

# 2020 STAR OF THE NORTH VIRTUAL MEETING ADVERTISING OPPORTUNITIES

Navigate North and join us for the Star of the North Virtual Meeting.

Join us in our Virtual Exhibit Hall and advertise your dental products and services. Attendees will have access to this information from July 30 - December 31, 2020.

# **Advertising Details**

### **Lobby Page**

- Above the Navigate Banner
   (2 available, see letters A, B).
   \$750 each. Size: 200px x
   200px
- Menu Item Banner (2 available, see letters C, D).
   \$750 each. Size: 150px x 150px
- Help Desk Banner (2 available, see letters E, F).
   \$500 each. Size: 75px x 75px

### **Game Board Page**

- Page Header (2 available, see letters G, H). \$500 each.
   Size: 150px x 150px
- Prize Lines (multiple available, see letter
   I). \$250 each. Size: 75px x 75px







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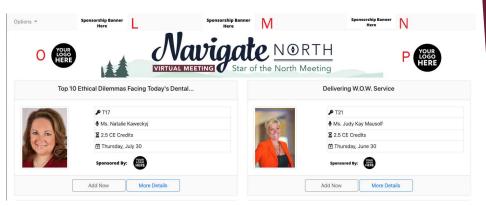
# Agenda Page

- Page Header (2 available, see letters J, K). \$500 each. Size: 150px x 150px
- Option Bar (3 available, see letters L, M, N). \$1,000 each. Size: 50px x 200px this banner appears on all screens where the option bar is shown (agenda, social, gamification, courses, etc.



# Course Page

- Page Header (2 available, see letters 0, P). \$500 each. Size: 150px x 150px
- Option Bar (3 available, see letters L, M, N). \$1,000 each. Size: 50px x 200px this banner appears on all screens where the option bar is shown (agenda, social, gamification, courses, etc.



## How to Reserve Your Digital Ads:

Reserve your ads on the Star of the North website at star.mndental.org or directly on this form: https://www.mndental.org/star-of-the-north-digital-advertising-opportunities/

### Questions?

Contact Vicki Capistrant at vcap@mndental.org with any questions.