

# Navigate NORTH

APRIL 23–25, 2020  
ST. PAUL RIVERCENTRE

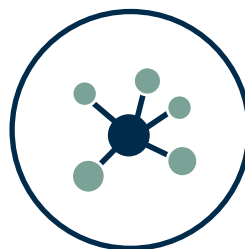
Star of the North Meeting



EDUCATION



EXHIBITS



NETWORKING



# Welcome!

Welcome to the Minnesota Dental Association's 2020 Star of The North Meeting! **"Navigate North"** and join us for personal, interactive and professional growth! You have access to *nationally* recognized speakers and continuing education content as well as face-to-face interaction with vendors and new products in the Exhibit Hall! Meet up with your colleagues, grow with your team and experience Saint Paul and the surrounding area!

The Scientific Session Committee responds to your feedback and continues to introduce new speakers, topics and bring back highly rated presenters. Each day has topics and courses for everyone. We continue to have varying course times to give flexibility to your schedule. There are plenty of C.O.R.E. credit classes, recommended tracks, and even bundles to help you maximize your time and learning experiences. We have expanded our content for auxiliaries — featuring a hygiene symposium and multiple dental assisting content courses. We have multiple hands-on courses for everyone as well!

The Exhibit Hall will be available all three days for you to explore, learn and interact with the over 250 exhibitors! The CE Spot and Table Clinics offer free CE credits on the exhibit floor. It's the place to be for the Passport Game, the Oasis Massage Station and a photo booth! Thursday features our "Buyer's Happy Hour" with a guide to specials and discounts being offered.

Our Keynote Session for 2020 will feature Mr. Mike Veeck. He is an entrepreneur, college professor, philanthropist, and owner of multiple minor league baseball teams — including our St. Paul Saints! Join us for his inspiring message, "Be Extraordinary, Be Brave, Be Joyful!" You are sure to smile and be energized!

And....they're BACK. The 6th annual BIG Party will feature **HAIRBALL**. Let loose after a day of learning, grab a bite at one of St. Paul's great eateries and then join us at Roy Wilkins Auditorium for the SHOW. Your meeting badge is your entry ticket. Wear some rock concert apparel, have a great time, spend the night and join us for a class or two on Saturday!

Get your team involved and planning for our 2020 Star of The North! Follow us on social media (Facebook, Instagram, LinkedIn and Twitter) to receive updates on all of the unique content we have planned for you.

**Gerald Wimmer, D.D.S.**

*2020 Chair, Scientific Session Committee*



**Gerald Wimmer, D.D.S.**  
*Chair*  
*2020 Scientific Session Committee*



# SCHEDULE OF EVENTS

All events will take place at the Saint Paul RiverCentre unless otherwise noted.

## Thursday, April 23

7:30 am – 6:00 pm	Registration Open
8:00 am – 4:00 pm	Health Screening Program
8:00 am – 5:00 pm	Continuing Education Programs
11:00 am – 4:00 pm	CE Spot
11:00 am – 6:00 pm	Exhibit Hall Open
3:00 pm – 4:30 pm	Wine Tasting
4:00 pm – 6:00 pm	Buyer's Happy Hour — A Time to Sip, Shop and Save

## Friday, April 24

7:30 am – 5:00 pm	Registration Open
7:30 am – 5:00 pm	Continuing Education Programs
8:00 am – 4:00 pm	Health Screening Program
9:00 am – 5:00 pm	Exhibit Hall Open
11:00 am – 12:00 pm	Keynote Session
11:30 am – 1:30 pm	Table Clinics
1:30 pm – 5:00 pm	CE Spot
3:30 pm – 5:00 pm	Exhibit Hall Social Hour
8:00 pm – 10:00 pm	The BIG Party!

## Saturday, April 25

7:30 am – 2:00 pm	Registration Open
8:00 am – 4:30 pm	Continuing Education Programs
9:00 am – 1:00 pm	Exhibit Hall Open

## SCIENTIFIC SESSION COMMITTEE 2019-2020



Alicia Bullard, D.D.S., Winona  
 Cassie Bullard, Dental Student, Minneapolis  
 Landon Case, Dental Student, Minneapolis  
 Christine Hammer, D.D.S., Duluth  
 Anne Kent, D.D.S., New Brighton  
 Renee Kinney, D.D.S., Woodbury  
 George Noesen, D.D.S., Red Wing  
 Loren Taple, D.D.S., Eagan  
 Gerald Wimmer, D.D.S., Minneapolis  
 Stephen McDonnell, D.D.S. Saint Paul, *Board Liaison*

2020 Star of the North Meeting

# SPONSORS

## DIAMOND



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**DYSTE WILLIAMS**

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Bisco Dental Products



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# REGISTRATION INFORMATION

**Navigate North and Join Us** for the 2020 Star of the North Meeting, the upper Midwest's premier dental conference. With networking opportunities, the latest technology and services, and CE designed to meet all your needs, this meeting has it all. Join over 8,000 of your dental colleagues for three days of learning, networking and celebrating dentistry!

## WHAT DOES MY REGISTRATION FEE GET ME?

Member Dentist (Free) Affiliate Member (Free)	ADA Member: Out-of-state (\$150)	ASDA Dental Students (Free)	Team Members (\$35)	Guests (\$15)
Access to 100 continuing education sessions <i>Eligible to earn up to 18 CE credits</i>	Access to 100 continuing education sessions <i>Eligible to earn up to 18 CE credits</i>	Access to 100 continuing education sessions <i>Free pass to attend one CE session</i>	Access to 100 continuing education sessions <i>Eligible to earn up to 18 CE credits</i>	
Free CE at Table Clinics and CE Spot <i>(Earn up to 8 hours of CE)</i>	Free CE at Table Clinics and CE Spot <i>(Earn up to 8 hours of CE)</i>	Free CE at Table Clinics and CE Spot	Free CE at Table Clinics and CE Spot <i>(Earn up to 8 hours of CE)</i>	
Earn 3 Elective Credits for visiting the Exhibit Hall	Earn 3 Elective Credits for visiting the Exhibit Hall		Earn 3 Elective Credits for visiting the Exhibit Hall	
<b>FOR EVERYONE</b>				
Access to Exhibit Hall (includes Buyer's Happy Hour)				
Keynote Presentation				
The BIG Party				

## ONLINE REGISTRATION

Online registration will be available January 2, 2020, through April 25, 2020. It's fast, easy, and convenient. All program seats are available on a first-come, first-served basis. Registration categories and fees are listed online.

