and American College of Obstetricians and Gynecologists. Discussion will lend itself to a few conditions with a high prevalence in women, including osteoporosis and eating disorders. Oral and head and neck injuries secondary to intimate partner violence will be presented.

Learning Objectives:

- 1) Learn to recognize oral manifestations and special dental/medical considerations when treating the female patient.
- Understand dental treatment considerations and common medications prescribed by dental practitioners and their safety in pregnancy and breastfeeding.
- 3) Learn risk factors, prevention, and treatment modalities of osteoporosis as well as oral manifestations associated with osteoporosis.

Antibiotic Prophylaxis Update

COURSE #:	T1928 REC
TIME:	1:00 pm to 4:00 pm
TUITION:	Dentist \$45
CREDITS:	3.0 Fundamental CEs Diagnosis & Treatment Planning; Patient Communication
AGD CODE:	010
AUDIENCE:	D H A DT N ST

This course is designed to familiarize the entire health care team with those medical conditions necessitating antibiotic therapy prior to dental treatment. Emphasis will be placed on the latest American Heart Association's recommendations for prevention of endocarditis. Evidence-based clinical practice guidelines (2015) from the American Dental Association Council on Scientific Affairs regarding prophylaxis for patients with prosthetic joints will also be presented.

- 1) The disease known as infective endocarditis.
- 2) Most current AHA recommendations for prophylaxis for prevention of endocarditis.
- 3) Most current ADA evidence-based clinical practice guidelines regarding prophylaxis for prosthetic joints.



JAMES Q. SWIFT, D.D.S., FACS, FACD, FICD



Dr. Swift began his 30th year as OMS faculty at the University of Minnesota in September, 2018. He is currently Chair of the Board of OMSNIC and Fortress which provide dental and medical professional liability coverage for health care professionals. He has authored many scientific articles and book chapters.

Implant Surgery Complications: How and Why of Management

COURSE #:	T1929 REC
TIME:	9:00 am to 12:00 pm
TUITION:	Dentist \$55
CREDITS:	3.0 Fundamental CEs Oiagnosis & Treatment Planning
AGD CODE:	690
AUDIENCE:	D H A DT T ST

Dental implant therapy has advanced significantly in the past 30 years. With these advances in patient care, complications unfortunately occur. This presentation will use case reports, examples, and systematic research reviews to delineate and discuss causes and contributions to dental implant complications and present solutions and management schemes to address them.

Learning Objectives:

- 1) Discover situations and challenges that contribute to the occurrence of complications associated with contemporary dental implant therapy.
- 2) Determine how to reduce the occurrence of complications with implant therapy from both a surgical and restorable perspective.
- 3) Derive strategies that will result in the resolution of complications associated with dental implant therapy.

The When and How of Third Molars: Updates and Present Day Concepts

COURSE #:	T1930 REC
TIME:	1:30 pm to 4:30 pm
TUITION:	Dentist \$55
CREDITS:	3.0 Fundamental CEs Diagnosis & Treatment Planning
AGD CODE:	310
AUDIENCE:	D H A DT T ST

Dentists have the responsibility to establish diagnoses and treatment plans on the basis of indications and need. This requires not only an understanding of oral and maxillofacial pathological conditions, but also an ability to anticipate and predict the development of pathology that may be averted by early treatment before the pathology develops. This presentation will reveal the considerations to be utilized with decision making in regards to the management of third molars for dental patients.

Learning Objectives:

- 1) Understand the potential for what types and frequencies of pathology occur with maxillary and mandibular third molars.
- 2) Determine effective, concise, and definitive treatment objectives to consider when advising patients regarding third molar management.
- 3) Learn principles regarding cost effectiveness, surgical risk and oral health outcomes in regards to third molars.

LORI TROST, D.M.D.



Dr. Trost is a recognized dental educator, author, and clinical evaluator who maintains a private restorative practice in the Greater St. Louis area. She received her dental degree from Southern Illinois University, School of Dental Medicine and offers post-graduate courses to dentists and their team members.

These programs are sponsored by an unrestricted educational grant provided by Dentsply Sirona.

Top 20 Clinical Tips for Dental Team Members

COURSE #:	T1931 REC
TIME:	9:00 am to 12:00 pm
TUITION:	Dentist \$45
CREDITS:	3.0 Fundamental CEs
AGD CODE:	550
AUDIENCE:	D H A DT ST

This program will introduce "easy-to-implement" techniques and tips that are effective and efficient for everyday practical dentistry. Plus — this knowledge will help you maximize your role within the dental team. Topics range from clinical protocols, communication, and isolation, to digital dentistry and best practices. Build your ultimate Top 20 list with ideas that work and you can start to use on Monday!

Learning Objectives:

- 1) Customize your clinical "go-to" restorative list.
- 2) Boost your communication and case presentation skills.
- 3) Discover under-utilized treatments and learn how to implement them.
- 4) Learn assessment skills that benefit the patients.

The Digital Restoration: Hold the Mill

COURSE #:	T1932 REC
TIME:	1:30 pm to 4:30 pm
TUITION:	Dentist \$45
CREDITS:	3.0 Fundamental CEs
AGD CODE:	250
AUDIENCE:	D A DT ST

The digital revolution is here and influencing many aspects of our daily dental practices. This course is packed with clinical examples and ideas to help you develop a systematic approach for every indirect procedure from start to finish — digital preparation design and impression tips to temporization and delivery of a highly-polished, accurate final restoration. Discussion will specifically revolve around how to incorporate digital scanning into your workflow without the milling process and the impact on your bottom line. Reduce adjustments, even better - reduce remakes!

- 1) Identify key elements of a digital preparation and optimize bur selection.
- 2) Learn how to scan for success.
- 3) Accomplish retraction and isolation with predictability.
- 4) Deliver an exceptionally accurate restoration.

THOMAS VIOLA, R.PH., C.C.P.



Dr. Viola, the founder of "Pharmacology Declassified", is a board-certified pharmacist who also serves the profession of dentistry as a clinical educator, professional speaker, and published author. He is a member of the faculty of ten dental professional degree programs and has received several awards for Outstanding Teacher of the Year.

These programs are sponsored by an unrestricted educational grant provided by Colgate.

The Chamber of Secrets: What's in Your Patient's Medicine Cabinet

COURSE #:	T1933
TIME:	8:30 am to 11:00 am
TUITION:	Dentist \$55
CREDITS:	2.5 Fundamental CEs
AGD CODE:	340
AUDIENCE:	D H A DT N Adm ST

Armed with limited, and often biased, information and faced with rising prescription drug costs, our patients continue to self-medicate with a variety of prescription and non-prescription drug products. This program will provide participants with an overview of the dental considerations of the most popular prescription and non-prescription drugs and supplements which our patients use to self-medicate. Using case scenarios, special emphasis will be given to techniques useful in successfully identifying self-medication and obtaining a complete patient medication history.

Learning Objectives:

- Identify the most common prescription and non-prescription drugs used to self-medicate and their potential dental considerations.
- 2) Identify the most common licit and illicit substances of abuse and dependence and their impact on dental therapy.
- Discuss techniques used in identifying self-medication and obtaining a complete and accurate medication history.

Cardiovascular Disease, Dental Considerations and Patient Care Planning

COURSE #:	T1934
TIME:	2:00 pm to 4:30 pm
TUITION:	Dentist \$55
CREDITS:	2.5 Fundamental CEs Oiagnosis & Treatment Planning
AGD CODE:	340
AUDIENCE:	D H A DT N ST

Cardiovascular disease is one of the major diseases affecting adults in the U.S. Hypertension remains one of the major risk factors for heart failure in men and women. It is often asymptomatic and many times may only be discovered at a routine check-up with a medical or dental professional. This program will provide an overview of cardiovascular disease and the medications used in its treatment. Using case scenarios, special emphasis will be given to developing patient management strategies essential for successful treatment planning and proper care of our medically complex dental patients.

Learning Objectives:

- 1) Discuss the family of cardiovascular diseases and the complex interplay with systemic inflammation and co-morbid diseases.
- Review the classes of medications used in the treatment of hypertension along with their pharmacologic effects, adverse reactions, and dental implications.
- 3) Discuss the mechanism of action of anticoagulants and antiplatelet agents including their adverse reactions and patient care considerations.



EMERGENCY OUTFITTERS

Emergency Outfitters has been conducting emergency response training since 1993. Instructors are experienced in performing CPR in a professional capacity. They are a Community Training Center with the American Heart Association.

CPR for Healthcare Providers

LIMITED TO: 100 Attendees

COURSE #:	T1935
TIME:	1:00 pm to 5:00 pm
TUITION:	Dentist \$95
CREDITS:	4.0 Fundamental CEs
AGD CODE:	142
AUDIENCE:	D H A DT N T Adm ST

The American Heart Association (AHA) Basic Life Support (BLS) Healthcare Provider Course is designed to train healthcare professionals to recognize and respond to several life threatening emergencies. Topics include: CPR for adults, children and infants; use of an Automated External Defibrillator (AED); choking and universal precautions. This course is based upon 2015 guidelines. Current certification in CPR for all dental professionals is required by the Board of Dentistry.

This program meets the Minnesota Board of Dentistry's requirements for CPR certification.

FRIDAY HIGHLIGHTS











Get Lit, not Burned, by Lasers 7:30 am - 10:30 am

THOMAS VIOLA, R. PH., CCP

Top of the Heap: Frequently Prescribed Medications and Clinical Dental Considerations 8:30 am - 11:00 am

KEYNOTE SESSION

FEATURING SGT. DAKOTA MEYER

11:00 am - 12:00 pm

TABLE CLINICS

12:00 pm - 2:00 pm

TERESA DUNCAN, MS

The Office Manager: Your First Line of Defense 1:30 pm - 4:00 pm

BARBARA J. STEINBERG, D.D.S.

The Four "S's" of Optimal Aging 1:30 pm - 4:30 pm

THE BIG PARTY

FEATURING THE PURPLE XPERIENCE 8:00 pm - 10:00 pm

DISCOUNTED PACKAGES: BUNDLE & SAVE

Purchase a package of three classes and save on the overall course registration fees. Plus, you are guaranteed a seat in some of our most popular courses! Friday packages feature two half day courses on Friday and a half-day course on Saturday morning. See individual course listings for more information on what each course will offer. Sign up early — seats will be limited!



HYGIENE PACKAGE

F1937	\$85 Early Bird	\$115 Regular
Friday AM:	Course #F1906	New Philosophy on Perio Debridement: What to Use and When
Friday PM:	Course #F1902	Grand Slam Hygiene Exam
Saturday AM:	Course #S1922	Change Your Thoughts and Improve Your Outcomes



DENTAL ASSISTING PACKAGE

F1938	\$55 Early Bird	\$85 Regular
Friday AM:	Course #F1908	Infection Prevention Tune Up
Friday PM:	Course #F1919	Being Female May be Hazardous to Your Health
Saturday AM:	Course #S1911	Battling and Beating the Demons of Dental Assisting



ADMINISTRATIVE/FRONT DESK PACKAGE

F1939	\$65 Early Bird	\$95 Regular
Friday AM:	Course #F1912	Your Image, Your Brand, Your Success
Friday PM:	Course #F1910	The Office Manager: Your First Line of Defense
Saturday PM:	Course #S1912	Solve the Common Battles Between Front/Back Office



DENTAL THERAPY PACKAGE

F1940	\$85 Early Bird	\$115 Regular
Friday AM:	Course #F1916	Don't Let Them Scare You: The Psychology of Pediatric Dentistry
Friday PM:	Course #F1932	Management of Acute Dental Pain and Prescribing Practices
Saturday AM:	Course #S1920	Bugs, Drugs, and Food Fads: Considerations for Dental Professionals

Preliminary Program | 29 2019 Star of the North Meeting

HEIDI ARNDT, RDH, BSDH



Ms. Arndt has been training and coaching dental teams for over 18 years. Her experience stretches from working as a treatment coordinator, dental assistant, and practice manager before graduating from the University of Minnesota with a bachelor's degree in dental hygiene.

These programs are sponsored by an unrestricted educational grant provided by Patterson Dental.

Everything Counts: Know Your Hygiene Numbers!

COURSE #:	F1901 REC
TIME:	8:00 am to 10:30 am
TUITION:	Dentist \$45
CREDITS:	2.5 Elective CEs
AGD CODE:	490
AUDIENCE:	D H DT Adm

Doctors and managers, are you confused on what you can expect from your hygiene team? Hygienists, are you struggling to understand the "business" side of hygiene and why it is so important? Patient care is the foundation of every dental practice, and understanding how well the hygiene team is performing is important too. Using key metrics, you can monitor the health of your hygiene department and together identify how you can provide better care to your patients while improving your bottom line.

Learning Objectives:

- 1) Learn the Top Five metrics you need to track for hygiene success.
- 2) How to get your hygienists engaged and motivated to take your hygiene department to the next level.
- 3) Three simple steps to accelerate your hygiene revenue today.

Grand Slam Hygiene Exam

COURSE #:	F1902 REC
TIME:	1:30 pm to 4:00 pm
TUITION:	Dentist \$45
CREDITS:	2.5 Elective CEs
AGD CODE:	490
AUDIENCE:	D H DT Adm ST

Doctors, do you cringe every time you hear that call for a hygiene exam? Hygienists, do you wish your doctor would complete the exam in a timely fashion? Whatever the challenges are, Heidi will teach you how to create a productive, efficient, and patient centric exam in three simple steps. The hygiene exam is the most crucial segment of the dental hygiene appointment; this is where you build patient trust and practice revenue. Is it time to hit your exams out of the park?

