

Be Extraordinary. Be Brave. Be Joyful!

Remarkable Stories of Achieving Success by Redefining Rules, Cultivating Creativity & Having Fun

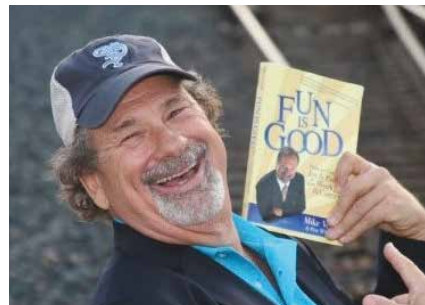
Friday, April 24, 11:00 am – 12:00 pm

Event: #F33

Roy Wilkins Auditorium

Credits: 1.0 Elective CE

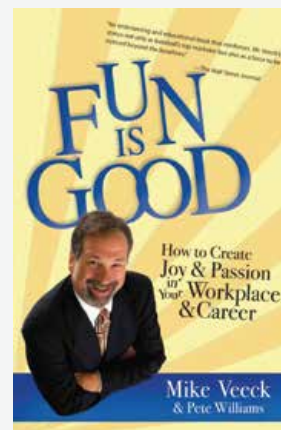
Free to Attend for All Attendees



Featuring Mike Veeck

Book signing to follow at 12:15 pm – 1:30 pm

Mike Veeck's stories of his numerous failures and successes have inspired individuals to be innovative, creative, passionate, loyal, irreverent, collaborative, joyful and inclusive. Leaders of organizations both large and small are entertained while they take-in lessons on how to achieve success by truly and authentically valuing and expressing gratitude to their customers, employees, and community. In a humorous and sometimes emotional style, Mike challenges the audience to get out of their comfort zone and into an environment where unique partnerships, innovative promotions and engaged employees equal increased profits and lots of fun for individuals of all levels and departments in an organization.



Mike Veeck is a nationally renowned speaker, entrepreneur, college professor, philanthropist, marketing and customer care expert and owner of multiple minor league baseball clubs. Mike and the "Fun Is Good" philosophy has been featured on the NBC Nightly News, 60 Minutes, the Late Show with David Letterman and many other national media outlets. He co-founded Fun Is Good, an Employee Engagement Consulting Firm, because he is passionate about helping organizations around the country develop and sustain a positive, fun and creative culture for their employees and customers.

A book signing will take place in the Dyste Williams booth #410 immediately following the keynote presentation. We will give away free books to the first 50 people in line.

This event is sponsored in part by



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