## PRE-REGISTRATION DISCOUNTS — SAVE TIME AND MONEY!

In order to be eligible for pre-registration pricing, forms must be received by **March 31, 2020**. All Non-MDA member attendees registering after March 31 will be charged a \$20 onsite registration fee to offset the costs of providing equipment/staff for onsite registration. *(This fee does not apply to MDA member dentists, affiliate members, student members, or post-graduate members or spouses/guests.)*

Save even more by taking advantage of our Early Bird pricing. Register by **February 14, 2020**, to be eligible for reduced fees.

## REGISTERING AFTER THE MARCH 31 DEADLINE

Attendees who are *not* pre-registered by March 31 may continue to register online using the Star of the North website (through April 25) or may choose to register onsite during the conference hours. Photo identification is required for onsite registration. If you plan to register at the meeting, please allow ample time to complete the registration process before your seminar is scheduled to begin. Registration is busiest early in the morning.





# REGISTRATION INFORMATION

## IMPORTANT DATES TO REMEMBER

### FEBRUARY 14, 2020

#### Early Bird Deadline

Registrations for programs that are received on or before February 14 will be eligible for reduced Early Bird tuition rates. Registrations postmarked after this date will be charged at the regular tuition rates.

### MARCH 31, 2020

#### Pre-Registration Deadline

Pre-registrations must be received on or before March 31. Registrations received after this date may be subject to onsite registration fees.

### APRIL 3, 2020

#### Hotel Reservation Deadline

Reserve your room at [star.mndental.org](http://star.mndental.org). Reservations received *after* this date may not be eligible for discounted rates.

### APRIL 3, 2020

#### Cancellation Deadline

All cancellations are subject to a \$15 per person cancellation fee. Cancellations must be submitted in writing to our registration company by the deadline. If name badges have been mailed, they must be returned to the registration company before a refund will be processed.

Cancellation requests received after the deadline will be reviewed by the Scientific Session Committee after the meeting on an individual basis.

## PICK UP YOUR CONFERENCE SWAG!

### Conference Tote Bags

Need something to cart around all the “stuff” you collect during the conference? We’ve got you covered — attendees can pick up a complimentary tote bag in the Exhibit Hall at booth #166.

Tote bags are sponsored in part by



*\*One bag per attendee.*

*While supplies last.*

### Conference Water Bottles (limited quantity)

Attending class is hard work. Stay hydrated throughout the meeting by picking up a Star of the North water bottle. Reusable water bottles will be distributed to our meeting attendees and can be used throughout the meeting. Water stations will be available throughout the convention center and in the classrooms.

Bottles are sponsored in part by



*\*One bottle per attendee.*

*While supplies last.*

Conference Lanyards  
Sponsored in part by



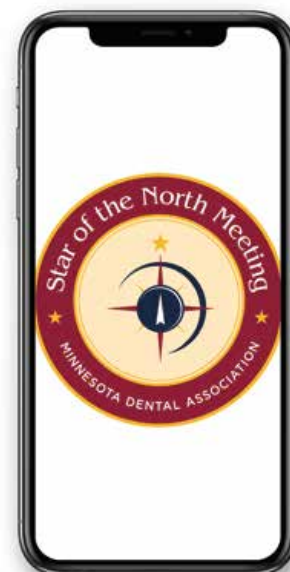
# DOWNLOAD THE APP

Sponsored by  Park Dental

Get out your smart phone or tablet and download our official meeting App! The App will be available through the App Store® and Google Play® beginning April 1, 2020. Just search for “Star of the North.”

*You will have access to:*

- Course Schedules and Room Numbers
- Course Handouts
- Speaker Photos/Bios
- CE Verification
- Exhibitor Listings
- Maps
- Show Specials
- Travel Information
- Social Media
- Special Alerts



## DISCOUNTED PACKAGES: *BUNDLE & SAVE*

We are excited to offer **Bundle & Save** options for our hygiene, dental assisting, administrative, dental therapy, and new dentist attendees. Purchase a package of three classes (a day and a half of CE) and save on the total course registration fees. Plus you are guaranteed a seat in some of our most popular courses! We have packages available for Thursday and Friday or Friday and Saturday. Sign up early – seats will be limited!

### DENTAL HYGIENE PACKAGE – T36

\$85 Early Bird / \$115 Regular

Thursday AM	T09	Creating the Ultimate Doctor-Hygiene Patient Exam
Thursday PM	T28	Treating AAA Patients – Alzheimer's, Autism and Anxiety
Friday AM	F26	Women's Health & Periodontal Concerns

### DENTAL ASSISTANT PACKAGE – T37

\$85 Early Bird / \$115 Regular

Thursday AM	T17	Top 10 Ethical Dilemmas Facing Dental Assistants
Thursday PM	T22	Communication Solutions
Friday AM	F17	Ultimate Dentist-Assistant Experience

### ADMINISTRATIVE/FRONT DESK PACKAGE – T38

\$95 Early Bird / \$115 Regular

Thursday AM	T03	Stay out of Jail: Coding Errors
Thursday PM	T16	Oxygen Please! Place the Oxygen Mask on Yourself First
Friday AM	F31	STAR Series (Social Media, Human Trafficking & Team Building)

### DENTAL THERAPY PACKAGE – T39

\$75 Early Bird / \$105 Regular

Thursday PM	T27	The Special Patient with Autism and/or Anxiety
Thursday AM	T26	Prescription Narcotic Use and Abuse
Friday AM	F04	The Weed of Today is Not Your Momma's Weed

### NEW DENTIST PACKAGE – T40

\$115 Early Bird / \$145 Regular

Thursday AM	T07	150 Years of Modern Dentistry: Survival of the Fittest
Thursday PM	T14	Dentistry 2020: The Business of Dentistry
Friday AM	F13	The 3 Keys to Case Acceptance

## DISCOUNTED PACKAGES: ***BUNDLE & SAVE***

We are excited to offer **Bundle & Save** options for our hygiene, dental assisting, administrative, dental therapy, and new dentist attendees. Purchase a package of three classes (a day and a half of CE) and save on the total course registration fees. Plus you are guaranteed a seat in some of our most popular courses! We have packages available for Thursday and Friday or Friday and Saturday. Sign up early – seats will be limited!

