

Navigate NORTH

APRIL 23–25, 2020
ST. PAUL RIVERCENTRE

Star of the North Meeting

2020 Star of the North Exhibit Booth Promotional Packages Now Available

The Promotional Package combines both promotional and advertising opportunities into one package. This package includes added exposure on the exhibit floor and throughout the convention center. The value of the package is immeasurable due to the Priority Booth Placement perk. **Please note that to secure your Promotional Package, you must reserve by October 11, 2019.** Regular booth applications will open on August 19, 2019.

Includes:

- One 10' x 10' booth (priced at \$1,700 in Zone 2 Blue)
- Priority booth placement – right at the top of the list
- Booth listed on the Passport Game (\$100 gift card prize for attendees (10 cards awarded))
- One half-page four-color ad in the *Preliminary Program* with the option to upgrade
- One full-page black and white ad in the *Onsite Program* with the option to upgrade
- A complimentary ad in one *E-mail Blast* (purchaser to choose which month to include)
- Five complimentary show special listings in printed Buyer's Guide book
- One complimentary raffle or drawing listed on the meeting app
- Complimentary registration for up to 12 additional reps per booth space rented
- Company banner in the Rotunda area (production at your expense)
- Full list of pre- AND post-show registered attendees
- 2 lunch vouchers per day for use in Exhibit Hall concessions (Thursday, Friday and Saturday)
- Invitation to present a CE Spot

**The fees for advertising or promotional opportunities do not include benefits awarded for participation in the sponsorship program.*

Ready to upgrade your experience?

Use this link to purchase today for **only \$4,300 (value of over \$5,500).**

\$1,000 deposit required to hold your place for booth assignment.

Questions?

Please contact Vicki Capistrant at vcap@mndental.org.

Star of the North Meeting
MINNESOTA DENTAL ASSOCIATION



2020 Star of the North Meeting

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2020 Exhibit Hall Booth Rates

Zone 1 = \$1900

Zone 2 = \$1700

Zone 3 = \$1500

Non-Profit = \$425

