

Navigate **NORTH**

VIRTUAL MEETING Star of the North Meeting

THE 2020 STAR OF THE NORTH MEETING IS GOING **VIRTUAL!**

Navigate North and join us for the Star of the North Virtual Meeting. We have taken our lineup of 2020 conference speakers and transitioned to a virtual meeting. Join us in our Virtual Exhibit Hall and advertise your dental products and services. **Attendees will have access to this information from July 28 - December 31, 2020.**

Virtual Exhibitor Listing Information

- Company Name
- Virtual Point of Contact (first & last name is pulled from A2Z contact name listed)
- Web Address
- Email Address
- Phone Number
- Show Special Ad (250 characters)
- Short note to attendee viewing (250 words - pulled from A2Z welcome message)
- Short description of company (300 words - pulled from A2Z online profile)
- List of any social media handles with links
- Product list to display (pulls from A2Z categories - checkoff)
- Logo (pulls from A2Z company logo)
- Brand Inquiry (optional paid)

Brand Inquiry (see form and flyer)

- Virtual lead retrieval - short list of qualifying questions for attendees to complete
- Exhibitors receive all results and contact information
- \$250.00

Show Special Logo Size (can change up to 3 times, dates TBD)

- Height 345px, Width 600px
- PNG File

Logo Size

- Height 400px, Width 400px
- PNG File

Questions?

Contact Vicki Capistrant at vcap@mndental.org