Learning Objectives:

- 1) Key information that needs to be shared at the hygiene exam.
- 2) Doctor + hygiene collaboration = productive and comprehensive treatment plans.
- 3) Tips for consistency and efficiency so everyone stays on time.

KEN BERLEY, D.D.S., JD, DABDSM



Dr. Berley is a dentist/attorney with over 35 years of dental experience and over 22 years in the legal profession. He is a Diplomate of the American Board of Dental Sleep Medicine and lectures extensively in the areas of dental sleep medicine and risk management. He still practices dentistry full time along with a thriving dental sleep medicine practice in Arkansas.

Successful Implementation of Dental Sleep Medicine

COURSE #:	F1903
TIME:	7:30 am to 10:30 am continued 12:30 pm to 3:30 pm
TUITION:	Dentist \$105
CREDITS:	6.0 Fundamental CEs
AGD CODE:	730
AUDIENCE:	D H A DT Adm ST

Attendees in this full day lecture will be introduced to dental sleep medicine and the needed skills for successful implementation into their practice. Techniques to screen your existing patient base and locate CPAP failures will be discussed along with an introduction for filing medical insurance and communication skills. The treatment of complicated OSA cases will be discussed in detail.

This lecture is a prerequisite for the workshop (Course #S1901).

This is a full-day course, no partial credit will be given for attending half the day.

- 1) Attendees will be introduced to screening skills and techniques for OSA.
- 2) Attendees will be introduced to medical insurance billing.
- 3) Attendees will understand the steps necessary for a referral based practice.



SUSAN COFFEY, RDA



Ms. Coffey is an Associate Instructor for the AOS and a registered dental assistant who specializes in orthodontics. She is Dr. Brad Williams' course assistant for the doctors and instructs the assistant courses that cover the Williams' Basic and Intermediate curriculum.

So - Your Doctor Wants to do Orthodontics Workshop

LIMITED TO: 30 Attendees

LITTIED TO. 50 Attendees		
COURSE #:	F1904	
TIME:	7:30 am to 10:30 am	
COURSE #:	F1905 (Repeat)	
TIME:	1:30 pm to 4:30 pm	
TUITION:	Dentist \$125	
CREDITS:	3.0 Fundamental CEs	
AGD CODE:	370	
AUDIENCE:	НА	

If your doctor wants to start orthodontics in your practice, not only is it a great new revenue source, it is an amazing service to your existing patient base. This class will give you an overview of Phase I and Phase II treatment and the methods used to complete treatment. You will be able to touch and see orthodontic products to help understand the mechanics behind the appliances

Learning Objectives:

- Understand appliances used in orthodontic treatment for Phase I or Phase II cases.
- 2) Understand the difference between nitinol and stainless steel wires.
- 3) Understand appliances used for distalization to achieve Class I malocclusion.

TIMOTHY G. DONLEY, D.D.S., MSD



Dr. Donley is currently in the private practice of Periodontics and Implantology in Bowling Green, Kentucky. He is the former editor of the Journal of the Kentucky Dental Association and is an Adjunct Professor of Periodontics at Western Kentucky University.

New Philosophy for Perio Debridement: What to Use and When

COURSE #:	F1906 REC
TIME:	7:30 am to 10:30 am
TUITION:	Dentist \$45
CREDITS:	3.0 Fundamental CEs Oilagnosis & Treatment Planning
AGD CODE:	490
AUDIENCE:	D H A DT ST

Every day a significant number of patients walk into dental offices with legitimate periodontal needs. There are now, more than ever, compelling reasons to address these needs. Successful periodontal therapy depends on successful debridement. This course presents evidence-based protocols to maximize chances for resolving patients' periodontal disease. From mechanical debridement to local antibiotic therapy to laser debridement, the emphasis is on what, when and how. The course takes a "learn it today — use it tomorrow" approach. Attendees will leave with a clear understanding and an evidence-based game plan to implement improved periodontal debridement strategies immediately upon returning to the office.

Learning Objectives:

- 1) Periodontal and systemic health tools to identify priority patients.
- 2) Protocol for diagnosis determining what sites to treat.
- 3) Biofilm-based treatment philosophy.
- 4) Demystifying debridement.
- 5) Realistic approach to adjunctive therapies.

Mastering Ultrasonics for Perio Debridement

3	
COURSE #:	F1907 REC
TIME:	1:00 pm to 4:00 pm
TUITION:	Dentist \$45
CREDITS:	3.0 Fundamental CEs
AGD CODE:	490
AUDIENCE:	D H DT ST

The ever-strengthening oral-systemic link means that maximizing the chance for resolution of periodontal inflammation is now more important than ever. Consistently adequate debridement is essential. It is about more than just getting the calculus off. The therapist has to maximally remove microscopic biofilm, microscopic calculus, plaque, and clinical calculus. Ultrasonics are the most efficient way to achieve complete debridement — only if used properly.

- 1) The power of ultrasonics.
- 2) Piezo vs. Magentostrictive understanding the difference.
- 3) An easy method for insert selection which to use in which situation.
- 4) How to set the machine.
- 5) The proper technique for consistent calculus removal.

JACKIE DORST, BS, RDH



Ms. Dorst speaks, writes and consults on instrument sterilization, infection prevention, and OSHA safety. She is a Dental Hygiene graduate of Clayton State University and received her BS in Microbiology from the University of Georgia. Financial Disclosure: Speaker receives honorarium funds from SciCan Expert Speaker Group.

Infection Prevention Tune Up

COURSE #:	F1908 REC
TIME:	8:00 am to 10:30 am
TUITION:	Dentist \$35
CREDITS:	2.5 Fundamental CEs
AGD CODE:	148
AUDIENCE:	D H A DT N T Adm ST

It's time to "tune up" your dental practice's infection prevention. New products, new technologies, and yes, even new protocols can save your dental practice time and money while ensuring patient and employee protection. This seminar provides the latest information from the CDC for patient and employee protection. Attendees will learn how to utilize the CDC's Infection Prevention Checklist and how to develop a customized written infection prevention plan for the dental practice.

Learning Objectives:

- 1) Define IFUs for sterilization and disinfection.
- 2) Demonstrate correct donning and doffing of PPE.
- 3) Evaluate disinfectant product efficacy.
- 4) List validation methods for DUWs, instrument cleaning, and sterilization.

TERESA DUNCAN, MS



Ms. Duncan is a speaker and writer with over 20 years' experience in healthcare. She holds a Master's Degree in Healthcare Management, has been named one of the Top 25 Women in Dentistry, and is a frequent lecturer and author.

Fearless Financial and Case Presentation

COURSE #:	F1909
TIME:	8:00 am to 10:30 am
TUITION:	Dentist \$45
CREDITS:	2.5 Fundamental CEs Patient Communication
AGD CODE:	250
AUDIENCE:	D Adm

Receptionists and assistants know that patients usually wait until the doctor leaves the room to ask the hardest questions! This course will help you to become more comfortable with discussing your patient's treatment options. The ideal case presentation should relax the patient and not be a source of stress for you! A discussion on financial arrangements will help you to handle the money issues with a smile.

Learning Objectives:

- How to effectively communicate with your patients about their treatment needs.
- 2) Verbal skills to help you overcome the most common patient objections.
- 3) Why solid financial arrangements are essential to case acceptance.

The Office Manager: Your First Line of Defense

COURSE #:	F1910
TIME:	1:30 pm to 4:00 pm
TUITION:	Dentist \$45
CREDITS:	2.5 Elective CEs
AGD CODE:	550
AUDIENCE:	D Adm ST

The role of dental office manager has evolved past the role of team cheerleader and resident friendly face. Today's administrator must protect the practice against all threats — both external and internal. This session will address the many ways a practice can come under fire and how the progressive office manager can best evolve to meet the challenges.

Learning Objectives:

- 1) Regulatory issues you need to monitor.
- 2) How patients can pose problems to the practice.
- 3) Ways to ensure your team members are not liabilities.



NEED TO PRINT YOUR CE TRANSCRIPT?

CE Verification will be located in Kellogg Lobby Thursday, April 25 through Saturday, April 27. You will need your course completion codes and name badge. Or, avoid the lines and verify your CE via the Star of the North meeting app or at the CE Express Kiosk.

SUSAN GUNN, BA, CFE



Ms. Gunn has over 21 years of business automation and computer financial software experience. She has written 42 books, geared for professional practices and sold internationally. She has a BA in Psychology and is a Certified Fraud Examiner.

Money In, Money Out: Making Sense of Financial Systems in Your Practice

COURSE #:	F1911
TIME:	7:30 am to 10:30 am
TUITION:	Dentist \$75
CREDITS:	3.0 Elective CEs
AGD CODE:	550
AUDIENCE:	D Adm ST

Accounting has never been a trendy topic, but Susan is on a mission to change your mind! Regardless of how your bills are paid (QuickBooks, CPA, other), the organization of financial information is essential to understanding your practice. In this digital information age, there are more moving parts than ever. From banks and merchant card services to insurance companies and payment plans, there is a lot to keep track of and stay HIPAA compliant. Susan will break down the basics of organizing your practice finances to a working financial system. Price includes a book valued at \$39.95.

Learning Objectives:

- 1) What to do at the end of the day, the end of the month, the end of the year.
- 2) Business oversight with a practice management chart of accounts.
- 3) Learn the difference between balance sheet reports and profit and loss reports.
- 4) Paying employees always a good thing.
- 5) Working with your CPA.

JANICE HURLEY, B.S.



Ms. Hurley has been honored for the last ten years by Dentistry Today as one of the top speakers in dentistry. Her degree is from the University of San Francisco in Organizational Behavior and she has more than 25 years' experience as a dental consultant. Financial Disclosure: Speaker receives honorarium funds from Care Credit and Solution Reach.

Your Image, Your Brand, Your Success

COURSE #:	F1912 REC
TIME:	8:00 am to 10:30 am
TUITION:	Dentist \$45
CREDITS:	2.5 Fundamental CEs Patient Communication
AGD CODE:	550
AUDIENCE:	D H A DT N T Adm ST

What does it take to have your patients see you in the best light? There is no denying that things have changed in dentistry and you have to keep up. Learn what it takes to put your best foot forward and make the first and lasting impression of your practice be the best impression. Learn about the science of body language, verbal skills, and the power of visual impact. You will look at your social media footprint and your brand through your patient's eyes. Participants will walk away feeling inspired by the power of choice to impact their practice success.

Learning Objectives:

- 1) To provide team training on the patient's point of view in respect to the dental practice and the patient's experience.
- 2) To provide multiple opportunities for each team member to understand how they can present dental services and benefits in the best light for their patients.
- 3) To bring each practice up to speed on how important their patient's first impression through social media can be.

How to Look Like a Million Without Spending It

COURSE #:	F1913 REC	
TIME:	1:30 pm to 4:00 pm	
TUITION:	Dentist \$35	
CREDITS:	2.5 Elective CEs	
AGD CODE:	550	
AUDIENCE:	D H A DT N T Adm ST	

This interactive course is filled with real-world examples and solutions to the challenges we face in our closets every day. This course will help you identify how individual poise and self-image affects both personal and business success. You will then learn how to avoid the most common image mistakes and shop with confidence to get the perfect fit every time. Learn how to look like a million without spending it.

- 1) Understand how our perception of ourselves affects how others treat us.
- 2) Learn to project your very best professional you.
- 3) Use what you have in your closet to communicate your positive self-worth and confidence.

TIMOTHY KOSINSKI, D.D.S.



Dr. Kosinski is an Affiliated Adjunct Clinical Professor at the University of Detroit Mercy School of Dentistry. He is a Past-President of the Michigan Academy of General Dentistry, has placed over 13,000 dental implants and published over 190 articles on the surgical and prosthetic phases of implant dentistry.

Setting the Foundation for Predictable, Healthy Prosthetically Driven Implants

COURSE #:	F1914 REC
TIME:	7:30 am to 10:30 am
TUITION:	Dentist \$55
CREDITS:	3.0 Fundamental CE
AGD CODE:	690
AUDIENCE:	D H A DT ST

The dental implant protocols described are specific and follow a proven recipe. However, providing the proper foundation for surgical placement of implants is critical for long term success. This program will discuss in detail the process of atraumatically removing teeth and grafting in preparation for dental implant placement.

Learning Objectives:

- 1) Review of vital anatomy.
- 2) Demonstration of atraumatic extraction techniques.
- 3) Review of socket preservation techniques a simple but essential tool for general dentists.

Prosthetically Driven Implant Dentistry: Techniques from A to Z

COURSE #:	F1915 REC
TIME:	1:00 pm to 4:00 pm
TUITION:	Dentist \$55
CREDITS:	3.0 Fundamental CEs Oiagnosis & Treatment Planning
AGD CODE:	690
AUDIENCE:	D H A DT ST

Learn simple and effective techniques for placing and restoring dental implants. Prosthetics are dictating surgical applications in modern implant dentistry. This course will equip practitioners with specific and simple protocols that will provide competence and confidence in placing dental implants and achieving optimal restorative outcomes. We will provide a review of the basic and most common indications a general dentist is likely to see for single and multiple unit implant patients, including hybrids. Techniques to establish healthy tissue contours will be discussed.

Learning Objectives:

- 1) Review of vital anatomy using CBCT analysis.
- 2) Diagnose and treatment plan single unit cases, including a review of CBCT analysis in preparation for surgery.
- 3) Understand posterior single unit implant prosthetics the two appointment implant restoration.

JACOB K. LEE, D.D.S.



Dr. Lee is a Diplomate of the American Board of Pediatric Dentistry. Having served as faculty and researcher for 15 years, and now in private practice for the last 16 years, he presents a unique perspective based on current research with practical experience.