### DENTAL HYGIENE PACKAGE – F37

\$95 Early Bird / \$125 Regular

Friday AM	F20	Empower Individuals and Engage Teams
Friday PM	F09	Extrinsic Stain Removal: More Than a Rubber Cup and Polish
Saturday AM	S09	The Periodontal Co-Therapist

### DENTAL ASSISTANT PACKAGE – F38

\$75 Early Bird / \$105 Regular

Friday AM	F29	The Standard of Care for Infection Control
Friday PM	F25	50 Shades of Inflammation
Saturday AM	S11	Impact of Innovation, Camaraderie and Diversity on Dental Restorations

### ADMINISTRATIVE/FRONT DESK PACKAGE – F39

\$85 Early Bird / \$115 Regular

Friday AM	F20	Empower Individuals and Engage Teams
Friday PM	F27	Medical Emergencies in the Dental Office
Saturday AM	S03	Dental Ethics

### DENTAL THERAPY PACKAGE – F40

\$75 Early Bird / \$105 Regular

Friday AM	F12	Body on Fire: Inflammation's Role in Oral/Systemic Connections
Friday PM	F02	Update on Caries Disease
Saturday AM	S24	Addressing Tobacco Use and Vaping in the Dental Setting

### NEW DENTIST PACKAGE – F41

\$95 Early Bird / \$125 Regular

Friday AM	F01	Differentiate Yourself: Clinical and Marketing Tips
Friday PM	F10	A Sound Recession Proof Restorative/Hygiene Practice
Saturday AM	S03	Dental Ethics

# MEETING-AT-A-GLANCE



## THURSDAY APRIL 23

Education Programs • 8:00 am – 5:00 pm  
Health Screening • 8:00 am – 4:00 pm  
Exhibit Hall Open • 11:00 am – 6:00 pm  
Buyer's Happy Hour • 4:00 pm – 6:00 pm

SPEAKER	COURSE #	PROGRAM TITLE	TIMES	DENTIST		STAFF		CORE
Austin	T01	Expedited Excellence: Part 1	9:00 am – 11:30 am	\$55	\$45	\$45	\$35	
Austin	T02	Expedited Excellence: Part 2	1:00 pm – 3:30 pm	\$55	\$45	\$45	\$35	
Blair	T03	Stay Out of Jail: Coding Errors	9:00 am – 12:00 pm	\$45	\$35	\$45	\$35	
Blair	T04	How to Survive in a PPO/Corporate Environment	1:30 pm – 4:30 pm	\$45	\$35	\$45	\$35	
Canham	T05	Got OSHA? Easy Steps to Office Safety	9:00 am – 11:30 am	\$45	\$35	\$45	\$35	
Canham	T06	Infection Control Teamwork	1:00 pm – 4:00 pm	\$45	\$35	\$45	\$35	
Caruso	T07	150 Years of Modern Dentistry	8:30 am – 11:30 am	\$45	\$35	\$45	\$35	
Caruso	T08	Posture in Practice: Are You Equipped to Sit?	1:30 pm – 4:30 pm	\$45	\$35	\$45	\$35	
Davis	T09	Creating the Ultimate Doctor-Hygiene Exam	8:30 am – 11:30 am	\$55	\$45	\$55	\$45	
Davis	T10	Pathways to Health through Antioxidants	1:00 pm – 4:00 pm	\$55	\$45	\$55	\$45	CORE
Fong	T11 / T12	Simplified Approach to Ultrasonic Debridement Workshop	8:30 am – 11:30 am & 1:30 pm – 4:30 pm	\$155	\$145	\$155	\$145	
Graham	T13	Geriatric Dentistry	9:00 am – 12:00 pm	\$55	\$45	\$45	\$35	
Graham	T14	Dentistry 2020: The Business of Dentistry	1:30 pm – 4:30 pm	\$55	\$45	\$45	\$35	
Jaacks	T15	Martini and Menopause	9:00 am – 11:30 am	\$85	\$75	\$75	\$65	
Jaacks	T16	Place The Oxygen Mask on Yourself First	1:30 pm – 4:00 pm	\$45	\$35	\$35	\$25	
Kaweckyj	T17	Top 10 Ethical Dilemmas	8:30 am – 11:00 am	\$35	\$25	\$35	\$25	CORE
Kaweckyj	T18	It's Not My Job: Taking Initiative	1:00 pm – 3:30 pm	\$35	\$25	\$35	\$25	CORE
Koerner	T19	Oral Surgery for the GP	9:00 am – 12:00 pm	\$65	\$55	\$55	\$45	
Koerner	T20	Surgical Complications: Manage and Avoid	1:30 pm – 4:30 pm	\$65	\$55	\$55	\$45	
Mausolf	T21	Delivering W.O.W. Service	8:30 am – 11:00 am	\$45	\$35	\$45	\$35	CORE
Mausolf	T22	Communication Solutions	1:30 pm – 4:00 pm	\$45	\$35	\$45	\$35	CORE
McDonald	T23A	Aesthetic and Functional Treatment Planning: Part 1	8:30 am – 11:30 am	\$65	\$55	\$45	\$35	CORE
McDonald	T23B	Aesthetic and Functional Treatment Planning: Part 2	1:30 pm – 4:30 pm	\$65	\$55	\$45	\$35	CORE
Nanne	T24	Treat the Entire Patient, Not Just the Oral Cavity	1:00 pm – 4:00 pm	\$45	\$35	\$45	\$35	
Plemons	T25	Oral Medicine: Puzzling Conditions	8:30 am – 11:30 am	\$45	\$35	\$45	\$35	CORE
Plemons	T26	Prescription Narcotic Use and Abuse	1:30 pm – 4:30 pm	\$45	\$35	\$45	\$35	
Raposa	T27	The Special Patient w/ Autism or Anxiety	9:00 am – 11:30 am	\$35	\$25	\$25	\$15	CORE
Raposa	T28	Treating AAA Patients	1:30 pm – 4:00 pm	\$35	\$25	\$25	\$15	CORE
Wilson	T29	The Standard of Care for Infection Control	8:30 am – 10:30 am	\$35	\$25	\$35	\$25	
Wilson	T30 / T31	Infection Control in Practice Workshop	12:00 pm – 2:00 pm & 3:00 pm – 5:00 pm	\$85	\$75	\$85	\$75	
Zamora	T32	Social Media 101	9:00 am – 11:30 am	\$45	\$35	\$45	\$35	
Zamora	T33	Get Found, Get Liked, Get Patients	1:30 pm – 4:00 pm	\$45	\$35	\$45	\$35	
Emergency Outfitters	T34	CPR Certification Course	8:00 am – 12:00 pm	\$105	\$105	\$105	\$105	
Kanski	T35	Wine Tasting	3:00 pm – 4:30 pm	\$45	\$45	\$45	\$45	
Panel	T41	Pearls & Pitfalls of Oral Cancer Diagnosis	1:00 pm – 4:00 pm	\$45	\$35	\$45	\$35	CORE
	T36	<b>Hygiene Package:</b> Includes T09; T28 & F26	Thursday/Friday classes			\$115	\$85	
	T37	<b>Dental Assistant Package:</b> Includes T17; T22 & F17	Thursday/Friday classes			\$115	\$85	
	T38	<b>Administrative Package:</b> Includes T03; T16 & F31	Thursday/Friday classes			\$115	\$95	
	T39	<b>Dental Therapy Package:</b> Includes T27; T26 & F04	Thursday/Friday classes			\$105	\$75	
	T40	<b>New Dentist Package:</b> Includes T07; T14 & F13	Thursday/Friday classes	\$145	\$115			

