

SPONSORSHIP OPPORTUNITIES

Reserve sponsorships and advertising on your company's dashboard via the Sponsorships & Advertising Link.

THE BIG PARTY at the Science Museum on Friday!

\$10,000 (1 exclusive)

Diamond Level benefits plus...

- Sponsor name/logo listed in all Big Party promotional materials (website, printed material, social media, onsite signage, etc.)
- Sponsor logo on the sponsored area (4 company representatives tickets)
- 100 Drink Tickets with your company logo
- Event napkins with your company logo

TOTE BAG

\$10,000 (1 exclusive)

Diamond Level benefits plus...

- Company logo featured on the tote bag with the meeting logo
- Recognition in the promotional materials for the tote bag in the *Preliminary Program*, *Onsite Guide*, and the *Star of the North* website
- Sponsor logo on self-serve bins located on the meeting room and registration levels
- Sponsor logo on Online Exhibit Hall Floor plan

BADGE LANYARD

\$7,500 (1 exclusive)

Platinum Level benefits plus...

- Sponsor logo featured on the lanyard
- Sponsor logo on lanyard self-serve bins

MEETING COFFEE SPONSOR

\$7,500 (Thursday, Friday, and Saturday)

Platinum Level benefits plus...

- Recognition in the promotional materials in the *Preliminary Program*, *Onsite Guide*, and the *Star of the North* website
- Meeting App reminder with recognition
- Coffee Sleeves with company logo

NEW! OXYGEN BOOTH

\$7,500 (1 exclusive)

Platinum Level benefits plus...

- Recognition in the promotional materials in the *Preliminary Program*, *Onsite Guide*, and the *Star of the North* website
- Additional booth included to incorporate into your space (electrical included)
- Company logo on the sign

EXHIBIT HALL SOCIAL EVENTS

\$5,000 each (6 available)

Platinum Level benefits plus...

- Food supplied in your booth Thursday and Friday — SOTN food choice
- Recognition in all Exhibit Hall promotional materials
- Recognition on the event's onsite signage
- Sponsors recognized in a promotional piece that's mailed to attendees with their name badges



360° PHOTO BOOTH

\$5,000 (1 exclusive)

Platinum Level benefits plus...

- Recognition in the promotional materials in the *Preliminary Program*, *Onsite Guide*, and the Star of the North website.
- Option to incorporate your booth into space (electrical included)
- Company logo on the sign

MEETING APP

\$5,000 (1 exclusive)

Platinum Level benefits plus...

- Recognition in the promotional materials in the *Preliminary Program*, *Onsite Guide*, and the Star of the North website
- Home page logo with hyperlink
- 4 alert notifications (1 pre-conference, 2 during, 1 post-conference)

EXHIBIT HALL LOUNGE WITH CHARGING STATIONS

\$5,000 (1 exclusive)

Platinum Level benefits plus...

- Company logo on charging stations
- Recognition in the promotional materials in the *Preliminary Program*, *Onsite Guide*, and the Star of the North website
- Large sign in the Lounge with your company information

MEETING NOTEPADS

\$5,000 (1 exclusive)

Platinum Level benefits plus...

- Company logo, phone number, and website printed on notepads with the meeting logo and 2027 Star of the North meeting dates

CE VERIFICATION STATION

\$3,000 (1 exclusive)

Silver Level benefits plus...

- Company name featured next to the CE Verification Stations
- Company logo and a message running across each computer screen
- Company logo included in station graphics
- Company logo on the CE section of the Star of the North website

PRIZE BOARD

\$1,500 (1 exclusive)

Bronze Level benefits plus...

- Company logo on the Prize Board
- Company name recognition during announcements.
- Recognition in the promotional materials in the *Preliminary Program*, *Onsite Guide*, and the Star of the North website

SPEAKER SPONSORSHIP

VARIES (if interested in speaker sponsor opportunities, visit the sponsorship gallery to browse available speakers and review sponsorship amounts)

Total Sponsorship Amount Level benefits plus...

- Recognition in the speaker's program descriptions in the *Preliminary Program* and the Star of the North website
- Recognition on the program's onsite signage

