

SPONSORSHIP OPPORTUNITIES

Reserve sponsorships and advertising on your company's dashboard via the Sponsorships & Advertising Link.

KEYNOTE SPEAKER

\$11,000 (1 exclusive)

Diamond Level benefits plus...

- Sponsor name/logo is listed in all promotional materials regarding the keynote (website, printed material, social media, onsite signage, etc.)
- Sponsor logo listed on welcome presentation screens in the auditorium
- The sponsor thanked by the chairperson before the introduction of the speaker
- Additional 10'x10' booth for book signing after the Keynote event
- Sponsor given 2-3 minutes of stage time before speaker presentation to speak to the audience
- Sponsor recognition for Keynote
- Sponsor logo on Online Exhibit Hall Floor plan

EXHIBIT HALL LOUNGE WITH CHARGING STATIONS AND FRIDAY REFRESHMENTS

\$10,000 (1 exclusive)

Diamond Level benefits plus...

- Company logo on charging stations
- Recognition in the promotional materials in the *Preliminary Program*, *Onsite Guide*, and the Star of the North website
- Large sign in the Lounge with your company information
- Company logo napkins
- Refreshments sponsored by your company in the Lounge on Friday afternoon
- Ad in the *Onsite Guide*

TOTE BAG

\$10,000 (1 exclusive)

Diamond Level benefits plus...

- Company logo featured on the tote bag with the meeting logo
- Recognition in the promotional materials for the tote bag in the *Preliminary Program*, *Onsite Guide*, and the Star of the North website
- Sponsor logo on self-serve bins located on the meeting room and registration levels
- Sponsor logo on Online Exhibit Hall Floor plan

MEETING COFFEE SPONSOR

\$7,500 (Thursday, Friday, and Saturday)

Platinum Level benefits plus...

- Recognition in the promotional materials in the *Preliminary Program*, *Onsite Guide*, and the Star of the North website
- Meeting App reminder with recognition
- Coffee Sleeves with company logo and a sign at the coffee stations

BADGE LANYARD

\$7,500 (1 exclusive)

Platinum Level benefits plus...

- Sponsor logo featured on the lanyard
- Sponsor logo on lanyard self-serve bins



OXYGEN BOOTH

\$7,500 (1 exclusive)

Platinum Level benefits plus...

- Recognition in the promotional materials in the *Preliminary Program*, *Onsite Guide*, and the Star of the North website
- Option to incorporate your booth into the space (electrical included)
- Company logo on the sign

MEETING NOTEPADS

\$5,000 (1 exclusive)

Platinum Level benefits plus...

- Company logo, phone number, and website printed on notepads with the meeting logo and 2028 Star of the North meeting dates

THE BIG PARTY IN THE EXHIBIT HALL ON FRIDAY!

\$4,000 (multiple available)

Gold Level benefits plus...

- Sponsor name/logo listed in all Big Party promotional materials (website, printed material, social media, onsite signage, etc.)
- Food supplied in/near your booth — SOTN food choice
- Sponsor logo on the sponsored area
- Event napkins with your company logo
- 40 drink tickets to handout to your customers
- Other Big Party activities to include your company logo

BUYERS HAPPY HOUR SPONSOR ON THURSDAY

\$4,000 each

Gold Level benefits plus...

- Food supplied in/near your booth – SOTN food choice
- Recognition in all Exhibit Hall promotional materials
- Recognition on the event's onsite signage
- Company logo napkins
- 40 drink tickets to handout to your customers

CE VERIFICATION STATION

\$3,000 (1 exclusive)

Silver Level benefits plus...

- Company name featured next to the CE Verification Stations
- Company logo and a message running across each computer screen
- Company logo included in station graphics
- Company logo on the CE section of the Star of the North website

PRIZE BOARD

\$1,500 (1 exclusive)

Bronze Level benefits plus...

- Company logo on the Prize Board
- Company name recognition during announcements
- Recognition in the promotional materials in the *Preliminary Program*, *Onsite Guide*, and the Star of the North website

SPEAKER SPONSORSHIP

VARIES (multiple available: if interested in speaker sponsor opportunities, visit the sponsorship gallery to browse available speakers and review sponsorship amounts)

Total Sponsorship Amount Level benefits plus...

- Recognition in the speaker's program descriptions in the *Preliminary Program* and the Star of the North website
- Recognition on the program's onsite signage