## FRIDAY APRIL 24

Education Programs • 7:30 am – 5:00 pm  
Health Screening • 8:00 am – 4:00 pm  
Exhibit Hall Open • 9:00 am – 5:00 pm  
Keynote • 11:00 am – 12:00 pm  
The BIG Party • 8:00 pm – 10:00 pm

SPEAKER	COURSE #	PROGRAM TITLE	TIMES	DENTIST		STAFF		CORE
Austin	F01	Differentiate Yourself: Clinical and Marketing Tips	8:00 am – 10:30 am	\$45	\$35	\$45	\$35	
Budenz	F02	Update on Caries Disease	1:30 pm – 4:30 pm	\$45	\$35	\$45	\$35	CORE
Canham	F03	CSI Dental Office	1:30 pm – 4:00 pm	\$45	\$35	\$45	\$35	
Crossley	F04	The Weed of Today	8:00 am – 10:30 am	\$55	\$45	\$45	\$35	
Crossley	F05	Pharmaceutical and Street Drug Abuse	1:30 pm – 4:30 pm	\$55	\$45	\$45	\$35	
Feuerstein	F06	Do You Have a Modern Digital Practice?	7:30 am – 10:30 am	\$55	\$45	\$45	\$35	
Feuerstein	F07	New Technology Demo and Hands-on	1:00 pm – 4:00 pm	\$145	\$135	\$145	\$135	
Fong	F08	The Fundamentals of Ultrasonic Debridement	8:00 am – 10:30 am	\$45	\$35	\$45	\$35	
Fong	F09	Extrinsic Stain Removal	1:00 pm – 4:00 pm	\$45	\$35	\$45	\$35	
Graham	F10	A Sound Recession-Proof Restorative Practice	1:30 pm – 4:30 pm	\$55	\$45	\$45	\$35	
Hempton	F11	Crown Lengthening Workshop	1:00 pm – 4:30 pm	\$345	\$335	\$345	\$335	
Jaacks	F12	Body on Fire	8:00 am – 10:30 am	\$45	\$35	\$35	\$25	
Kleive	F13	The 3 Keys to Case Acceptance	8:00 am – 10:30 am	\$55	\$45	\$45	\$35	CORE
Kleive	F14	The Simple Approach to Occlusal Stability	1:00 pm – 4:00 pm	\$55	\$45	\$45	\$35	CORE
Koerner	F15 / F16	Oral Surgery Exodontia Workshop	7:30 am – 10:30 am & 1:30 pm – 4:30 pm	\$345	\$335	\$345	\$335	
Lambert/ McDonald	F17	Ultimate Dentist-Assistant Team	7:30 am – 10:30 am	\$45	\$35	\$45	\$35	
Lambert/ McDonald	F18	Ultimate Dentist-Assistant Team Workshop	1:30 pm – 4:30 pm	\$155	\$145	\$65	\$55	
Lowe	F19	Practical Excellence in Restorative Dentistry	1:00 pm – 4:00 pm	\$55	\$45	\$45	\$35	

