

SPONSORSHIP PERKS

Sponsors at a higher level have more perks included to increase their visibility with attendees. Perks aren't just onsite—they start months before the meeting.



2025 SPONSOR PERKS AT EACH LEVEL	Diamond	Platinum	Gold	Silver	Bronze
	\$10,000 and Up	\$5,000 to \$9,999	\$4,000 to \$4,999	\$3,000 to \$3,999	\$1,500 to \$2,999
Star of the North Facebook Recognition	●				
Company logo to appear in sponsor list in the <i>Preliminary Program</i>	●				
Company logo as a window cling placed on entrance doors to RiverCentre	●				
Company logo as a floor sticker on landing and bottom of stairs leading to Exhibit Hall main entrance	●				
NEW Digital Ad – sent from the Star of the North Meeting	●				
Company logo in sponsor list in <i>Northwest Dentistry</i> (November/December issue)	●				
Complimentary use of one Lead Retrieval System at the meeting	●	●			
One half-page, color advertisement in the <i>Preliminary Program</i>	●	●			
Company logo recognition in rotunda	●	●			
Exhibit Passport Game: Company name listed on Passport game card	●	●			
Floor sticker in front of your booth identifying your sponsor level	●	●	●	○	○
Raffle or drawing announcement	5	4	3	2	2
Show special listings on meeting app	5	4	3	3	2
Additional booth placement points for 2025	50	35	25	15	5
Company name in sponsor list in <i>Preliminary Program</i>	●	●	●	○	○
Opportunity to hang a company banner in the rotunda (production at expense of sponsor)	●	●	●	○	○
Company name listed in <i>Northwest Dentistry</i> (November/December issue)	●	●	●	○	○
Additional complimentary registration for company representatives per booth space rented	14	12	10	8	4
Recognition in registration lobby	●	●	●	○	○
Company name listed on Star of the North website	●	●	●	○	○