Don't Let Them Scare You: The Psychology of Pediatric Dentistry

COURSE #:	F1916
TIME:	8:00 am to 10:30 am
TUITION:	Dentist \$45
CREDITS:	2.5 Fundamental CE CRIP
AGD CODE:	430
AUDIENCE:	D H A DT ST

It may not take a village, but treating children does take solid teamwork. This presentation will provide clinicians and staff with the necessary tools to turn a stressful appointment into a fulfilling one. From managing a child's unpredictable behavior to tending to demanding parents, Dr. Lee will discuss how to orchestrate your team's strengths, resulting in a successful visit.

Learning Objectives:

- 1) Learn how to work within a child's grain of character.
- 2) Learn various techniques in taking radiographs on children.
- 3) Perform painless injections and didn't feel a thing extractions.
- 4) Learn how to dial down demanding parents.

From Good to Great in Pediatric Procedures

COURSE #:	F1917
TIME:	1:00 pm to 4:00 pm
TUITION:	Dentist \$45
CREDITS:	3.0 Fundamental CEs Diagnosis & Treatment Planning
AGD CODE:	430
AUDIENCE:	D H A DT ST

Treating children can be very challenging. However, with the introduction of new materials and techniques, clinicians have more options in providing optimal care. Dr. Lee will outline simple and efficient restorative procedures, space guidance and the management of pediatric dental trauma.

This lecture is a prerequisite for the workshop (Course #S1915).

- 1) Match various restorative options with patient needs and desires.
- 2) Avoid the pitfalls in space guidance.
- 3) Diagnose and manage trauma of primary and young permanent teeth.

PAT LITTLE, D.D.S., FAGD, CFE



Dr. Little is both a dentist and accountant, bringing a unique blend of skill and experience to his presentations. He earned the Certified Fraud Examiner credential and joined Prosperident as a Senior Fraud Examiner. He conducts embezzlement examinations and advises dentists in matters related to fraud and embezzlement.

HIPAA Compliance, Data Breaches and Identify Theft: Don't Get Bitten

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COURSE #:	F1918 REC
TIME:	1:00 pm to 4:00 pm
TUITION:	Dentist \$45
CREDITS:	3.0 Elective CE
AGD CODE:	550
AUDIENCE:	D H A DT Adm ST

Dental and medical identity theft is now the fastest growing and most lucrative form of identity theft. Any breach that affects our patient's private data can result in devastating legal and financial consequences. As individuals, we are also vulnerable to various types of cyber hacking and identity theft. Additionally, random HIPAA audits are now being conducted with increasing frequency along with higher fines for non-compliance. Can you afford the fines and the loss of patient confidence? Learn the steps to achieve and maintain compliance with the HIPAA Security Rule and explore the real-world measures that practices must take to protect privacy and data.

Learning Objectives:

- 1) Learn the steps needed to maintain compliance with the HIPAA Security Rule.
- 2) Recognize and resolve computer and internet threats.
- 3) Understand the types and modalities of identity theft.
- 4) Analyze hardware, software and data protection solutions.
- 5) Discover how to thwart low-tech identity theft.

LISA F. MALLONEE, BSDH, MPH, RD, LD



Ms. Mallonee is a Professor and Graduate Program Director in the Caruth School of Dental Hygiene, Texas A&M University College of Dentistry. She received her BS in Dental Hygiene and a Master in Public Health with a coordinated degree in nutrition from the University of North Carolina, Chapel Hill. She serves as an external reviewer for the American Dietetic Association, American Dental Hygiene Association, and American Dental Association.

Being Female May Be Hazardous to Your Health

COURSE #:	F1919
TIME:	1:30 pm to 4:30 pm
TUITION:	Dentist \$45
CREDITS:	3.0 Fundamental CEs
AGD CODE:	150
AUDIENCE:	D H A DT N Adm ST

From the teenage years to the golden years, a woman goes through many changes. Some of these changes often have an impact on oral health. As oral health practitioners, we need to arm ourselves with knowledge about these various changes to better provide our female patients with optimum care. This course will focus on the interrelationship between oral health and overall health at various stages throughout the female lifecycle.

Learning Objectives:

- 1) Discuss the role oral health plays in the overall health of females at various stages throughout the lifecycle.
- 2) Identify nutrient needs and oral implications specific to the various stages of a woman's life.
- 3) Discuss systemic and oral conditions that have a higher incidence in females.

CATCH THE MORNING BUZZ



Start your morning off with a fresh cup of coffee (or tea) compliments of the Minnesota Dental Association. Each morning complimentary coffee will be served on the meeting room level. Refreshments will be available while supplies last so be sure to arrive early!

Coffee Provided By



GEORGE K. MERIJOHN, D.D.S.



Dr. Merijohn practiced privately for 28 years and is currently an Affiliate Associate Professor with the University of Washington School of Dentistry and an Assistant Clinical Professor at UC San Francisco School of Dentistry.

Management and Prevention of Gingival Recession

COURSE #:	F1920
TIME:	8:00 am to 11:00 am
TUITION:	Dentist \$65
CREDITS:	3.0 Fundamental CEs Oiagnosis & Treatment Planning
AGD CODE:	490
AUDIENCE:	D H A DT T ST

Is gingival recession exposing your restorative margins and root surfaces in the aesthetic zone? Are you seeing it with tooth movement? Discover how to avoid recession in the first place and once it's treated, how to keep it from coming back. Learn the five key susceptibility factors and explore using practical chairside tools that increase practice services with gingival recession management and prevention.

This lecture is a prerequisite for the workshop (Course #F1921).

Learning Objectives:

- 1) Understand the key factors associated with increased susceptibility to gingival recession.
- 2) Triage, evaluate, treatment plan, and communicate with patients regarding gingival recession.
- 3) Understand when and how to monitor recession and when a patient is a candidate for surgical eval or referral.

KIWI Method Hands-on Workshop: Minimally Invasive Autogenous Gingival Grafting

LIMITED TO: 24 attendees

COURSE #:	F1921
TIME:	1:30 pm to 4:30 pm
TUITION:	Dentist \$295
CREDITS:	3.0 Fundamental CEs
AGD CODE:	490
AUDIENCE:	D

Gingival recession presents challenging treatment considerations dentists face every day. Fear of postsurgical pain, bleeding, and sometimes unpredictable results associated with conventional grafting surgery can cause dentists to hesitate in treatment. In this workshop, learn minimally-invasive, practical and proven gingival grafting for root coverage and non-root coverage. It's a proven approach used to train postdoctoral periodontal residents in precision grafting techniques.

Course # (F1920) is a prerequisite for this workshop.

Learning Objectives:

- 1) Understand practical recipient site preparation for root coverage and nonroot coverage outcomes.
- 2) Learn special techniques for minimally invasive graft harvest from the tuberosity and premaxilla palatal zone.
- 3) Understand predictable suturing techniques and time-tested postop protocols.

MICHAEL B. MILLER, D.D.S. FAGD, FAACD



Dr. Miller received his DDS in 1974 from the University of Maryland. In 2014, he joined the faculty at the University of Texas School of Dentistry in Houston as a Clinical Associate Professor and Director of the Center for Sports Dentistry. He founded Reality Publishing Company which is one of the leading, non-commercial product evaluation testing sources in the world today.

The Untapped Potential of Sports Dentistry

COURSE #:	F1922 REC
TIME:	8:00 am to 10:30 am
TUITION:	Dentist \$55
CREDITS:	2.5 Fundamental CEs
AGD CODE:	154
AUDIENCE:	D A DT ST

This presentation will cover different types of mouthguards when it comes to oral-facial protection and performance enhancement. You will learn about mouthguard materials and designs customized for various sports. Expanding your practice into this fertile field could also result in many collateral benefits from your public profile to your bottom line. This presentation could energize your practice in ways you probably never imagined.

Learning Objectives:

- 1) How to choose the best type of mouthguard for different sports.
- 2) How to use kinesiology to maximize an athlete's performance.
- 3) How to fabricate mouthguards properly.

Top Products You Must Have to Make Your Life Easier

COURSE #:	F1923 REC
TIME:	1:30 pm to 4:30 pm
TUITION:	Dentist \$55
CREDITS:	3.0 Fundamental CEs
AGD CODE:	780
AUDIENCE:	D H A DT ST

Tired of buying products that are overhyped and fail to live up to their billing? This presentation covers the top products, materials, and equipment based on tests completed by Reality and the University of Texas School of Dentistry. Price comparisons and unbiased recommendations for purchasing will be given to save you money and make your practice more profitable and less stressful. Cut through the marketing hype and see what works and what doesn't.

- 1) How to choose products, materials, and equipment that match a clinician's needs.
- 2) How to use products properly based on science, not guesswork.
- 3) How to decipher manufacturer's directions.

AMBER RILEY, RDH, MS



Ms. Riley is a 1998 graduate of Sinclair College in Dayton, Ohio. She completed her BS with Wright State University and Masters at Boston University. In addition to private practice in San Diego, CA, she is the Forensic Dental Autopsy Technician for the San Diego County Office of the Medical Examiner.

Get Lit, not Burned, by Lasers

-	* *
COURSE #:	F1924
TIME:	7:30 am to 10:30 am
TUITION:	Dentist \$45
CREDITS:	3.0 Fundamental CEs
AGD CODE:	135
AUDIENCE:	D H A DT ST

This presentation will educate the attendee about available laser-assisted periodontal and restorative procedures. This lecture is for the dentist and dental hygienist and covers various applications and procedures that can be performed during routine periodontal and dental appointments. Examples of these procedures will be shown using several dental laser wavelengths.

This lecture is a prerequisite for the workshop (Course #F1925).

Learning Objectives:

- 1) Understand basic laser safety and physics.
- 2) Learn clinical application of soft tissue lasers for the dental hygienist and dentist and hard tissue applications for the dentist.
- Learn strategies to implement laser-assisted periodontal therapies to improve patient outcomes, create value, and increase production.

Get Lit, not Burned, by Lasers: Hands-on Workshop

LIMITED TO: 24 attendees

COURSE #:	F1925
TIME:	1:00 pm to 4:00 pm
TUITION:	Dentist \$185
CREDITS:	3.0 Fundamental CEs
AGD CODE:	135
AUDIENCE:	D H DT ST

This program covers non-surgical laser applications for dentists and dental hygienists, safety, physics, and visualization. Participants will learn by hands-on workshop session utilizing diode lasers in simulated periodontal environments. The program brings state of the art technology to our understanding of the direct links between oral health and total health, and includes the avenues of patient education, which are the essential link to create value and commitment from your patients.

The lecture (Course #F1924) is a prerequisite for this workshop.

Learning Objectives:

- 1) Demonstrate and apply basic laser safety and physics.
- 2) Learn clinical applications of dental diode lasers.
- 3) Use the laser (hands-on) in a simulated dental soft tissue environment.

RICHARD SMALL, J.D.



Mr. Small practices law in Michigan. He spent the first 20 years of his law practice defending dentists in court in Michigan and other states. He is currently the Executive Director and General Counsel for the Michigan Society of Oral and Maxillofacial Surgeons and the Great Lakes Society of Oral Surgeons. Financial Disclosure: Speaker receives honorarium funds from Fortress Insurance.

Dental Risk Management: Root Cause Analysis through Claims Review

COURSE #:	F1926 REC
TIME:	2:00 pm to 5:00 pm
TUITION:	Dentist \$45
CREDITS:	3.0 Elective CEs
AGD CODE:	550
AUDIENCE:	D H A DT Adm ST

In this course, closed dental malpractice claims will be analyzed to identify how and when dentists and their staff can implement risk management and ethical principles to enhance patient safety and reduce untoward outcomes. Topics include extractions and implants, patient selection and management considerations for ambulatory anesthesia, and HIPAA/HITECH regulations as they relate to an online presence.

Premium Credit Discount Course: Fortress policyholders earn 3 CE credits and a 10% premium credit on their next three policy periods.

Learning Objectives:

- Apply clinical risk management strategies to mitigate associated risk factors, improve patient safety, and reduce untoward outcomes and malpractice claims.
- 2) Identify common medical conditions and potential complications that may present in the administration of anesthesia in an outpatient setting.
- 3) Learn effective policies and procedures to help support HIPAA/HITECH compliance in the dental practice.

AUDIENCE CODES

D	Н	A	N	T DENTAL TECH	ADM ADMINISTRATIVE	DT DENTAL	ST STUDENT
DENTIST	HYGIENIST	ASSISTANT	NURSE	DENTAL TECH	PERSONNEL	THERAPIST	DENTIST

BARBARA J. STEINBERG, D.D.S.



Dr. Steinberg received her D.D.S. from the University of Maryland School of Dentistry and completed a residency at the Medical College of Pennsylvania. She is Clinical Professor of Surgery at Drexel University College of Medicine, as well as Adjunct Associate Professor of Oral Medicine at the University of Pennsylvania School of Dental Medicine.

Oral Health and Dental Management for the Pregnant Patient

COURSE #:	F1927 REC
TIME:	8:00 am to 10:30 am
TUITION:	Dentist \$45
CREDITS:	2.5 Fundamental CEs Oiagnosis & Treatment Planning
AGD CODE:	730
AUDIENCE:	D H A DT N ST

This course will present the oral manifestations that may be encountered in pregnancy. Many myths regarding dental treatment for the pregnant patient will be discussed. Emphasis will be placed on the consensus statement produced by an expert workgroup meeting convened by the Health Resources and Services Administration in collaboration with the American College of Obstetricians and Gynecologists and the American Dental Association coordinated by the National Maternal and Child Oral Health Resource Center.

Learning Objectives:

- 1) To recognize the oral manifestations that may be associated with pregnancy.
- 2) Dental treatment considerations as per the new national consensus statement endorsed by the ADA and ACOG.
- 3) Common medications prescribed by dental practitioners and their safety in pregnancy and breastfeeding.