– CONTINUED –



# MEETING-AT-A-GLANCE

## – FRIDAY, CONTINUED –

SPEAKER	COURSE #	PROGRAM TITLE	TIMES	DENTIST		STAFF		CORE
Mausolf	F20	Empower Individuals and Engage Teams	8:00 am – 10:00 am	\$45	\$35	\$45	\$35	
Moody	F21	Implant Complications	7:30 am – 10:00 am	\$55	\$45	\$55	\$45	CORE
Moody	F22	Today's Fully Guided Implant System Workshop	1:00 pm – 3:30 pm	\$295	\$285	\$295	\$285	
Nanne	F23	Solve the Dry Mouth Mystery	1:30 pm – 4:30 pm	\$45	\$35	\$45	\$35	
Odiatu	F24	Five Patient Lifestyle Habits	8:00 am – 10:30 am	\$45	\$35	\$45	\$35	CORE
Odiatu	F25	50 Shades of Inflammation	1:30 pm – 4:00 pm	\$45	\$35	\$45	\$35	CORE
Plemons	F26	Women's Health and Periodontal Concerns	8:00 am – 10:30 am	\$45	\$35	\$45	\$35	CORE
Sangrik	F27	Medical Emergencies in the Dental Office	1:00 pm – 4:00 pm	\$55	\$45	\$55	\$45	CORE
Viola	F28	Essential Pharmacology for Complex Patients	1:30 pm – 4:00 pm	\$45	\$35	\$45	\$35	
Wilson	F29	The Standard of Care for Infection Control	8:30 am – 10:30 am	\$35	\$25	\$35	\$25	
STAR SERIES	F30	HIPAA and Liability Issues	8:00 am – 10:20 am	\$35	\$35	\$35	\$35	CORE
STAR SERIES	F31	Social Media; Human Trafficking and Work Culture	1:30 pm – 5:00 pm	\$45	\$45	\$45	\$45	
Panel	F32	Hygienist Proud Symposium	8:00 am – 10:00 am	\$45	\$45	\$45	\$45	
MDA	F33	Keynote Presentation	11:00 am – 12:00 pm	FREE	FREE	FREE	FREE	
Grant	F34	Student/New Dentist Event	2:30 pm – 4:30 pm	\$10	\$10	\$10	\$10	
MDA	F35	The BIG Party: Hairball	8:00 pm – 10:00 pm	FREE	FREE	FREE	FREE	
WDA	F36	WDA Continental Breakfast	7:00 am – 8:30 am	FREE	FREE	FREE	FREE	
	F37	<b>Hygiene Package:</b> Includes F20; F09 & S09	Friday/Saturday classes			\$125	\$95	
	F38	<b>Dental Assistant Package:</b> Includes F29; F25 & S11	Friday/Saturday classes			\$105	\$75	
	F39	<b>Administrative Package:</b> Includes F20; F27 & S03	Friday/Saturday classes			\$115	\$85	
	F40	<b>Dental Therapy Package:</b> Includes F12; F02 & S24	Friday/Saturday classes			\$105	\$75	
	F41	<b>New Dentist Package:</b> Includes F01; F10 & S03	Friday/Saturday classes	\$125	\$95			

## SATURDAY APRIL 25

Education Programs • 8:00 am – 4:00 pm

Exhibit Hall Open • 9:00 am – 1:00 pm

SPEAKER	COURSE #	PROGRAM TITLE	TIMES	DENTIST		STAFF		CORE
Budenz	S01	Update on Local Anesthesia	9:00 am - 11:30 am	\$55	\$45	\$45	\$35	
Budenz	S02	Local Anesthesia Simulation Workshop	1:00 pm - 4:00 pm	\$295	\$285	\$295	\$285	
Curley	S03	Dental Ethics	8:30 am - 11:30 am	\$35	\$25	\$35	\$25	CORE
Curley	S04	Legal Update: Social Media and CBCT	1:00 pm - 3:30 pm	\$45	\$35	\$35	\$25	
Feuerstein	S05	Diagnosis, Planning and Treatment Using 3D	8:30 am - 11:30 am	\$55	\$45	\$45	\$35	
Feuerstein	S06	3D Technology Demo and Workshop	1:00 pm - 4:00 pm	\$145	\$135	\$145	\$135	
Hargreaves	S07	Successful Management of Acute Dental Pain	9:00 am - 11:30 am	\$55	\$45	\$45	\$35	
Hargreaves	S08	Issues in Managing the Persistent Endo Infection	1:00 pm - 4:00 pm	\$55	\$45	\$45	\$35	CORE
Hempton	S09	The Periodontal Co-therapist	8:30 am - 11:30 am	\$45	\$35	\$45	\$35	
Hempton	S10	Implant Therapy for the RDH	1:00 pm - 4:00 pm	\$45	\$35	\$45	\$35	
Kaweckyj	S11	Impact of Innovation and Camaraderie	9:00 am - 11:30 am	\$35	\$25	\$35	\$25	
Kaweckyj	S12	Bare-Minimum Barbie	1:00 pm - 3:30 pm	\$35	\$25	\$35	\$25	CORE
Kleive	S13	Bite Splints in Restorative Practice Workshop	8:00 am - 11:00 am	\$255	\$245	\$255	\$245	
Kleive	S14	Artistry & Efficiency Restorations Workshop	1:00 pm - 4:00 pm	\$295	\$285	\$295	\$285	
Lowe	S15	Creative Treatment Planning in Restorative Dentistry	8:30 am - 11:30 am	\$55	\$45	\$45	\$35	CORE
Lowe	S16	Advances in Direct Restorative Dentistry	1:00 pm - 4:00 pm	\$55	\$45	\$45	\$35	
Odiatu	S17	Your Patient's Microbiome	9:00 am - 11:30 am	\$45	\$35	\$45	\$35	
Sangrik	S18	Understanding Dental Fear	8:30 am - 11:30 am	\$55	\$45	\$45	\$35	CORE
Sangrik	S19	Medical Emergencies in the Dental Office	1:00 pm - 4:00 pm	\$55	\$45	\$45	\$35	CORE
Staads	S20	You Cannot NOT Communicate	9:00 am - 11:30 am	\$65	\$55	\$65	\$55	CORE
Staads	S21	Value Driven Leadership	1:30 pm - 4:00 pm	\$45	\$35	\$45	\$35	
Viola	S22	Street Drugs and Substance Abuse	9:00 am - 11:30 am	\$45	\$35	\$45	\$35	
Viola	S23	Overview in Pharmacology for the Team	1:30 pm - 4:00 pm	\$45	\$35	\$45	\$35	
Williams	S24	Tobacco Use and Vaping in the Dental Setting	8:30 am - 11:00 am	\$45	\$35	\$35	\$25	
Williams	S25	Geriatric Dentistry	1:30 pm - 4:00 pm	\$45	\$35	\$35	\$25	CORE

## MARK YOUR CALENDAR

### Future Star of the North Meeting Dates

April 22-24, 2021

April 28-30, 2022

April 27-29, 2023

## GENERAL ATTENDANCE CREDITS

Minnesota dentists, hygienists, dental therapists, and registered dental assistants will earn three (3) elective CE credits for attending the Minnesota Dental Association's multi-day Star of the North Meeting. Many refer to these credits as those earned for "walking the show floor."

