

SPONSORSHIP PERKS



2020 SPONSOR PERKS AT EACH LEVEL	Diamond	Platinum	Gold	Silver	Bronze
	\$10,000 and Up	\$5,000 to \$9,999	\$4,000 to \$4,999	\$3,000 to \$3,999	\$1,500 to \$2,999
Company logo and link from the Star of the North website attendee landing page	●				
One full-page, black and white advertisement in the <i>Onsite Program</i>	●				
Company logo to appear in sponsor list in the <i>Preliminary Program</i>	●				
Company logo as a window cling placed on entrance doors to RiverCentre	●				
Company logo as a floor sticker on landing and bottom of stairs leading to Exhibit Hall main entrance	●				
Company logo in sponsor list in <i>Northwest Dentistry</i> (November/December issue)	●				
Complimentary use of one Lead Retrieval System at the meeting	●	●			
One half-page, color advertisement in the <i>Preliminary Program</i>	●	●			
Company logo to appear on sponsor wall in registration lobby	●	●			
Exhibit Passport Game: Company name listed on passport game card	●	●			
Raffle or Drawing Listings on Meeting app	5	3	3	2	1
Show special listings in the printed Buyer's Guide (to be available for duration of event)	5	5	5	5	5
Floor sticker in front of your booth identifying your sponsor level	●	●	●	●	
Additional booth placement points for 2020	50	35	25	15	
Company name listed in <i>Preliminary Program</i>	●	●	●	●	●
Company name listed in <i>Northwest Dentistry</i> (November/December issue)	●	●	●	●	●
Additional complimentary registration for company representatives per booth space rented	18	16	14	12	10
Recognition in registration lobby on sponsor wall	●	●	●	●	●
Company name listed on Star of the North website	●	●	●	●	●
Company name listed in official Star of the North <i>Onsite Program</i>	●	●	●	●	●