

Navigate **NORTH**

VIRTUAL MEETING Star of the North Meeting

THE 2020 STAR OF THE NORTH MEETING IS GOING VIRTUAL!

Navigate North and join us for the Star of the North Virtual Meeting. We have taken our lineup of 2020 conference speakers and transitioned to a virtual meeting. Join us in our Virtual Exhibit Hall and advertise your dental products and services. **Attendees will have access to this information from July 28 - December 31, 2020.**

Upgrade Your Virtual Booth to a Spotlight Video Exhibitor

Spotlight Exhibitor Booth Perks Information:

- Priority listing
- Video showcasing product or company
- Gamification points for attendees encouraging video engagement
- Trackable clicks
- Attendee information from spotlight video viewers
- Access to full attendee list
- 30 priority points for 2021 Star of the North Meeting booth placement
- Waiver from \$50 booth increase for 2021 Star of the North Meeting booth prices

Spotlight Video Specs:

- 10-15 minutes in length
- Video focusing on specific product(s) or company
- Can be a link to YouTube, Vimeo or video file (avi, mov, wmv, mp4, mpeg)

Investment:

- Virtual Exhibit Booths are \$500. Spotlight Booths are an additional \$1,000 (for a total of \$1,500).

Learn More

Visit our website for full details: www.starofthenorthmeeting.org

Questions?

Contact Vicki Capistrant at vcap@mndental.org