## COURSE CREDITS

Those who attend educational sessions may also earn Fundamental or Elective credit as indicated in the course program descriptions. Look for the **CORE** logo to identify programs to help you meet Minnesota's core competency CE requirements.

## HOW CREDITS ARE DETERMINED

Our speakers determine the length of their presentations, and they review their materials against Minnesota's professional development requirements. Each speaker determines if their materials match the Fundamental, Elective, or CORE categories as defined by the Minnesota Board of Dentistry.

## TIPS FOR RECEIVING YOUR CE

The Star of the North CE Verification system helps you to keep track of your professional development/CE activities at the meeting. Please take note of the following helpful hints to make the process as easy and effortless as possible:

- **License numbers matter** — when you register, include the individual state license number of ALL licensed attendees to ensure CE credits are granted for each person.
- **Write down the completion code** — codes are announced at the conclusion of every CE-eligible session. Partial credit cannot be granted and if you leave before the code is announced, you will forfeit any CE credits.
- **Verify your CE after attending class** — attendees can verify credits onsite at a CE Verification area, thru the meeting app, or online for up to six months after the meeting. Once all codes are entered, a transcript can be printed. For your convenience, you can wait until you have attended all of your courses to verify them.

## CE VERIFICATION

Every attendee who earns CE credits to meet professional development requirements should print a copy of their transcript. File the transcript in your professional development portfolio as proof of your continuing education activities at the meeting. According to Minnesota Board of Dentistry rules, it is the responsibility of the individual dental professional to preserve a record of their CE activities.

## ADA CE TRACK USERS

We will upload verified 2020 Star of the North attendance information to your online profile beginning June 1, 2020. Be sure to provide your MN License/Registration Number when you register and enter your course completion codes at the CE Verification Stations at the meeting or online by midnight, May 31, 2020, to make sure your 2020 attendance data is included.

## NON-ENDORSEMENT

The Star of the North Meeting is an official activity of the Minnesota Dental Association. Speakers are selected based on their expertise and quality of presentation. Participation of speakers at the Star of the North Meeting neither implies nor reflects endorsement by the Minnesota Dental Association. All seminars are offered as information only and not as financial, accounting, legal, or other professional advice. Persons attending seminars or reviewing handout materials need to consult their own professional advisors for advice. Examples used in programs should not be applied directly to any particular dental office.

**The Minnesota Dental Association is  
an ADA CERP Recognized Provider.**

**ADA CERP®** | Continuing Education  
Recognition Program

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

### BOARD OF DENTISTRY REQUIREMENT PER BIENNIAL CYCLE

CATEGORY	FUNDAMENTAL	ELECTIVE	TOTAL
DDS / DT	Minimum 30 hours	Maximum of 20 hours	50 hours
DH / LDA	Minimum 15 hours	Maximum of 10 hours	25 hours
DDS / DT / DH / LDA	A minimum of two courses in two CORE Competency Areas: Recordkeeping • Ethics • Patient Communication • Management of Medical Emergencies • Diagnosis & Treatment Planning		
DDS / DT / DH / LDA	Current CPR certification through a course equivalent to the American Heart Association healthcare provider course or the American Red Cross professional rescuer course		
DDS / DT / DH / LDA	Infection control course (effective 8/2017)		
DDS / DT / DH / LDA	Complete one Board of Dentistry Self Assessment		

Visit the Minnesota Board of Dentistry website for full information: [www.dentalboard.state.mn.us](http://www.dentalboard.state.mn.us) (click on Professional Development)

## Be Extraordinary. Be Brave. Be Joyful!

Friday, April 24, 11:00 am – 12:00 pm

Event: #F33

Roy Wilkins Auditorium

Free to Attend for All Attendees

*Book signing to follow  
at 12:15 pm – 1:30 pm*

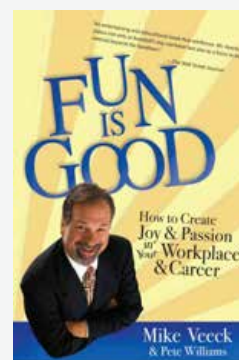


*Featuring Mike Veeck*

Mike Veeck's stories of his numerous failures and successes have inspired individuals to be innovative, creative, passionate, loyal, irreverent, collaborative, joyful and inclusive. Leaders of organizations both large and small are entertained while they take-in lessons on how to achieve success by truly and authentically valuing and expressing gratitude to their customers, employees, and community. In a humorous and sometimes emotional style, Mike challenges the audience to get out of their comfort zone and into an environment where unique partnerships, innovative promotions and engaged employees equal increased profits and lots of fun for individuals of all levels and departments in an organization.

Mike Veeck is a nationally renowned speaker, entrepreneur, college professor, philanthropist, marketing and customer care expert and owner of multiple minor league baseball clubs. Mike and the "Fun Is Good" philosophy has been featured on the NBC Nightly News, 60 Minutes, the Late Show with David Letterman and many other national media outlets.

**We will give away 50 copies of the book, "Fun is Good" to the first 50 people in line at the book signing. A limited supply of additional books will be available for purchase.**