The 4 "S's" of Optimal Aging: Sex, Sleep, Stress, and Social Networks

COURSE #:	F1928 REC
TIME:	1:30 pm to 4:30 pm
TUITION:	Dentist \$45
CREDITS:	3.0 Fundamental CEs
AGD CODE:	150
AUDIENCE:	D H A DT N T Adm ST

Dr. Steinberg will present the impact of sex, sleep, and stress on disease and aging. The importance of social networks, optimism, and laughter and their benefit to successful aging will be discussed. In a fun and entertaining format, participants will gain an understanding of what is involved to age well.

Learning Objectives:

- 1) Discover the commonalities of successful aging and disease prevention.
- 2) Discuss the impact of sex, stress reduction and sleep in maintaining a healthy life.
- 3) Understand how optimism and strong social networks create the healthiest lifestyles.

LORI TROST, D.M.D.



Dr. Trost is a recognized dental educator, author, and clinical evaluator who maintains a private restorative practice in the Greater St. Louis area. She received her dental degree from Southern Illinois University, School of Dental Medicine and offers post-graduate courses to dentists and their team members.

These programs are sponsored by an unrestricted educational grant provided by Dentsply Sirona.

Reduce Your Temporary Anxiety: Learn to Create Beautiful and Functional Temporary Restorations Workshop

LIMITED TO: 30 attendees

COURSE #:	F1929
TIME:	7:30 am to 10:30 am
TUITION:	Dentist \$125
CREDITS:	3.0 Fundamental CEs
AGD CODE:	250
AUDIENCE:	H A DT

If making temporaries causes you frustration or you need to re-cement them for any reason, this course is for you! Participants will be introduced to a consistent and predictable system that guarantees durable and functional temporary restorations. Become more efficient and masterful by using properly selected materials and their benefits.

Learning Objectives:

- 1) Step-by-step techniques for fabricating solid temporaries.
- 2) Select proper materials for each individual case presentation.
- 3) Learn shade matching, high-end esthetics, and polishing.
- 4) Restore broken cusps with confidence.

Retain and Protect: Fabricate Useful Appliances for Everyday Practice Workshop

LIMITED TO: 25 attendees

COURSE #:	F1930
TIME:	1:00 pm to 4:00 pm
TUITION:	Dentist \$125
CREDITS:	3.0 Fundamental CEs
AGD CODE:	370
AUDIENCE:	H A DT ST

Welcome to the world of plastics! This hands-on course will grow your understanding of specific plastics and how they can be implemented for a variety of dental treatments. From clear aligner fabrication for minor tooth movement, clear retainers, basic occlusal protection for para-functional habits, to custom sports mouthguards, and how pontics can fill edentulous spaces. You will learn step-by-step instructions on how to master these appliances' fabrication, final polish, and delivery using a thermoforming machine and bring more services to your patients.

- 1) Build a clear retainer
- 2) Fabricate an occlusal guard.
- 3) Create a sports mouthguard.

THOMAS VIOLA, R.PH., C.C.P.



Dr. Viola, the founder of "Pharmacology Declassified", is a board-certified pharmacist who also serves the profession of dentistry as a clinical educator, professional speaker, and published author. He is a member of the faculty of ten dental professional degree programs and has received several awards for Outstanding Teacher of the Year.

These programs are sponsored by an unrestricted educational grant provided by Colgate.

Frequently Prescribed Medications and Clinical Dental Considerations

COURSE #:	F1931
TIME:	8:30 am to 11:00 am
TUITION:	Dentist \$55
CREDITS:	2.5 Fundamental CEs Oiagnosis & Treatment Planning
AGD CODE:	340
AUDIENCE:	D H A DT N ST

The challenge faced by all clinicians today is to provide safe and effective dental treatment to our medically complex patients. However, dental professionals find themselves practicing in a marketplace awash in direct to consumer advertising of prescription drugs and in the midst of an explosion of new drug entities over the last several years. Thus, many dental professionals may find it challenging to stay up to date with the latest prescribing trends in disease state management. This program will provide an overview of those frequently prescribed brand name medications whose actions, side effects, contraindications and potential drug interactions may have the greatest impact on dental therapy.

Learning Objectives:

- 1) Discuss the basic mechanisms of action, potential adverse reactions, drug interactions, and contraindications of these medications.
- 2) Explain the clinical dental considerations of these medications and their potential impact on dental therapy.
- 3) Describe patient management strategies essential for successful treatment planning and proper care of our medically complex dental patients.

Hurts So Good: Management of Acute Dental Pain and Appropriate Prescribing Practices

COURSE #:	F1932
TIME:	2:00 pm to 4:30 pm
TUITION:	Dentist \$55
CREDITS:	2.5 Fundamental CEs
AGD CODE:	340
AUDIENCE:	D H A DT N ST

Management of acute dental pain is accomplished through a clinical approach that successfully incorporates opioid and non-opioid analgesics. However, this normally occurs outside the dental office, away from our immediate supervision and we are often faced with the difficult task of managing patient pain while also avoiding adverse outcomes for both our patient and our communities. Thus, it is critical for clinicians to accurately identify the need for pain control and associated risks, and to assess the efficacy of analgesic agents to be administered. This program will provide an overview of effective dental pain management and identification of addiction. Special emphasis will also be given to appropriate practices of prescribing opioids and individualized patient care planning.

Learning Objectives:

- Explain the intended role of opioid and non-opioid analgesics in the management of acute dental pain, as well as situations which may preclude their use.
- 2) Describe techniques useful in developing individualized pain management plans as well as strategies useful in identifying potential opioid addiction.
- 3) Discuss the appropriate prescribing practices for opioid and non-opioid analgesics to utilize in everyday clinical situations.



STAR SERIES FRIDAY

Sign up for this unique style of course and choose which sessions you want to attend. The STAR series will feature three different speakers discussing three different topics. Presentations will last one hour with a 15 minute break in between. Check out one session, two sessions, or all three! Credit will be issued based on the actual number of courses attended.

COURSE #: F1933 TUITION: \$45 Dentist/Staff
TIME: 1:30 pm to 5:00 pm AUDIENCE: D H A N T Adm OM S G

KEVIN NAKAGAKI, D.D.S.

Xerostomia, Meth Mouth, Root Caries, and Who's Your Daddy?

COURSE #: **F1933A** REC
TIME: 1:30 pm to 2:30 pm
CREDITS: 1.0 Fundamental CE

Diagnosis &

Treatment Planning

AGD CODE: 730

Xerostomia, regardless of the cause (disease, prescription vs non-prescription drugs) often results in an increased risk for root caries. Access to restore root caries is difficult, and recurrence is frequent. Identifying who is at risk, prevention strategies, and treatment modalities will be discussed.

Learning Objectives:

- 1) Identifying patients at risk for root caries.
- 2) Prevention strategies.
- 3) Use of adjunctive measures to control root caries.

RICHARD D. NADEAU, D.D.S., MPH Minnesota Record Keeping Essentials

COURSE #: **F1933B**

TIME: 2:45 pm to 3:45 pm CREDITS: 1.0 Fundamental CE

Record Keeping

AGD CODE: 550

The patient record is the single most important document used for managing a patient's oral health and in addressing any patient complaints. This seminar will help you assess your current dental record system and provides information to ensure that your dental records meet the current standards.

Learning Objectives:

- 1) Identify the essential components of the dental patient record.
- 2) Develop a well-written progress note.
- 3) Evaluate the recordkeeping system you currently use.

STEPHEN K. SHUMAN, D.D.S., MS Doing the Right Thing: Resolving Ethical and Legal Issues in Special Patient Care

COURSE #: **F1933C REC**TIME: 4:00 pm to 5:00 pm
CREDITS: 1.0 Fundamental CE

Ethics

AGD CODE: 550

Ethical and legal questions and concerns are tightly woven into the fabric of special patient care. This program will discuss the most common issues that arise and best practices for managing them, including informed consent, differing preferences for care, behavior difficulties, and interpreting advance health care directives.

Learning Objectives:

- 1) Recognize common ethical and legal issues that arise when treating patients with special care.
- 2) Discuss appropriate strategies to assess decision-making capacity and obtain appropriate informed consent.
- 3) Describe alternatives for balancing different preferences and levels of care, as well as managing behavior difficulties.
- 4) Recognize and interpret advance health care directives appropriately.

This program is sponsored by an unrestricted educational grant provided by Delta Dental.

SATURDAY HIGHLIGHTS





Sleep Appliances: Which One to Use and How to Adjust Workshop 8:30 am - 11:30 am

LISA F. MALLONEE, BSDH, MPH, RD, LD

Bugs, Drugs, and Food Fads: Considerations for the Dental Professional 9:00 am - 11:30 am

KEVIN HENRY, MA

The Three Most Common Battles Between the Front and Back Office 1:00 pm - 4:00 pm

RALAN WONG, D.D.S., MS

Endodontic Diagnosis: Understanding and Management of Pulpal Pain 1:00 pm - 4:00 pm

\$10 FOOD VOUCHER

The first 500 people who stop by registration on Saturday morning between 8:00 am - 12:00 pm will receive a \$10 food voucher to be used down in the Exhibit Hall.





KEN BERLEY, D.D.S., JD, DABDSM



Dr. Berley is a dentist/attorney with over 35 years of dental experience and over 22 years in the legal profession. He is a Diplomate of the American Board of Dental Sleep Medicine and lectures extensively in the areas of dental sleep medicine and risk management.

Sleep Appliances: Which One to Use and How to Adjust Workshop

LIMITED TO: 50 attendees

COURSE #:	S1901
TIME:	8:30 am to 11:30 am
TUITION:	Dentist \$295
CREDITS:	3.0 Fundamental CEs
AGD CODE:	730
AUDIENCE:	D H A DT

The major categories of oral appliances will be introduced and how to adjust these appliances will be demonstrated. Bite registration techniques will be discussed and each attendee will be provided the opportunity to take a protruded bite. Temporary appliances and morning repositioners will be fabricated by each attendee. Airway Metrics, ProGauge and George Gauge usage will be demonstrated with a hands-on experience. This course includes a take-home manual that contains research items; legal and intake forms; and an essentials kit valued at more than \$300.

The lecture (Course #F1903) is a prerequisite for this workshop.

Learning Objectives:

- 1) Attendees will understand oral appliances types and how to adjust them.
- Attendees will understand the need for temporary appliances and make a MyTap for their use.

Protect Your Dental Sleep Medicine Practice

COURSE #:	S1902
TIME:	1:00 pm to 4:00 pm
TUITION:	Dentist \$55
CREDITS:	3.0 Fundamental CEs
AGD CODE:	730
AUDIENCE:	D H A DT Adm ST

During this lively discussion, attendees will be introduced to the American Academy of Dental Sleep Medicine protocols and standards for treating obstructive sleep apnea. Complications of oral appliance therapy will be discussed and risk management will be presented. Consent will be discussed along with regulations regarding the use of home sleep testing by dental professionals. Attendees will leave with a clear understanding of the steps necessary to safely provide dental sleep medicine.

Learning Objectives:

- Board rulings affecting the practice of dental sleep medicine will be discussed.
- 2) Dental sleep medicine standard of care will be defined.

NANCY BOUCHARD, D.D.S., MHP



Dr. Bouchard worked as a hygienist in general, pediatric, and periodontal practices. She is a graduate of the University of Maryland Dental School and is currently a general dentist in Florida.

MARY ELLEN SHOLES, AAS



Ms. Sholes is a Licensed Dental Assistant in Massachusetts. For the past 20 years, she has worked in the Oral Diagnosis Radiology Division of Boston University and instructs dental students in clinical radiology.

Tricks of the Radiology Trade: Interactive Roundtable Discussion

LIMITED TO: 50 Attendees

COURSE #:	S1903
TIME:	8:30 am to 11:30 am
TUITION:	Dentist \$65
CREDITS:	3.0 Fundamental CEs
AGD CODE:	730
AUDIENCE:	D DT H A

Nancy Bouchard, D.D.S., MHP and Mary Ellen Sholes, AAS

In this dynamic, student-centered, interactive roundtable discussion, the focus is on you and your special, unique questions, and challenges. Ask your most pressing questions and learn best practices for stress-free approaches to exposing radiographs. You will have the opportunity to try hands-on approaches to different techniques and equipment. Although each course takes its own shape, the curriculum inevitably reviews the basics of how to expose a fantastic radiograph and covers tricks and tips to adapt to the larger digital sensor.

Learning Objectives:

- 1) Discuss different approaches for imaging in difficult situations.
- 2) Enumerate possible techniques to minimize gagging in patients.
- 3) Develop techniques for placing bulky digital sensors.

Sweeping Views - Optimizing Panoramic Radiographs

COURSE #:	S1904
TIME:	1:00 pm to 4:30 pm
TUITION:	Dentist \$45
CREDITS:	3.0 Fundamental CEs
AGD CODE:	730
AUDIENCE:	D DT H A

Nancy Bouchard, D.D.S., MHP

The technology of the panoramic radiograph has progressed in the digital era, with exciting potential for clinical advances and increased diagnostic abilities. The panoramic machine now has more images to expose and reduces radiation exposure, especially for children. In this course, we will discuss all things panoramic — from patient positioning to interpretation, as well as up-to-theminute information on radiation safety for the practitioner and patient.

- 1) Enumerate the steps for correctly positioning a panoramic radiograph patient.
- 2) Describe the characteristics of an ideal panoramic image.
- 3) Identify the pitfalls which produce a poor image and how to correct them.

GREGORY J. FOLSE, D.D.S.



