

# SPONSORSHIP OPPORTUNITIES.

To confirm your sponsorship, complete the online Advertising, Promotion, and Sponsorship form at [star.mndental.org](http://star.mndental.org).

<b>KEYNOTE SPEAKER</b>	<b>\$10,000</b> (1 exclusive)	<b>Diamond Level benefits plus...</b> <ul style="list-style-type: none"> <li>• Sponsor name/logo will be listed in all promotional materials regarding keynote (website, printed material, social media, onsite signage, etc.)</li> <li>• Sponsor logo listed on welcome presentation screens in auditorium</li> <li>• Sponsor thanked by chairperson prior to introduction of speaker</li> <li>• Plus additional sponsor benefits based on level of contribution (platinum, diamond, etc.)</li> <li>• Additional 10'x10' booth and option of having the keynote book signing in this space</li> <li>• Exclusive sponsor given 2-3 minutes of stage time prior to the speaker's presentation to speak to the audience</li> </ul>
<b>TOTE BAG</b>	<b>\$10,000</b> (1 exclusive available)  <b>\$5,500 each</b> (2 shared)	<b>Diamond or Platinum Level benefits plus...</b> <ul style="list-style-type: none"> <li>• Your company logo featured on the tote bag with the meeting logo</li> <li>• Recognition in the promotional materials for the tote bag in the <i>Preliminary Program</i>, <i>Onsite Program</i>, and the Star of the North website</li> </ul>
<b>THE BIG PARTY!</b>	<b>\$7,500</b> (1 exclusive)	<b>Diamond Level benefits plus...</b> <ul style="list-style-type: none"> <li>• Company logo on bar signs</li> <li>• Recognition in all of The BIG Party! promotional materials</li> <li>• Recognition on event's onsite signage</li> </ul>
<b>BADGE LANYARD</b>	<b>\$7,500</b> (1 available)	<b>Platinum Level benefits plus...</b> <ul style="list-style-type: none"> <li>• Your company logo featured on the lanyard</li> </ul>
<b>MASSAGE STATION</b>	<b>\$6,000</b> (1 exclusive available)	<b>Platinum Level benefits plus...</b> <ul style="list-style-type: none"> <li>• Recognition on any onsite signage and printed programs</li> <li>• 20' x 30' carpeted booth (electrical not included)</li> <li>• Vinyl floor footprints with your logo leading to your booth location from both entrances of the Exhibit Hall</li> <li>• Company logo on sign at each station</li> <li>• Opportunity to collaborate on a creative way to get attendees to visit your booth for massage sign-ups (depending on sponsor's input)</li> </ul>
<b>MEETING APP</b>	<b>\$5,000</b> (1 exclusive available)	<b>Platinum Level benefits plus...</b> <ul style="list-style-type: none"> <li>• Recognition in the promotional materials in the <i>Preliminary Program</i>, <i>Onsite Program</i>, and the Star of the North website</li> <li>• Home page logo with hyperlink</li> <li>• 4 alert notifications (1 pre-conference, 2 during, 1 post-conference)</li> </ul>



<b>NOTE PADS</b>	<b>\$5,000</b> <i>(1 exclusive available)</i>	<b>Platinum Level benefits plus...</b> <ul style="list-style-type: none"> <li>Your company logo, phone number, and website featured on notepads with the meeting logo and 2022 Star of the North meeting dates</li> </ul>
<b>EXHIBIT HALL HAPPY HOUR</b>	<b>\$5,000 each</b> <i>(6 available)</i>	<b>Platinum Level benefits plus...</b> <ul style="list-style-type: none"> <li>Recognition in all Exhibit Hall promotional materials</li> <li>Recognition on the event's onsite signage</li> <li>PDF promotional for you to email to customers</li> <li>Recognition of sponsors in a promotional piece (complete with Exhibit Hall map highlighting your location) that will be mailed to all attendees with their name badges</li> <li>The event will be open bar to attendees — every attempt will be made to place bar stations within the sponsoring booths</li> </ul>
<b>MOBILE ESCAPE ROOM</b>	<b>\$3,500</b> <i>(1 available)</i>	<b>Silver Level benefits plus...</b> <ul style="list-style-type: none"> <li>Recognition on any onsite signage, printed programs, and on completion certificates</li> <li>Opportunity to collaborate on a creative way to get attendees to visit your booth following completion of escape room</li> </ul>
<b>CHARGING STATION</b>	<b>\$2,500</b> <i>(4 available)</i>	<b>Bronze Level benefits plus...</b> <ul style="list-style-type: none"> <li>Recognition on any onsite signage and printed programs</li> <li>Company logo on charging lockers (see graphic above)</li> </ul>
<b>CE VERIFICATION STATION</b>	<b>\$2,000</b> <i>(1 available)</i>	<b>Bronze Level benefits plus...</b> <ul style="list-style-type: none"> <li>Your company name featured on the CE Verification Stations</li> <li>Your company logo and a message running across the screens</li> <li>Company logo included in station graphics</li> <li>Company logo on the CE section of the Star of the North website</li> </ul>
<b>ATTENDEE LUNCH SPONSOR</b> <b>NEW THIS YEAR!</b>	<b>\$1,000</b> <i>Company logo and name on front of vouchers</i>  <b>\$500</b> <i>Company name on back of vouchers</i>	<b>Benefits include...</b> <ul style="list-style-type: none"> <li>Sponsor to distribute vouchers to attendees (number limited to sponsorships)</li> <li>Recognition on any onsite signage and printed programs</li> <li>Company name on printed food vouchers</li> <li>Meeting app reminder and morning email to attendees, to visit your booth</li> <li>Vouchers only good at Exhibit Hall concessions and café</li> </ul>
<b>SPEAKER SPONSORSHIP</b>	<b>VARIES</b> If interested in speaker sponsor opportunities, please contact Shannan Cook at <a href="mailto:scook@mndental.org">scook@mndental.org</a> .	<b>Total Sponsorship Amount Level benefits plus...</b> <ul style="list-style-type: none"> <li>Recognition in the speaker's program descriptions in the <i>Preliminary Program, Onsite Program,</i> and Star of the North website</li> <li>Recognition on the program's onsite signage</li> </ul>