*This event is sponsored in part by*



**DYSTE WILLIAMS**  
*A Tradition of Insurance Insight™*

## WINE TASTING

### The Natural Wine Movement Pros and Cons

Thursday, April 23, 3:00 pm – 4:30 pm

Event: #T35

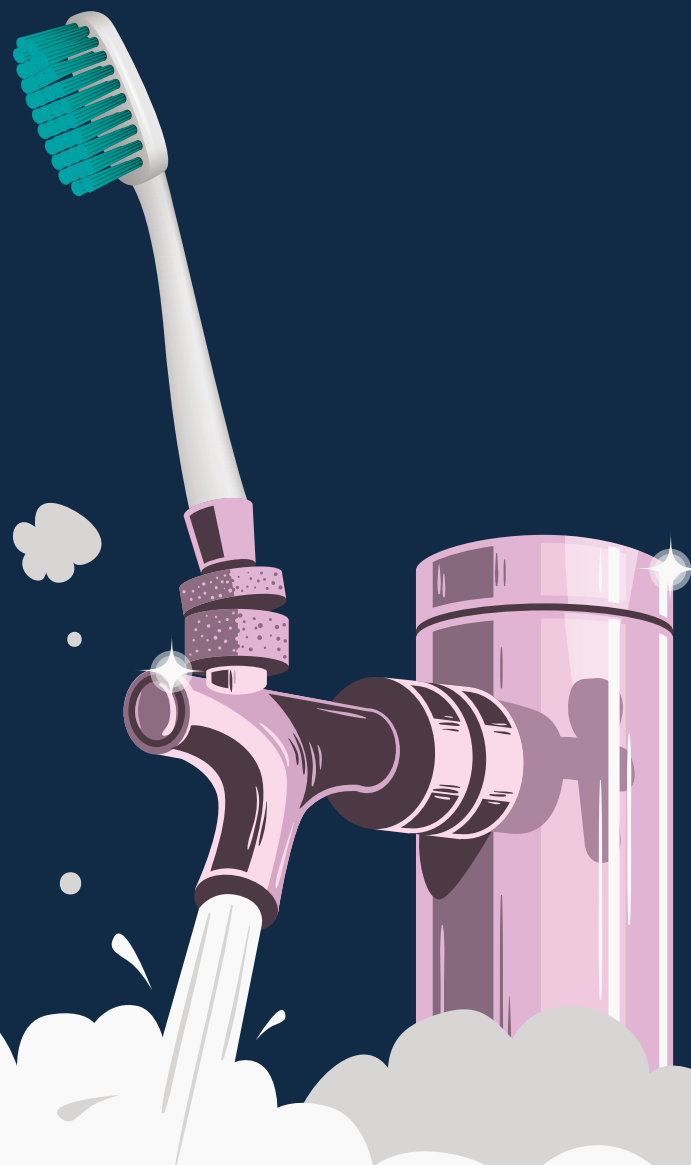
Class is limited to 100 participants. Cost is \$45.

Chuck Kanski from Solo Vino will walk us down the path of the controversial, natural wine movement. The origins of this style of wine is rooted in the Biodynamic or Demeter wine category. It's "fast & furious" rise upon the wine scene in the US and Europe has taken many sommelier's by surprise. The natural wine movement has many critics as well as supporters. How long will this wine niche exist? Is it gaining in popularity or is it waning? Our detailed tasting and discussion will answer all of your questions and concerns about the natural wine movement.

*Participants must be 21 years or older to consume alcoholic beverages.*



# Buyer's Happy Hour



• A TIME TO SIP,  
• SHOP & SAVE!  
•

**THURSDAY, APRIL 23, 4:00 PM – 6:00 PM**  
**FREE FOR ALL ATTENDEES • IN THE EXHIBIT HALL**

Join us for our Buyer's Happy Hour — *A Time to Sip, Shop & Save!* Two hours dedicated to visiting with our exhibitors and learning more about the dental products and services available for your practice. **This event will be open to ALL attendees and include complimentary beer/wine from 4:00 pm to 6:00 pm.** We will feature a Buyer's Guide which lists all the special promotions and discounts participating exhibitors are offering. The Buyer's Guide brochure will be mailed to registered dentists with their name badge before the meeting. Be sure to download the meeting app to receive show special alerts.

This is a perfect opportunity to have those in-depth discussions about products and services in a relaxed atmosphere and place your orders onsite.

MDA and exhibitor sponsored prize drawings will take place throughout the evening and winners will be posted on an announcement board located on Registration level near the Info booth. Dentists will be eligible to win electronic items, a \$1,000 and a \$500 VISA gift card, or a \$500 merchandise certificate to spend at the booth of your favorite exhibitor.

This event is sponsored in part by:

*Metro*  
**Dentalcare**

 **DELTA DENTAL®**



# THE BIG PARTY



Friday, April 24  
8:00 pm – 10:00 pm  
Event: #F35  
Roy Wilkins Auditorium  
**Free for ALL Attendees**



**Are you ready to ROCK??** A band puts on a concert – Hairball puts on an event! Hairball is a Rock & Roll experience you won't soon forget. Lights, sound, smoke, fire and screaming hoards of avid fans! Vocalists lead the band through a 2-hour, mind-blowing and drop-dead accurate homage to some of the biggest arena acts in the world. Van Halen, KISS, Mötley Crüe, Queen, Journey and Aerosmith are but a few of the acts fans will see brought to life. The Hairball stage becomes an entirely new rock concert before your eyes countless times throughout the night.

Your meeting badge will be your entry ticket. All guests/spouses must be registered attendees of the meeting and have a meeting badge to attend this event.

The first 500 people to walk through the door wearing a classic rock concert t-shirt will receive a FREE drink ticket! Doors open at 7:30 pm!





# TABLE CLINICS



**Friday, April 24**

**Located in the Exhibit Hall near the Café**

**11:30 am – 1:30 pm**

## ***FREE CE credits at the Star of the North!***

Presentations are set up to only take 10 minutes per table. Depending on how much time you dedicate and how much **free** CE you'd like, make sure the Table Clinics are part of your Star of the North itinerary.

Presentations may include information and research on critical issues in today's Dental Industry, tips to improve your clinical procedures, ways to better manage your practice and many, many more. Past presenters include: Hennepin County Medical Center, University of Minnesota School of Dentistry, VA Medical Center, and MDA Members.



# CE SPOT



**Thursday, April 23**

**11:00 am – 4:00 pm**

**Friday, April 24**

**1:30 pm – 5:00 pm**

Make sure to check out the CE Spot on the Exhibit Floor! CE Spot presentations will last from 30 minutes to one hour. Topics will be presented by our valued exhibitor partners. A full list of topics will be available online prior to the meeting. We'll have a designated seating with headphones you can plug into so just grab a seat and earn some free CE!

**Star of the North Meeting**

*Close to home*

**136TH ANNUAL SCIENTIFIC SESSION**

**APRIL 25-27, 2019**

## CE Spot

the CE Spot! Presentations will last from 30 minutes to one hour. We'll have headphones that you can plug into - take a seat and grab some free CE on the floor. The schedule will be announced at the end of the meeting. Eligible courses will count towards your CE credits.