Dr. Folse maintains a mobile, geriatric dental practice in Lafayette, Louisiana; a comprehensive school-based dental practice throughout Louisiana; and lectures extensively. His passion is to treat, and help others treat, our most vulnerable populations — poor children and aged, blind, and disabled adults.

Difficult Denture Patients

COURSE #:	S1905
TIME:	8:30 am to 11:30 am
TUITION:	Dentist \$55
CREDITS:	3.0 Fundamental CEs Oil Diagnosis & Treatment Planning
AGD CODE:	670
AUDIENCE:	D DT ST

Dentures don't have to be so hard! Some tough denture patients do require special attention, understanding, and unique treatment approaches for successful patient outcomes and those strategies will be presented. This clinically based, common sense lecture uses unique video clips to detail modified impression and border-molding techniques, highly efficient and precise occlusal rim procedures, and patient specific occlusal schemes.

Learning Objectives:

- 1) How to ensure exact impression borders.
- 2) A 5-10 minute occlusal rim technique.
- 3) How to precisely and repetitively take an accurate bite.

Geriatric Dentistry: Let's Doctor Up

COURSE #:	S1906
TIME:	1:30 pm to 4:30 pm
TUITION:	Dentist \$55
CREDITS:	3.0 Fundamental CEs Oil Diagnosis & Treatment Planning
AGD CODE:	750
AUDIENCE:	D H A DT ST

Clinical patient management of aging/special needs patients can be both challenging and a blessing. Clinical patient management, standards of care, when, where, and how to treat, when not to treat, treating difficult denture patients, new extraction techniques, and funding sources will be discussed. The "deadly five" conditions that stop or delay care will be presented as well as answers to many dental, medical, pharmacological, and psychological concerns. By attending, your ability to safely and effectively treat this population in the general dental office will be improved and your opportunities to truly "doctor" these wonderful patients will be enhanced.

Learning Objectives:

- 1) The "deadly five" conditions to stop or delay provision of care for older patients.
- 2) When, where, and how to treat geriatric patients and/or special needs adults.
- 3) Potentially adverse dental, medical, pharmacological, and psychological concerns and how to handle them.

BRETT GILBERT, D.D.S.



Dr. Gilbert graduated from the University of Maryland Dental School completing his DDS in 2001 and attaining his Certificate in Endodontics in 2003. He is currently a Clinical Assistant Professor at the University of Illinois-Chicago, College of Dentistry and on staff at Presence Resurrection Medical Center in Chicago.

These programs are sponsored by an unrestricted educational grant provided by Kavo/Kerr.

Energized Endodontics: Strategies for Safe and Successful Treatment

COURSE #:	\$1907 REC
TIME:	8:30 am to 11:30 am
TUITION:	Dentist \$55
CREDITS:	3.0 Fundamental CEs Oilagnosis & Treatment Planning
AGD CODE:	070
AUDIENCE:	D ST

This course will immerse you into the world of endodontic innovation allowing participants to learn mindful case selection, risk management, predictable diagnostic skills, and safe access and canal location with the use of ultrasonic instruments. The course presents evidence-based support and in-depth high definition video demonstration of techniques. The presentation leads you, step by step, through the root canal treatment process starting with case selection and completing with artful obturation and patient management.

This lecture is a prerequisite for the workshop (Course #S1908).

Learning Objectives:

- Learn the classifications and processes of diagnosing and treating endodontic cases.
- Learn advanced understanding of root canal anatomy and techniques for safe access and canal location.

Energized Endodontics Workshop

COURSE #:	S1908
TIME:	1:00 pm to 4:00 pm
TUITION:	Dentist \$295
CREDITS:	3.0 Fundamental CEs
AGD CODE:	070
AUDIENCE:	D

Instrumentation with adaptive reciprocation allows for stress free canal preparation. Irrigation is the key to success in endodontics and apical negative pressure irrigation is a safe and thorough technique to clean the apical third of the root canal system. Three-dimensional obturation by the warm vertical technique will allow you to provide your patients with top quality endodontic care. This interactive course will allow you to feel updated on the latest advances in endodontic practice.

The lecture (Course #S1907) is a prerequisite for this workshop.

- 1) To understand the current innovations in armamentarium and techniques of root canal treatment with HD video demonstrations through the microscope.
- Provide a hands-on learning experience to practice the new techniques and build confidence in the participants ability to provide endodontic care to their patients.

W. EDWARD GONZALEZ, D.M.D.



Dr. Gonzalez is a Diplomat of the American Orthodontics Society and served as its president in 1998-99. He is a Senior Instructor and has lectured to thousands of pediatric and general dentists over 30 years. In 2012, he was awarded "The Michael Moore Lifetime Achievement Award" from the American Orthodontists Society.

Crooked Teeth? What You Should Have Been Taught

COURSE #:	S1909
TIME:	9:00 am to 12:00 pm
TUITION:	Dentist \$55
CREDITS:	3.0 Fundamental CEs
AGD CODE:	370
AUDIENCE:	D H A DT ST

This lecture will outline the cause of crowding in children, how the airway is affected, and how this can affect the overall health of children.

Learning Objectives:

How to measure the arch width and predict the amount of arch expansion necessary to correct the airway and crowding.

Early Treatment Orthodontics: A Great Builder

COURSE #:	S1910
TIME:	1:30 pm to 4:30 pm
TUITION:	Dentist \$55
CREDITS:	3.0 Fundamental CEs Oilegnosis & Treatment Planning
AGD CODE:	370
AUDIENCE:	D H A DT ST

This lecture will show predictable ways to correct Class I, II, and III malocclusions in the primary and transitional dentition.

Learning Objectives:

1) Discuss how systematically presenting your consultations will lead to more acceptance of your treatments and have happier parents.

KEVIN HENRY, MA



Mr. Henry is the former group editorial director for Dental Products Report and managing editor for *Dental Economics*. He now serves as the co-founder for IgniteDA.net, a community designed to empower, enlighten, and educate dental assistants. Financial Disclosure: Speaker receives honorarium funds from Care Credit.

Battling and Beating the Demons of Dental Assisting

COURSE #:	\$1911 REC
TIME:	8:30 am to 11:30 am
TUITION:	Dentist \$35
CREDITS:	3.0 Elective CEs
AGD CODE:	550
AUDIENCE:	Α

This course explores the typical dental assistant's four main concerns (money, respect, teamwork, and attitude) and identifies steps to embracing one's own potential and leadership mindset. Additionally, dental assistants will learn what they can do to not only enhance their own careers, but also the bottom line of the business.

Learning Objectives:

- 1) Identify on-the-job challenges that could affect performance and happiness.
- 2) Understand the steps that can be taken to minimize the effects of those challenges.
- 3) Explore how to have a more productive and fulfilling career as a dental assistant.

The Three Most Common Battles Between the Front and Back Office

COURSE #:	\$1912 REC
TIME:	1:00 pm to 4:00 pm
TUITION:	Dentist \$35
CREDITS:	3.0 Fundamental CEs Patient Communication
AGD CODE:	550
AUDIENCE:	H A Adm

In this interactive, fun course team members will experience how it feels when things break down. Together we look at solutions that can strengthen the respect within so at the end of the day, everyone feels good. Attendees will walk away from this course with some tools and system strategies they can implement on their first day back in the office.

- 1) Identify the daily challenges that affect team performance, productivity and patient care.
- Dissect each battle and learn how to create systems the entire team can agree on.
- 3) Learn how to put these systems in place and attain cohesiveness in your team.

RON KAMINER, D.D.S., FAGD



Dr. Kaminer sits on the Board of Catapult Education, is a frequent lecturer and acts as a clinical consultant to numerous dental manufacturers. He practices full time in New York focusing on minimally invasive and digital dentistry.

These programs are sponsored by an unrestricted educational grant provided by Bisco, Kettenbach, Perio Protect, and Voco.

SCANelicious: Digital Dentistry for Present and Future

COURSE #:	S1913 REC
TIME:	8:00 am to 11:00 am
TUITION:	Dentist \$55
CREDITS:	3.0 Fundamental CEs
AGD CODE:	610
AUDIENCE:	D DT ST

Yes, I swore I would never scan and you probably have done the same. But I was wrong, and you are likely mistaken as well. This ever-evolving program will present you with the latest and greatest in digital dentistry. We will focus on caries detection, CBCT technology, scanners, mills, printers, materials, and cements. The attendee will walk away energized and informed and may even be compelled to incorporate some of this technology into their daily workflow.

Learning Objectives:

- 1) Caries detection devices how to incorporate into daily workflow.
- 2) Why does cone beam make us better diagnosticians.
- 3) Digital scanners are they a need or a want.

Incorporating Dental Lasers into Everyday Dentistry

COURSE #:	\$1914 REC
TIME:	1:00 pm to 4:00 pm
TUITION:	Dentist \$55
CREDITS:	3.0 Fundamental CEs
AGD CODE:	135
AUDIENCE:	D H DT ST

While dental lasers have been around for many years, recently they have become a hot topic, peaking the interest of many dentists and hygienists. Finding a laser that fits someone's practice takes education and this program will do just that. Through slides and video, we will cover the following: minimally invasive dentistry; history of dental lasers; the science of laser dentistry; types of lasers in dentistry today; supercharging the hygiene department; chemotherapeutics; and the future of laser dentistry.

Learning Objectives:

- 1) Applications of hard tissue and soft tissue lasers in everyday practice.
- 2) Minimally invasive periodontics.
- 3) Applications of dental lasers in aesthetics.
- 4) What else can I do with a laser and which laser is right for me.

JACOB K. LEE, D.D.S.



Dr. Lee is a Diplomate of the American Board of Pediatric Dentistry. Having served as faculty and researcher for 15 years, and now in private practice for the last 16 years, he presents a unique perspective based on current research with practical experience.

Tooth Whisperers' Pediatric Dental Workshop

LIMITED TO: 25 Attendees

COURSE #:	S1915
TIME:	9:00 am to 12:00 pm
TUITION:	Dentist \$295
CREDITS:	3.0 Fundamental CEs
AGD CODE:	430
AUDIENCE:	D DT

This hands-on course is designed to sharpen the participants pediatric clinical acumen and elevate their expertise from good to great. The workshop will include age and risk-appropriate treatment plans by perceiving how primary teeth behave; systematically preparing various types of esthetic crowns; and insightfully include Silver Diamine Fluoride (SDF) application in the treatment regimen. Each participant will perform procedures on a typodont.

The lecture (Course #F1917) is a prerequisite for this workshop.

Learning Objectives:

- 1) Understand the ins and outs of efficient pulpal therapy procedures.
- 2) Fabricate a one-appointment chair-side space maintainer.

The Classifieds

Reach over 9,000 people over a three-day period with an 8½" x 11" announcement that may be posted on our Classifieds Board located in registration. Post job openings for dental team members or for dentists seeking positions, practices, partners, associates, or buyers. Post volunteer opportunities or notices for upcoming study club meetings. All postings are free!

PAT LITTLE, D.D.S., FAGD, CFE



Dr. Little is both a dentist and accountant, bringing a unique blend of skill and experience to his presentations. He earned the Certified Fraud Examiner credential and joined Prosperident as a Senior Fraud Examiner. He conducts embezzlement examinations and advises dentists in matters related to fraud and embezzlement.

Transition Strategies for Building Wealth in a DSO World

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COURSE #:	S1916	REC
TIME:	9:00 am to 12:00	pm
TUITION:		> \$35 > \$25
CREDITS:	No credit	
AGD CODE:	None	
AUDIENCE:	D ST	

DSO growth has intensified, and many dentists in private practice fear they might lose their independence. While the various DSO models can benefit certain patients and dentists, the future of private practice is still bright for the dentists who are willing to invest in and plan their careers and eventual transition options. This course discusses the strengths and challenges of the various DSO and private practice models along with advice for creating wealth through private practice by planning and executing transition and financial risk management strategies.

Learning Objectives:

- 1) Understand the various types of DSO models and their growth strategies.
- 2) Learn the advantages and disadvantages of DSO's vs. private practice.
- 3) Explore the various types of private practice entities and the challenges each one faces.

The Walletectomy: Embezzlement in the Dental Office

COURSE #:	S1917
TIME:	1:30 pm to 4:30 pm
TUITION:	Dentist \$45
CREDITS:	3.0 Elective Credits
AGD CODE:	550
AUDIENCE:	Dentists and spouses only

While the majority of dental teams are loyal and honest, it only takes one desperate individual to financially ruin a dental practice. While internal controls are useful and important, they have limitations and may not be as effective as the doctor thinks. Many doctors fail to discover fraud and embezzlement until significant damage has occurred. Learn how to mitigate damages by recognizing important warning signs associated with embezzlement and fraud by understanding the characteristics and behaviors of an embezzler.

This presentation is restricted to dentists, their spouses and dental students only.

Learning Objectives:

- 1) Recognize the profile of a typical embezzler.
- 2) Understand what leads to embezzlement in dental offices.
- 3) Analyze the strengths and limits of internal control strategies.

CHARLES LORETTO



Mr. Loretto joined Cain Watters & Associates in 2001 and plays a critical role in CWA's businesses development. In 2005, he founded National Dental Placements, a CWA affiliate that assists doctors in buying, transitioning, and valuation of a practice.

Financial Decisions the Dentist Must Get Right: Real World Answers to Dentistry's Tough Financial Questions

COURSE #:	\$1918 REC
TIME:	8:00 am to 11:00 am
TUITION:	Dentist \$45
CREDITS:	No credit
AGD CODE:	None
AUDIENCE:	D ST

From dental school graduation through preparing your estate for your heirs, this presentation provides strategies for maximizing practice and personal financial decisions because they are absolutely connected, and they impact each other. Learn proven formulas behind building wealth, tax strategies to improve cash flow, plus the short- and long-term benefits of various investment environments. Pension and retirement planning will also be covered. Using our "real life" case studies, this course helps you determine how your practice compares to similar practices, and evaluate how you're tracking on the path to financial freedom.

