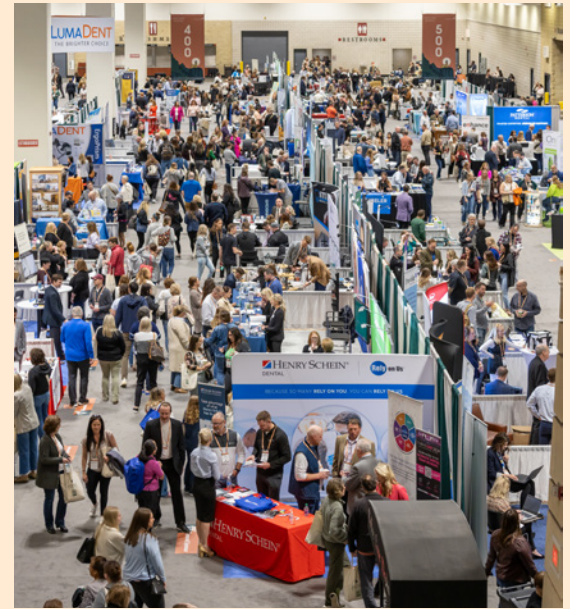


# ADVERTISING ★ AND ★ PROMOTION

Choose from a variety of advertising options to reach attendees.



## YOUR BEST OPTION

### PROMOTIONAL PACKAGE \$2,600 + BOOTH COST

The Promotional Package combines both promotional and advertising opportunities into one. This package includes added exposure in the Exhibit Hall and throughout the convention center. The value of the package is immeasurable due to the Priority Booth Placement perk.

**Please note that to secure your Promotional Package, you must reserve by October 27, 2024.**

Includes:

- Priority booth placement — right at the top of the list
- Booth listed on Passport Game — \$100 gift card prize (multiple cards awarded)
- One half-page, four-color ad in the *Preliminary Program* with the option to upgrade
- A complimentary ad in one *Email Blast*
- Three complimentary show special listings on the meeting app
- Three complimentary raffles or drawings listed on the meeting app
- Complimentary registration for up to 10 additional reps per booth space rented
- Company banner in the rotunda area (production at your expense)
- Complete list of pre- AND post-show registered attendees
- **New Digital Ad** sent from the Star of the North Meeting

*\*The fees for advertising or promotional opportunities do not include benefits awarded for participation in the sponsorship program.*

Ready to upgrade your experience? When completing your 2025 booth application, make sure to select the **PROMO PACKAGE** option.

Questions? Please contact Vicki Capistrant at [vcap@mndental.org](mailto:vcap@mndental.org).