**April 25**

Topic	Presenter	Eligible For:
Yoga for Neck and Shoulder Pain	Ms. Kim Olson	1 Elective Credit
Yoga for Neck and Shoulder Pain	Ms. Kim Olson	1 Elective Credit
Equipment Maintenance & Handpiece Repair	Mr. David Dohoven, Henry Schein	1 Elective Credit

**26**

# HOTEL ACCOMMODATIONS

Eleventh & Gather is the Star of the North Meeting's official hotel service company. Discounted room rates have been secured at several area hotels. These rates are only available by booking through the Star of the North Meeting room block. Make reservations via a dedicated online housing site or the toll free line. Agents are available to assist you with special requests, room blocks, and suite requests. Reserving your room through the meeting's official housing company helps keep rates low — your patronage is appreciated.

**Housing opens on Monday, November 4 at 7:00 am (CST).**  
**The housing office will be open Monday thru Friday, 9:00 am – 5:00 pm (EST). The deadline to make a reservation is April 1.**  
 After April 1, Eleventh & Gather may continue to assist you with new reservation requests, changes and any special needs you may have.

**Online:** [star.mndental.org](http://star.mndental.org)

**Phone:** (866) 301-0750

**Email for questions:** [mda@prereg.net](mailto:mda@prereg.net)

**Confirmation:** Confirmation will be sent directly from Eleventh & Gather

Map No.	Hotel	Single/ Double Rate
1	<b>Saint Paul Hotel</b> (Headquarters Hotel) 350 Market Street	\$204
2	<b>InterContinental Hotel</b> 11 East Kellogg Boulevard	\$189
3	<b>DoubleTree by Hilton</b> 411 Minnesota Street	\$175
4	<b>Holiday Inn RiverCentre</b> 175 W. 7 <sup>th</sup> Street	\$165
5	<b>Best Western Plus Capitol Ridge</b> 161 St. Anthony Avenue	\$142
6	<b>Hampton Inn</b> 200 W. 7 <sup>th</sup> Street	\$164
7	<b>Hyatt Place</b> 180 Kellogg Blvd. East	\$161
8	<b>Drury Plaza</b> (formerly Embassy Suites) 175 E. 10 <sup>th</sup> Street (opening in January 2020)	\$117

## PARKING TIPS

For convenient parking, use the RiverCentre Parking Ramp, which is located across the street from RiverCentre on Kellogg Boulevard. On Thursday and Friday, the RiverCentre Parking Ramp will fill up quickly. We recommend that you plan an early arrival or an alternate parking option on these days to avoid traffic and parking delays.



## WALK TO THE MEETING IN CLIMATE-CONTROLLED COMFORT

Saint Paul's enclosed skyways connect virtually all of downtown and keep you comfortable no matter what the weather brings — and the "Connection" joins RiverCentre to the downtown skyway system.



# EXHIBIT HALL INFORMATION

## EXHIBIT HALL HOURS

**Thursday, April 23** 11:00 am – 6:00 pm  
*Buyer's Happy Hour* 4:00 pm – 6:00 pm

**Friday, April 24** 9:00 am – 5:00 pm  
*Social Hour* 3:30 pm – 5:00 pm

**Saturday, April 25** 9:00 am – 1:00 pm



## MDA ENDORSED PRODUCTS AND SERVICES

Companies endorsed by the Minnesota Dental Association are located throughout the Exhibit Hall. Look for the "MDA Endorsed Company" floor sticker or this ✓ symbol before their listing in the program book.

## DON'T WANDER! – USE OUR INTERACTIVE FLOOR PLAN TO SAVE TIME!

Take a few minutes before you hit the floor to make a plan. Locate companies you want to check out, sales reps you need to talk to, or to find the products and services you need, visit our interactive exhibit floor plan on the Star of the North website.

## JOIN US FOR THESE FUN FEATURES ON THE SHOW FLOOR!

### BUYER'S HAPPY HOUR – A TIME TO SIP, SHOP & SAVE

**Thursday, April 23** 4:00 pm – 6:00 pm

All attendees are invited to join us on Thursday evening to enjoy shopping in a relaxing and very social environment. This popular event provides our attendees with valuable face-to-face time with exhibitors to discuss their latest products and services without any distractions. Prize drawings sponsored by MDA and some exhibiting companies will be held at the end of the evening, so stick around.

Sponsored in part by:  **DELTA DENTAL®**

*Metro*  
**Dentalcare**

### FRIDAY SOCIAL HOUR (NEW THIS YEAR)

**Friday, April 24** 3:30 pm – 5:00 pm

All attendees are invited to visit the exhibit hall. A cash bar will be available, and exhibitor hosted beverages or appetizers.

### SATURDAY CONCESSION BUCKS

**Saturday, April 25** 11:00 am – 1:00 pm

The first 500 registered attendees to stop by registration can pick up \$10 in concession bucks to use towards your food or drink purchase. The concession bucks can only be used on the exhibit floor. Finish up last-minute shopping before the show closes for another year. Exhibitors are not eligible for concession bucks.

### GREEN SCREEN PHOTO BOOTH (NEW THIS YEAR)

Have fun creating memories with your colleagues. Our live-view screen gives you the ability to see exactly how your photo will look against your chosen background image. Within seconds you can leave with your photo keepsake.

### OASIS MASSAGE STATION (RETURNING FOR 2020!)

**Thursday, April 23** 11:00 am – 6:00 pm

**Friday, April 24** 9:00 am – 5:00 pm

**Saturday, April 25** 9:00 am – 1:00 pm

Visit Dental Experts to sign-up for your complimentary massage.

Sponsored by:



### EXHIBIT PASSPORT GAME

**Friday Drawings:** 3:00 pm and 4:00 pm

**Saturday Drawings:** 11:30 am and 12:30 pm

Pick up your Passport card in the Rotunda, visit the exhibiting companies listed and receive a stamp. Once you've completed your passport drop it into the drawing box — you might be one of the ten \$100 VISA gift card winners. Winners names will be listed on the Prize Board located on the registration level near the info booth.