Learning Objectives:

- 1) Determine how to minimize social security taxes, state, and federal taxes.
- 2) How practice ownership better positions you to accumulate and retain wealth.
- 3) Discover the advantages of saving in a tax-deferred environment.

Owning Your Practice: The Key to Your Financial Future

COURSE #:	S1919 REC
TIME:	1:00 pm to 4:00 pm
TUITION:	Dentist \$45
CREDITS:	No credit
AGD CODE:	None
AUDIENCE:	D ST

This high-energy lecture will leave all audience members fired up and crystal clear on why ownership is the way to go. The course provides a realistic view of ownership versus being an employee. We will weigh the risks, consider debt, and evaluate options associated with opening a practice, entering a partnership, buying an existing practice, or working as a partner in a corporate dentistry environment. This lecture illuminates the path which a new dentist should take which leads to long-term personal and financial success.

- 1) Understand how much an owner profits from having an associate.
- 2) Gain realistic expectations for ownership through case studies.
- Learn how associates are leaving millions on the table when not owning a practice.

LISA F. MALLONEE, BSDH, MPH, RD, LD



Ms. Mallonee is a Professor and Graduate Program Director in the Caruth School of Dental Hygiene, Texas A&M University College of Dentistry. She received her BS in Dental Hygiene and a Masters in Public Health with a coordinated degree in nutrition from the University of North Carolina, Chapel Hill.

Bugs, Drugs, and Food Fads: Considerations for the Dental Professional

COURSE #:	S1920
TIME:	9:00 am to 11:30 am
TUITION:	Dentist \$45
CREDITS:	2.5 Fundamental CEs
AGD CODE:	150
AUDIENCE:	D H A DT N ST

Our bodies need vitamins and minerals to function efficiently but which ones and how much? Probiotic use is a fast-growing market. What are the implications for use in dentistry? How can we be certain supplement claims are true? Do food trends have a potential impact on oral health? As dental professionals, we need to be aware of the changing landscape of probiotic use, dietary supplements and food fads and how these trends could potentially impact patient care.

Learning Objectives:

- Define probiotics and identify common probiotics indicated for use in dentistry.
- Vitamins and mineral supplementation specific to the needs of various patient populations.
- 3) Discuss varying food trends and the indication for patient care.

Nutrition and Oral Health for Today's Dental Practice

COURSE #:	S1921
TIME:	1:00 pm to 3:30 pm
TUITION:	Dentist \$45
CREDITS:	2.5 Fundamental CEs Patient Communication
AGD CODE:	150
AUDIENCE:	D H A DT N ST

As dental professionals, we are in a unique position to provide our patients with the highest degree of preventive healthcare. The dental visit isn't "just about the mouth" — it's about the whole patient. By applying the basic principles of cariology with ongoing research and emerging information on diet and nutrition as it relates to oral and systemic health, we can confidently provide comprehensive preventive care for our patients.

Learning Objectives:

- 1) Identify patient risk factors that would benefit from a more in-depth dietary review.
- 2) Discuss the obesity epidemic and its application to periodontal health.
- 3) Confidently relate the importance of diet to dental patients during oral health care appointments.

TRICIA OSUNA, RDH, BSDH, FAADH



Ms. Osuna is a University of Southern California graduate and Past President of the American Academy of Dental Hygiene and California Dental Hygienists' Association. Her experiences traverse the dental hygiene arena in a unique way spanning a variety of roles including consultant, clinician, educator, presenter, author, and mentor as well as the owner of Professional Insights, Inc. Financial Disclosure: Speaker receives honorarium funds from Q-Optics and Hu-Friedy.

Change Your Thoughts and Improve Your Outcomes

COURSE #:	S1922
TIME:	9:00 am to 11:30 am
TUITION:	Dentist \$45
CREDITS:	2.5 Fundamental CEs
AGD CODE:	490
AUDIENCE:	D H A DT Adm ST

Updated protocols assist us in determining our patient's specific needs. We are presented with continuous challenges of new advances in products and technology and their use in dentistry and are in need of information to determine when and how to add them into our armamentaria. As professionals providing health services, our perception of product use, along with protocols, needs to be discussed with our team as well as with any interdisciplinary referring professionals. The process of care (assessment, treatment planning, implementation, evaluation, and documentation) requires a comprehension of protocols, products and treatment options and how they are to be utilized.

Learning Objectives:

- Modify diagnosis assistance with the team and rationale for changes in assessment forms and diagnostic tools.
- Distinguish which new-to-market products should be brought into your practice.
- 3) Develop effective communication with patients and assist in the business of the dental practice.

What's New and What's Review: Hygienists and Local Anesthesia

COURSE #:	S1923
TIME:	1:00 pm to 3:30 pm
TUITION:	Dentist \$45
CREDITS:	2.5 Fundamental CEs
AGD CODE:	340
AUDIENCE:	D H DT ST

Over time, as dental hygienists are now allowed to provide local anesthesia, a much wider selection of product options have become available. This course is tailored for dental hygienists who have been providing local anesthesia in their normal scope of practice to review delivery systems, local anesthetics, and topical anesthetics. This course will discuss examples of communicating with your patients on the new delivery systems as well as changes in product selection with your employer and patients.

- Differentiate the use of pain control during dental hygiene procedures for effective, thorough patient care.
- Communicate with team members/patients on new delivery systems and anesthetics.
- 3) Integrate armamentarium and proper materials selection which best suit the patients' needs.

PRABU RAMAN, D.D.S., MICCMO, LVIM



Dr. Raman has practiced dentistry in Kansas City since 1983. He served for 12 years as a Clinical Instructor & Featured Speaker for The Las Vegas Institute for Advanced Dental Studies. He has also served as President of the Missouri Dental Association, 2016-2017. Financial Disclosure: Speaker receives honorarium funds from Myotronics.

TMJ - What is It? How Does it Apply to Everyday Dentistry?

COURSE #:	\$1924 REC
TIME:	8:30 am to 11:30 am
TUITION:	Dentist \$55
CREDITS:	3.0 Fundamental CEs Diagnosis & Treatment Planning
AGD CODE:	180
AUDIENCE:	D H A DT ST

Attendees will learn from the perspective of a clinician who has exclusively devoted his practice to treating complex TMD cases for 20 years. We will discuss what exactly constitutes "TMJ", TMD/CCMD and how to recognize asymptomatic patients who may become symptomatic after routine restorative dental treatment or minor orthodontic treatment.

Learning Objectives:

- 1) A clear understanding of TMD/TMJ.
- 2) Dispel the "TMJ" myths we may have learned as facts.
- 3) Recognize the signs and symptoms of TMD.

Creating Perfect Smiles Through Ceramic Restorations

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COURSE #:	\$1925 REC
TIME:	1:30 pm to 4:30 pm
TUITION:	Dentist \$55
CREDITS:	3.0 Fundamental CEs
AGD CODE:	250
AUDIENCE:	D H A DT ST

Creating a "perfect smile" begins with a clear understanding of the patient's desires of the end results, thorough analysis of the presenting conditions, designing the smile from an architectural viewpoint, communicating the design with the laboratory partner, implementing the plan at preparation, fine tuning the "trial smile," and delivering that perfect smile so that the patient is actually thrilled with the end result.

Learning Objectives:

- 1) Why "design" a smile case.
- 2) A clear understanding of smile design principles.
- 3) Clear communication of the patient's desires on end results.

AMBER RILEY, RDH, MS



Ms. Riley is a 1998 graduate of Sinclair College in Dayton, Ohio. She completed her BS with Wright State University and Masters at Boston University. In addition to private practice in San Diego, CA, she is the Forensic Dental Autopsy Technician for the San Diego County Office of the Medical Examiner.

Fifty Shades of Green: Forensic Dentistry in the 21st Century

COURSE #:	S1926
TIME:	8:30 am to 11:30 am
TUITION:	Dentist \$45
CREDITS:	3.0 Fundamental CEs
AGD CODE:	145
AUDIENCE:	D H A DT N T ST

Participants of this course will gain an introductory knowledge of the science of forensic odontology and how the law dictates a forensic human identification. A brief review of the history, evolution, and scope of forensic odontology will be presented as well as an introduction of the nomenclature commonly used in this field and death investigation systems will be explained. A step-by-step exploration of a comprehensive dental autopsy will be presented, including physical examination, photography, radiography, and forensic evidence management needs of varying postmortem states including skeletonized, fragmented, decomposed, and burned. Modern missing person investigation methods and multiple fatality incident management systems will be overviewed.

Learning Objectives:

- 1) Improve appreciation for the forensic value of accurate dental records.
- 2) Recognize how to cooperate with the legal system.
- Understand the role of a forensic dental team in scientific human identification and in multiple-fatality incidents.

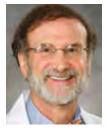
Patients, Pills, and Pathologies: Why Medical History Clues are Critical to General Dental Treatment

COURSE #:	S1927			
TIME:	1:00 pm to 4:00 pm			
TUITION:	Dentist \$45			
CREDITS:	3.0 Fundamental CEs			
AGD CODE:	730			
AUDIENCE:	D H A DT N Adm ST			

As patient longevity increases, so will the number of conditions, diseases, and potential disabilities that these patients will present within our dental chairs. Medically compromised patients with age-related diseases such as cancers, or lifestyle-associated factors such as obesity, drug use and abuse, as well as the myriad of common, and often underestimated, abnormal physical conditions that we cross paths with on a day-to-day basis demand a sharpened focus during our treatment planning, delivery of care, and periodontal maintenance in general dentistry. These patients require clinicians that have a competent insight into medicine and pharmacotherapies, and are capable of deducing findings from patient medical histories and willing to collaborate with patients' medical providers to provide optimal dental care.

- 1) Receive an up-to-date, concise review of the more common medical disorders that are encountered within general dentistry.
- 2) Neurologic, behavioral, and psychiatric disorders, including drug and alcohol abuse, will be examined.
- 3) Drug interactions that are significant to dentistry will be reviewed.

JOHN A. SVIRSKY, D.D.S., M.ED.



Dr. John Svirsky is a board certified oral and maxillofacial pathologist at Virginia Commonwealth University (VCU) in Richmond, Virginia. He is currently a professor of oral and maxillofacial pathology and maintains a private practice in oral medicine and oral pathology.

Come In and Catch It: The Review that Sticks

COURSE #:	S1928		
TIME:	8:00 am to 11:00 am		
TUITION:	Dentist \$45		
CREDITS:	3.0 Fundamental CEs Oiagnosis & Treatment Planning		
AGD CODE:	730		
AUDIENCE:	D H A DT N ST		

This is the perfect review course that covers the recognition, diagnosis, and treatment of the 25 soft tissue lesions that every dentist and hygienist should know and treat appropriately. A number of the entities only require recognition. The classic lesions that have been forgotten since school will be brought back to life and your diagnostic confidence will be re-energized. Dr. Svirsky makes oral pathology fun!

Learning Objectives:

- 1) Demonstrate a logical approach to the diagnosis of oral lesions.
- 2) Recognize and diagnose the more common soft tissue lesions/diseases found in a dental practice.
- 3) Integrate therapeutic regimens used to treat selected oral diseases.

It's More Than Physical and Other Love Stories

COURSE #:	S1929		
TIME:	1:00 pm to 4:00 pm		
TUITION:	Dentist \$45		
CREDITS:	3.0 Fundamental CEs Oilegnosis & Treatment Planning		
AGD CODE:	730		
AUDIENCE:	D H A DT N ST		

This new course will be a review of physical and chemical injuries. Some unusual presentations you never imagined will show up. The course will include electrical and other burns, traumatic injuries, osteonecrosis, oral sexual practices, chemotherapy complications, cosmetic fillers, and much more. Just to keep your interest, chewers, pickers, pokers, and "midnight tokers" (Steve Miller Band) will make appearances. Get ready to have a wild oral pathology ride.

Learning Objectives:

- 1) Demonstrate a logical approach to the diagnosis and treatment of burns and traumatic injuries.
- 2) Develop a logical approach to the management of chemotherapy complications.
- 3) Recognize and treat lesions related to physical and chemical injuries.

RALAN WONG, D.D.S., MS



Dr. Wong graduated from the University of the Pacific School of Dentistry in 1992. He completed his graduate training in endodontics at the University of Pennsylvania School of Dental Medicine. He maintains a private practice in San Francisco, California and is also an associate clinical professor in endo at the University of the Pacific School of Dentistry.

Traumatic Dental Injuries: Considerations and Complications

COURSE #:	\$1930 REC		
TIME:	8:00 am to 11:00 am		
TUITION:	Dentist \$55		
CREDITS:	3.0 Fundamental CEs Oilegnosis & Treatment Planning		
AGD CODE:	070		
AUDIENCE:	D H A DT ST		

Most dental injuries in young children occur either as accidents at school or home. Many times maintenance of these teeth is particularly important due to the young permanent tooth in question. Traumatic injuries usually result in damage not only to the dental, but also the periradicular structures. Recent advances in the understanding of healing and its relation to dental trauma especially tooth and bone have developed new considerations to restore the most severely damaged dentition. This course will deal with the basic principles, understanding of endodontic considerations, and the relation of ultimate outcomes such as pathologic root resorption of the dental alveolar structures and its relation to dental trauma.

Learning Objectives:

- 1) Understand the basic concepts of wound healing.
- 2) Understand how to classify and treat different types of traumatic dental injuries.
- 3) Know when to treat traumatic injuries with endodontic therapy.

