



SPONSORSHIP OPPORTUNITIES

To confirm your sponsorship, complete the online Advertising, Promotion, and Sponsorship form at star.mndental.org.

<p>KEYNOTE SPEAKER</p>	<p>\$10,000 (1 exclusive)</p>	<p>Diamond Level benefits plus...</p> <ul style="list-style-type: none"> • Sponsor name/logo will be listed in all promotional materials regarding keynote (website, printed material, social media, onsite signage, etc.) • Sponsor logo listed on welcome presentation screens in auditorium • Sponsor thanked by chairperson prior to introduction of speaker • Plus additional sponsor benefits based on level of contribution • Additional 10'x10' booth • Exclusive sponsor given 2-3 minutes of stage time prior to the speaker's presentation to speak to the audience • Sponsor recognition in the Meditation Zone • Sponsor recognition for Keynote and Accompanying Lectures • Sponsor logo on Online Exhibit Hall Floor plan
<p>THE BIG PARTY</p>	<p>\$10,000 (1 exclusive)</p>	<p>Diamond Level benefits plus...</p> <ul style="list-style-type: none"> • Sponsor name/logo listed in all Big Party promotional materials (website, printed material, social media, onsite signage, etc.) • Sponsor logo on drink tickets • Sponsor logo on Online Exhibit Hall Floor plan
<p>TOTE BAG</p>	<p>\$10,000 (1 exclusive)</p>	<p>Diamond Level benefits plus...</p> <ul style="list-style-type: none"> • Your company logo featured on the tote bag with the meeting logo • Recognition in the promotional materials for the tote bag in the <i>Preliminary Program</i>, <i>Onsite Guide</i>, and the Star of the North website • Sponsor logo on self-serve bins located on the meeting room and registration levels • Sponsor logo on Online Exhibit Hall Floor plan

BADGE LANYARD	\$7,500 <i>(1 available)</i>	Platinum Level benefits plus... <ul style="list-style-type: none"> Your company logo featured on the lanyard Sponsor logo on lanyard self-serve bins
EXHIBIT HALL SOCIAL EVENTS	\$5,000 each	Platinum Level benefits plus... <ul style="list-style-type: none"> Food supplied in your booth Thursday and Friday — SOTN food choice Recognition in all Exhibit Hall promotional materials Recognition on the event's onsite signage Sponsors recognized in a promotional piece that's mailed to attendees with their name badges
MEETING NOTEPADS	\$5,000 <i>(1 exclusive available)</i>	Platinum Level benefits plus... <ul style="list-style-type: none"> Your company logo, phone number, and website featured on notepads with the meeting logo and 2025 Star of the North meeting dates
MEETING PENS	\$5,000 <i>(1 exclusive available)</i>	Platinum Level benefits plus... <ul style="list-style-type: none"> Your company logo with the meeting logo printed on each pen
MEETING APP	\$5,000 <i>(1 exclusive available)</i>	Platinum Level benefits plus... <ul style="list-style-type: none"> Recognition in the promotional materials in the <i>Preliminary Program, Onsite Guide</i>, and the Star of the North website Home page logo with hyperlink 4 alert notifications (1 pre-conference, 2 during, 1 post-conference)
DIGITAL CARICATURE	\$5,000 <i>(1 available)</i>	Platinum Level benefits plus... <ul style="list-style-type: none"> Recognition on any onsite signage and printed programs Option to incorporate your booth into space (electrical included) Company logo on the sign
DAILY COFFEE SPONSORS	\$5,000 <i>(3 available choose day – Thursday, Friday, or Saturday)</i>	Platinum Level benefits plus... <ul style="list-style-type: none"> Recognition on any onsite signage and printed programs Meeting App reminder with recognition Company logo on the sign
WATER COOLER SPONSOR	\$5,000 <i>(1 exclusive available)</i>	Platinum Level benefits plus... <ul style="list-style-type: none"> Recognition on any onsite signage and printed programs Meeting App reminder with recognition Company logo on water cups
CE VERIFICATION STATION	\$3,000 <i>(1 available)</i>	Silver Level benefits plus... <ul style="list-style-type: none"> Your company name is featured next to the CE Verification Stations Your company logo and a message running across each computer screen Company logo included in station graphics Company logo on the CE section of the Star of the North website
CHARGING STATION	\$2,500 <i>(4 available – 2 Meeting Room level, 1 Registration level, and 1 Exhibit Hall Lounge)</i>	Total Sponsorship Amount Level benefits plus... <ul style="list-style-type: none"> Recognition on any onsite signage and printed programs Company logo on charging lockers
SPEAKER SPONSORSHIP	VARIES If interested in speaker sponsor opportunities, please contact Whitney Bey at wbey@mndental.org .	Total Sponsorship Amount Level benefits plus... <ul style="list-style-type: none"> Recognition in the speaker's program descriptions in the <i>Preliminary Program</i> and Star of the North website Recognition on the program's onsite signage