Endodontic Diagnosis: Understanding and Management of Pulpal Pain

COURSE #:	\$1931 REC		
TIME:	1:00 pm to 4:00 pm		
TUITION:	Dentist \$55		
CREDITS:	3.0 Fundamental CEs ORD Diagnosis & Treatment Planning		
AGD CODE:	070		
AUDIENCE:	D H A DT ST		

Dental pain has plagued the general population and professional team for ages. Patients' perception of pain, the primitive tools that the dental clinician utilizes to assess and diagnose, and the understanding of pulpal pathosis makes it difficult at times to determine the origin of dental pain. It is important to understand how pulpal pain manifests itself and to deal with it accordingly. This course will deal with the basic principles and understanding of pulp pathosis and its relation to dental pain as well as the treatment and management options of the acute dental emergency patient.

- 1) Understand the relationship of perceived dental pain and its correlation to pulpal pathosis.
- 2) Understand the progression and treatment of normal vital pulp and its progression or deterioration to pulp necrosis and ultimately a Phoenix abscess.
- 3) Understand how to acutely treat dental emergency patients with a review of anesthetics, analgesics, and antibiotics.

COOKING CLASS





Limited to 30 participants. Cost is \$95 per person.

10:00 am - 2:00 pm, Thursday, April 25 A Southern Affair Event #T1936 21 years and older

We love the deep flavors of Southern country cooking. Now you can take a foodie road trip through multiple states with us. This hands-on cooking class will capture the epitome of Southern comfort. Needless to say, these recipes will leave y'all swooning.

Menu:

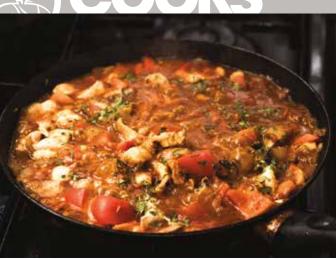
Course 1: Chicken Gumbo

Course 2: Shrimp and Fresh Corn GritsCourse 3: Biscuits with Chive ButterCourse 4: Collard Greens with Bacon

Cocktail: Mint Julep







The class will take place at Cooks of Crocus Hill with one of their renowned chefs providing instruction. Transportation will be provided to and from the RiverCentre plus a little time to explore their store and the local area. *Participants must be 21 years or older to consume alcoholic beverages.*

For the past 30 years, Cooks of Crocus Hill has been the Twin Cities' industry leader in all things culinary. We were the first cooking school to bring nationally recognized chefs and cookbook writers to the area, the first retail store to incorporate cooking classes, and the first specialty gourmet store to directly import culinary products. Life happens in the kitchen. That's our belief and we're sticking to it.

WDA MEMBER BREAKFAST

Friday, April 26 7:00 am - 8:30 am Event #F1936 Saint Paul RiverCentre

The Wisconsin Dental Association invites WDA members attending the 2019 Star of the North Meeting to join them for breakfast at the convention center.



Buyer's Happy Howr



4:00 PM - 6:00 PM, THURSDAY, APRIL 25 FREE FOR ALL ATTENDEES · IN THE EXHIBIT HALL

> Join us for our new Buyer's Happy Hour — A Time to Sip, Shop & Save! Two hours dedicated to visiting with our exhibitors and learning more about the dental products and services available for your practice. This event will be open to

ALL attendees and include complimentary beer/wine from 4:00 pm to 6:00 pm. We

will feature a Buyer's Guide which lists all the special promotions and discounts participating exhibitors are offering. Be sure to download the meeting app to receive show special alerts.

This is a perfect opportunity to have those in-depth discussions about products and services in a relaxed atmosphere and place your orders onsite. A brochure with details on all the Show Specials will be mailed to registered dentists with their name badge before the meeting.

MDA and exhibitor sponsored prize drawings will take place throughout the evening and winners will be posted on an announcement board located in the Rotunda. Dentists will be eligible to win electronic items, a \$1,000 and a \$500 VISA gift card, or a \$500 merchandise certificate to spend at the booth of your favorite exhibitor.

This event is sponsored in part by generous donations from:









KEYNOTE SESSION





Featuring

Sergeant Dakota Meyer

Medal of Honor Recipient

11:00 am - 12:00 pm, Friday, April 26 Event: #F1934

Location: Roy Wilkins Auditorium Cost: Free to Attend

Audience: All Attendees



Sergeant Dakota L. Meyer is a United States Marine Corps veteran and recipient of the military's highest honor, the Medal of Honor. He is the New York Times best-selling author of *Into the Fire: A Firsthand Account of the Most Extraordinary Battle in the Afghan War*. Meyer earned his medal for his actions during the Battle of Gangigal, which was part of Operation Enduring Freedom in Afghanistan. He is the first living Marine to have received the medal since 1973 and one of the youngest. Humble and propelled by a respect for his fallen comrades, Meyer insists he is not a hero, and that any Marine would do the same thing. His lecture addresses inspiration, motivation, courage, leadership, believing in yourself, doing what is right, and what happened that day in Afghanistan. Meyer is a successful entrepreneur who also currently serves in the Individual Ready Reserve of the U.S. Marine Corps Reserve.

This event is sponsored in part by











































SPECIAL EVENTS

THE BIG PARTY



Featuring

The Purple Xperience

Friday, April 26 8:00 pm - 10:00 pm Event: #F1935

Roy Wilkins Auditorium Cost: Free to Attend

Audience: All Registered Attendees

The first 500 people to walk through the doors wearing PURPLE will receive a FREE drink ticket! Prizes will be awarded for best Prince costumes. Stay tuned to our social

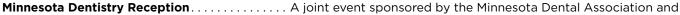
Join us for the 5th Annual BIG Party featuring The Purple Xperience! They bring the greatest and most authentic production of "Prince and the Revolution" in the world to audiences of all generations. Grab your colleagues, friends, or family and get ready to GO PURPLE!

Your meeting badge will be your entry ticket. All guests/ spouses must be registered attendees of the meeting and have a meeting badge to attend this event. Badges will not be available at the door. Meeting badges must be obtained by Friday at 5:00 pm in Registration.



CLASS REUNIONS AND AFFILIATED GATHERINGS





the University of Minnesota School of Dentistry Friday, April 26, Saint Paul Hotel, 5:30 pm - 7:30 pm

MDA Contact: Linda Fomasina, (612) 767-8400, info@mndental.org UM Contact: Ranae Flory, 612-625-7678, chan0572@umn.edu

Class of 1964 55 Year Reunion Saturday, April 27, Fabulous Fern's Bar & Grill, 1:00 pm

Contact: Dr. James Indrehus, indrehus8@gmail.com

Wisconsin Dental Association Friday, April 26, Saint Paul RiverCentre, 7:00 am - 8:30 am

Contact: Mark Paget, mpaget@wda.org

2019 HONOREES





2019 Guests of Honor





DR. DAVID DVORAK

2019 Humanitarian Service Award







DR. JERRY WIMMER

2019 Outstanding Service Award



DR. ROGER SJULSON

2019 New Dentist Leadership Award



DR. MARK PHILLIPS

2018 President's Award



DR. AMBER CZIOK

Please join us in congratulating each member for their commitment to the field of dentistry and to the Association.

HOTEL ACCOMMODATIONS

EventSphere is the Star of the North Meeting's official hotel service company. Discounted room rates have been secured at several area hotels. These rates are only available by booking through the Star of the North Meeting room block. Make reservations via a dedicated online housing site or the toll free line. Agents are available to assist you 24 hours a day, 7 days a week with all the special requests, room blocks, and suite requests. Reserving your room through the meeting's official housing company helps keep rates low — your patronage is appreciated.

Housing opened on Thursday, November 1 at 12:01 am. The deadline to make a reservation is April 3. After April 3, EventSphere may continue to assist you with new reservation requests, changes and any special needs you may have.

Online: star.mndental.org
Phone: (866) 236-8881

Email for questions: starofthenorth@eventsphere.com **Confirmation:** Confirmation will be sent directly

from EventSphere

Map No.	Hotel	Single/ Double Rate	
1	Saint Paul Hotel (<i>Headquarters Hotel</i>) 350 Market Street	\$204	
2	InterContinental Hotel 11 East Kellogg Boulevard	\$189	
3	DoubleTree by Hilton 411 Minnesota Street	\$175	
4	Holiday Inn RiverCentre 175 W. 7 th Street	\$165	
5	Best Western Plus Capitol Ridge 161 St. Anthony Avenue	\$139	
6	Hampton Inn 200 W. 7 th Street	\$164	
7	Hyatt Place 180 Kellogg Blvd. East	\$161	
8	Residence Inn St. Paul Downtown 200 Grand Avenue	\$159	

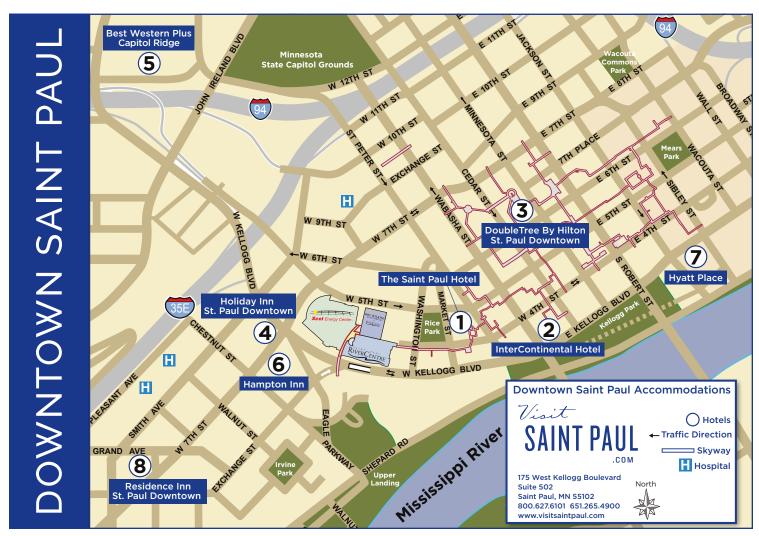


EXHIBIT HALL INFORMATION





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- Find a **NEW** supplier.
- See **NEW** products and services for your practice and profession.
- Volunteer with groups providing for those in need.

Look at your practice needs and start saving your orders today: support the exhibitors who support the Star of the North!

EXHIBIT HALL HOURS

Thursday, April 25
Buyer's Happy Hour
in the Exhibit Hall

11:00 am - 6:00 pm
4:00 pm - 6:00 pm

Friday, April 26 10:00 am - 6:00 pm

Saturday, April 27 10:00 am - 1:00 pm

BUYER'S HAPPY HOUR -A TIME TO SIP, SHOP & SAVE

Thursday, April 25

4:00 pm - 6:00 pm

This event is open to all attendees. Check out the latest products and purchase some convention specials. Please see page 51 for more details.





MDA ENDORSED PRODUCTS AND SERVICES

Companies endorsed by the Minnesota Dental Association are located throughout the Exhibit Hall. Look for the "MDA Endorsed Company" floor sticker or this \checkmark symbol before their listing in the program book.

PLAN: DON'T WANDER!

Take a few minutes before you hit the floor to make a plan. Locate companies you want to check out, sales reps you need to talk to, or to find the products and services you need, visit our interactive exhibit floor plan on the Star of the North website.



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FUN THINGS TO DO ON THE SHOW FLOOR





Make time for these during your visit to the show floor.

CASH CUBE

Thursday, April 25 12:00 pm - 4:00 pm Friday, April 26 11:00 am - 5:00 pm

Located in the exhibit hall center lounge (300/400 aisle), attendees will be asked to step in and grab some swirling cash. No drawing slips this year — attendees near the cube will be asked to compete in a simple game for a chance to enter the CASH CUBE.



Friday's Cash Cube is sponsored by

GATEWAYBANK

NEW! PHONE CHARGING STATION FOR ATTENDEES

Get some juice for your mobile device, located on the meeting room level.

Sponsored by



NEW! SATURDAY LUNCH VOUCHER

Saturday, April 27 11:00 am - 1:00 pm

The last day of the expo we'll provide a \$10 food voucher to be used in the Exhibit Hall. Attendees can finish up their shopping on the show floor before it closes for another year.

The first 500 people to stop by registration can pick up a \$10 food voucher.

EXHIBIT PASSPORT GAME

Friday Drawings: 12:00 pm, 1:00 pm, 2:00 pm, 3:00 pm,

4:00 pm, and 5:00 pm

Saturday Drawings: 11:00 am, 12:00 pm, and 12:30 pm

Pick up your Passport card in the Rotunda, visit the exhibiting companies listed and receive a stamp. Once you've completed your passport drop it into the drawing box you might be one of the ten \$100 VISA gift card winners. Winners names will be listed on a board in the Rotunda.



NEW! OASIS MASSAGE STATION FOR ATTENDEES

We'll have sign-up sheets on the show floor — make sure to make your complimentary 10 minute massage appointment with a chair massage therapist and take some time off of your feet! Space is limited to those that sign up first.

NEW! TOTE BAGS WILL BE GIVEN OUT ON THE EXHIBIT HALL FLOOR (BOOTH NUMBER 170)



PRIZE DRAWINGS**

Thursday, April 25 and Saturday, April 27

Dentists who attend the Exhibit Hall Buver's Happy Hour on Thursday are eligible to win a \$1,000 VISA gift card, a \$500 VISA gift card, or even a \$500 Merchandise Voucher to be used on the exhibit floor this year! Simply scan the barcode sign using the Star of the North Meeting app, sign located in the center lounge on the exhibit floor. Additional prizes donated by our sponsors and exhibitors will also be given during Buyer's Happy Hour. Drawings will take place throughout the evening and winners will be posted on a board in the Rotunda. The earlier you enter, the greater the chance you'll win. Check often to see if you're a winner.

All Attendees — Prize drawings will take place on Saturday on the exhibit floor between 10:30 am and 12:30 pm for some exciting prizes! Scan the code with the Star of the North Meeting app located at the center lounge (aisle 300/400) on the exhibit floor beginning at 10:30 am to be eligible to win various prizes. Lucky winners will be drawn periodically during the exhibit hall and posted on the board located in the Rotunda. Check often to see if you're a winner.

PRIZE DRAWING RULES AND REGULATIONS

- ** Only registered dental professionals are eligible to participate in Star of the North drawings.
- Thursday Buyer's Happy Hour will take place between 4:00 pm and 6:00 pm. Winners will be posted on a board in the Rotunda.
- Saturday drawings will take place between 10:30 am and 12:30 pm. Winners will be posted on a board in the Rotunda.
- All drawings are voluntary.
- · You must use the Star of the North Meeting app to scan the barcode (each day) located in the center lounge of the Exhibit Hall to be entered Thursday and Saturday drawings.
- Only the winner with a valid picture ID may claim their prize.

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XHIBIT HALL

EXHIBITORS







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Dean Dental Systems



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Dental Dynamic Staffing



Dental Health Products, Inc.

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EXHIBIT HALL

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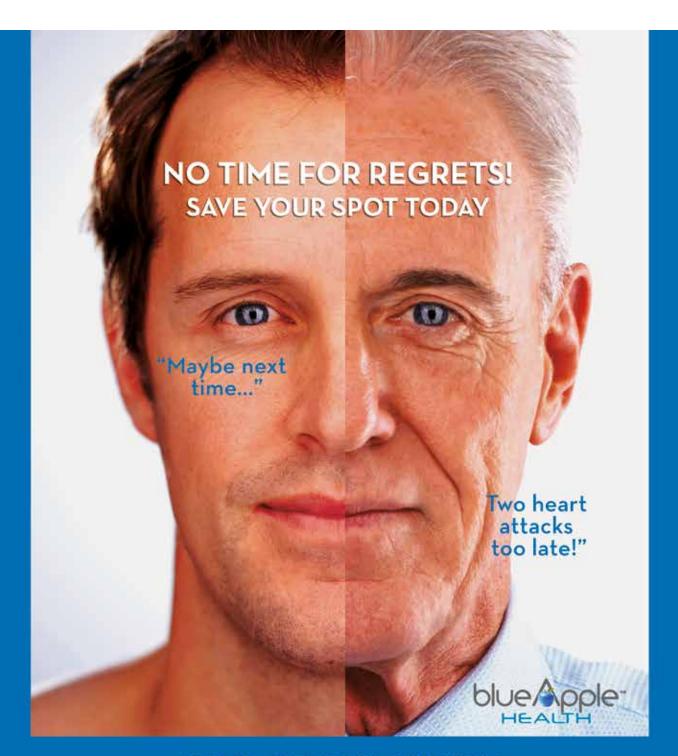


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April 25th - 27th, 8am - 4pm

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See Us At Star of The North April 25-27! Booth #414





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Minnesota Branch | 815 Vikings Parkway, Suite 190 Eagan, MN 55121 | 651.688.6054

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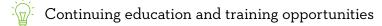


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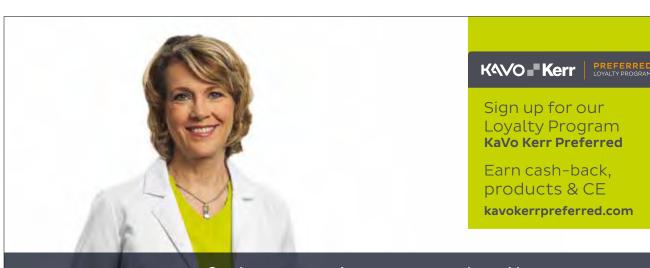
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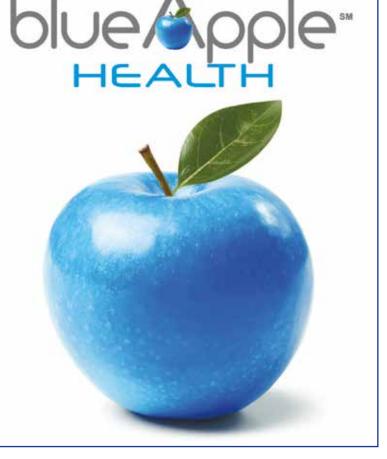
Professional Career Growth & Practice Transition Opportunities.

HEALTH & WELLNESS SCREENINGS

Thursday, April 25 Friday, April 26 8:00 am - 4:00 pm

8:00 am - 4:00 pm

We are pleased to announce a partnership with BlueApple Health to provide health and wellness screening services during the meeting. There are a variety of packages to choose from and you can make an appointment to easily add this to your schedule. Appointments are recommended, walk-ins are welcome too! The Health Screening will be located on the meeting room level overlooking the Rotunda. Please see their ad on Page 60 for more information and visit their website to get signed up!



REGISTRATION POLICIES

The following guidelines govern general convention registration and attendance at the 2019 Star of the North Meeting, April 25-27, at the Saint Paul RiverCentre. Check out our website for Star of the North Meeting updates. You will find us at **starofthenorthmeeting.org**

DENTISTS/STUDENT DENTISTS

- Under no circumstances may a dentist register as a guest, spouse, exhibitor, dental assistant, hygienist, technician, or office personnel. Spouses who are dentists must register as dentists. 2019 membership status will be verified to determine eligibility for member rates.
- MDA members and student members should pre-register for all programs and events online at starofthenorthmeeting.org or onsite. Appropriate tuition fees for individual courses or activities will apply.
- Badges for registered dental students will be delivered to the dental school and placed in school mailboxes.

Please Note:

- Non-member registration fees may be applied toward MDA dues any time during 2019.
- ADA/Foreign Dental Association members must submit to QMS proof of 2019 membership to qualify for these fees or must pay the non-member fee of \$845.
- Guests must be sponsored and registered by a dentist who is registered to attend the 2019 Star of the North Meeting. If it is determined that the guest is a non MDA/ADA member dentist, the sponsor agrees to reimburse the Association for the appropriate registration fee (\$845).

SMOKING POLICY/FACILITY POLICIES

Smoking and vaping are NOT permitted in any portion of the RiverCentre complex. The RiverCentre also bans the use of hover boards and drones.

SPECIAL NEEDS

If you require special assistance due to a disability, please advise the MDA <u>at least two weeks prior to the meeting</u> by indicating your need on the Registration form or contacting the MDA office at (612) 767-8400 or (800) 950-3368.

NON-SOLICITATION POLICY

With the exception of exhibitors operating within their designated booth space, no attendee may solicit business on the exhibit floor or in any other Star of the North Meeting space. Violation of this policy will result in expulsion from the meeting.

ATTENDING THE MEETING WITH CHILDREN

Children under the age of 18 must be registered and accompanied by an adult at all times while at the Star of the North Meeting (registration is free for children under 18).

This conference is intended as a quality learning environment for dental professionals. As such, it is important to maintain a proper atmosphere conducive to learning and to respect others who have paid for CE classes and expect limited disruptions. Therefore, No children under the age of 16 will be allowed in lectures and workshops. If a child age 16-18 occupies a seat, then they must purchase a ticket for that program. If a child is disrupting the learning atmosphere of other attendees, the attendee and child will be asked to leave the room and no refund will be given.

For the safety of your child and those visiting the Exhibit Hall, the Star of the North Meeting recommends that children not be taken on the exhibit floor in a baby stroller. If you do use a baby stroller in the convention center, you do so at your own risk. Neither the Minnesota Dental Association nor the Saint Paul RiverCentre will be responsible for accidents that occur due to the use of strollers.

A Mother's Room is available at the Saint Paul RiverCentre. Stop by the Information Booth, located in Kellogg Lobby, for information on the location and how to access the room.

CLASSROOM COMFORT

- You may find the temperature in lecture rooms and the Exhibit Hall "too hot" or "too cold" for comfort. Try as we might, we can't guarantee the temperature will be "just right" for everyone, so please come prepared: dress in layers and bring a sweater or light jacket to the meeting.
- Per fire codes, once a course is full, attendees will not be allowed to sit on the floor or bring chairs in from another room.



CANCELLATION/REFUND POLICY

Refund requests for canceled registration fees or ticketed programs must be received by QMS by **April 5**. All cancellations are subject to a \$15 per person cancellation fee. If an attendee registered online, cancellations should be submitted online. If an attendee registered by mail, cancellations must be submitted in writing to QMS by the deadline. If tickets and name badges have been received, they must be returned to QMS before a refund will be processed. Cancelled credit card registrations will be refunded via a credit to the same card; other refunds will be made by check.

Requests for refunds after **April 5** will be reviewed by the Scientific Session Committee on an individual basis at their May committee meeting. All requests must be received **before May 1** and mailed to QMS, attn: Refund Request. Please include a letter explaining any extenuating circumstances and enclose unused badge. Refund requests received **after May 1** will NOT be reviewed.

2019 REGISTRATION COMPANY

QMS Services will be handling pre-registration and onsite registration. Questions regarding your registration should be addressed to QMS at the following toll-free number: (866) 301-0750 or via email at **mda@qmsreg.com**. Please make special note of the correct mailing address for Star of the North registration.

If you register by mail, send your forms to:

Star of the North Meeting c/o QMS Services 6840 Meadowridge Court Alpharetta, GA 30005





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2019 STAR OF THE NORTH MEETING

Download a copy of the full registration form at **starofthenorthmeeting.org**. Your 2019 MDA dues must be paid before you can attend the meeting at the member rate.

Dentist Registration Fees and Codes

CODE	CATEGORY	FEE
Е	MDA Member	No Charge
Α	ADA Member (out of state)	\$125
В	ADA Life Member	\$25
AW	WDA Member	\$75
G	Foreign Dental Association Member	\$125
Н	ADA/MDA Non-member	\$845*
1	MDA Affiliate Member	No Charge
Ν	MDA Post Graduate Member	No Charge
0	Post Graduate Non-Member	\$10*
Р	MDA Student Dentist Member	No Charge
Q	Student Dentist Non-Member	\$10*
Z	Non-Member Onetime Discount	\$125**
X	Exhibit Hall Only Pass	\$75

Staff Registration Fees and Codes

CODE	CATEGORY	FEE
С	Dental Assistant	\$25
D	Dental Administrative Personnel	\$25
F	Spouse of Dentist (non-dentist)	\$15
J	Dental Hygienist	\$25
K	Dental Technician	\$25
L	Guest/Family of Dentist	\$15
М	Nurse	\$25
R	Student (assistant, hygiene, therapist or technician)	No Charge
Т	Dental Therapist	\$25
W	Dental Educator (non-dentist)	\$25
1	Child (children under age 18)	No Charge

^{*} Non-member registration fees may be applied toward MDA dues any time during 2019
**Dentists who were ADA/MDA members in 2018 are not eligible for this discount.

STEP 2 Name for Badge	STEP 3 Registration Code/Fee	STEP 4 Registered Courses Include Code & Fee			STEP 5 TOTAL Registration Fees & Course Fees
REGISTRANT	Code: E	THURSDAY	FRIDAY	SATURDAY	
r. i	\$ <u>O</u>	Course # Fee	Course # Fee	Course # Fee	
Last: Fickes	ADA #:	AM# <u>T1901</u> \$ <u>55</u>	AM# <u>F1914</u> \$ <u>55</u>	am# <u>\$1911</u> \$ <u>45</u>	\$ <u>145</u>
First: Clyde	(Dentists/Students) 999-99-999	PM# <u>T1922</u> \$ <u>35</u>	рм# <u>F1925</u> \$ <u>15</u>	PM# <u>\$1920</u> \$ <u>24</u>	\$ <u>75</u>
	MN License/	Special Events	Special Events	Special Events	Special Events
	Registration #:	# <u>T1935</u> \$ <u>95</u>	# <u>F1936</u> \$	# \$	\$ <u>95</u>
	<u>DI23456</u>	#\$	#\$	#\$	\$

Deadline for pre-registration is March 31, 2019.

After March 31, a \$20 onsite registration fee will be assessed to all non-members. Early Bird registrations must be received on or before February 15, 2019. For questions regarding your registration, call QMS toll-free at 1-866-301-0750.

CONTACT INFORMATION

STAR OF THE NORTH MEETING

Minnesota Dental Association 1335 Industrial Blvd., Ste. 200 Minneapolis, MN 55413

Phone: (612) 767-8400 Email: son@mndental.org

Website: starofthenorthmeeting.org

Hours: Monday - Friday, 8:00 am to 4:30 pm,

Central Time

REGISTRATION INFORMATION

Star of the North Registration c/o QMS Services, Inc. 6840 Meadowridge Court Alpharetta, GA 30005

Phone: 1-866-301-0750 Email: mda@qmsreg.com

Website: www.prereg.net/2019/mda

Hours: Monday - Friday, 8:00 am to 5:00 pm,

Eastern Time

HOTEL RESERVATIONS/INFORMATION

EventSphere, Official Housing Services

Phone: 1-866-236-8881

Email: starofthenorth@eventsphere.com Website: star.mndental.org/housing_and_travel

Hours: Call center available 24 hours a day, 7 days a week

PARKING

Parking is available at the RiverCentre Parking Ramp, located across the street from the Saint Paul RiverCentre. Additional parking and skyway maps can be found at www.smart-trips.org.

MEETING LOCATION

Saint Paul RiverCentre 175 West Kellogg Boulevard Saint Paul, MN 55102



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Future Star of the North Meeting Dates

April 23-25, 2020

April 22-24, 2021

April 28-30, 2022

Saint Paul RiverCentre Saint Paul, MN