

SPONSORSHIP OPPORTUNITIES

To confirm your sponsorship, complete the online Advertising, Promotion & Sponsorship form at star.mndental.org.

Tote Bag	\$15,000 <i>(1 exclusive available)</i> \$7,500 each <i>(2 shared)</i>	Diamond or Platinum Level benefits plus... <ul style="list-style-type: none"> Your company logo featured on the tote bag with the meeting logo Recognition in the promotional materials for the tote bag in the <i>Preliminary Program</i>, <i>Onsite Program</i>, and the Star of the North website
The Big Party!	\$10,000 <i>(1 exclusive)</i> \$5,000 each <i>(2 available)</i>	Diamond or Platinum Level benefits plus... <ul style="list-style-type: none"> Company logo on bar signs Recognition in all of The BIG Party! promotional materials Recognition on event's onsite signage 30 Drink Tickets for your customers Exclusive sponsor only – Introduce the Band
Keynote Speaker	\$10,000 <i>(1 exclusive)</i> \$5,000 each <i>(2 available)</i>	Diamond or Platinum Level benefits plus... <ul style="list-style-type: none"> Sponsor name/logo will be listed in all promotional materials regarding keynote (website, printed material, social media, onsite signage, etc.) Sponsor logo listed on welcome presentation screens in auditorium Sponsor thanked by chairperson prior to introduction of speaker Plus additional sponsor benefits based on level of contribution (platinum, diamond, etc.) For exclusive sponsor only: <ul style="list-style-type: none"> Additional 10'x10' booth and option of having the keynote book signing in this space Exclusive sponsor given 2-3 minutes of stage time prior to the speaker's presentation to speak to the audience. This event is free for all attendees to attend.
Badge Lanyard	\$7,500 <i>(1 available)</i>	Platinum Level benefits plus... <ul style="list-style-type: none"> Your company logo featured on the lanyard handed out to all attendees
Attendee Food Vouchers <i>New This Year!</i>	\$5,500 <i>(2 available)</i> <i>Thursday or Friday</i>	Platinum Level benefits plus... <ul style="list-style-type: none"> Recognition on any onsite signage and printed programs Company logo on printed food vouchers Recognition in a designated meeting app reminder to all attendees Recognition in daily email to attendees Vouchers redeemable at Exhibit Hall concession stands and in the Exhibit Hall cafe (to encourage attendees on the Exhibit Floor)
Oasis Massage Station	\$5,500 <i>(1 exclusive available)</i>	Platinum Level benefits plus... <ul style="list-style-type: none"> Recognition on any onsite signage and printed programs Two additional carpeted booths added for therapists to work in your booth area Vinyl floor footprints with your logo leading to your booth location from both entrances of the Exhibit Floor Sign outside of your booth with specifics on how attendees can make their massage appointments Opportunity to collaborate on a creative way to get attendees to visit your booth for massage sign-ups (depending on sponsor's input)



Meeting App	\$5,000 <i>(1 exclusive available)</i>	Platinum Level benefits plus... <ul style="list-style-type: none"> • Recognition in the promotional materials in the <i>Preliminary Program</i>, <i>Onsite Program</i>, and the <i>Star of the North</i> website • Design your own home page logo with hyperlink to be featured on the meeting app • 4 alert notifications (1 pre-conference, 2 during, 1 post-conference)
Buyer's Happy Hour	\$5,000 each <i>(6 available)</i>	Platinum Level benefits plus... <ul style="list-style-type: none"> • Recognition on the event's onsite signage • Company logo on meeting app with link • Recognition of sponsors in a promotional piece (complete with Exhibit Hall map highlighting your location) that will be mailed to all attendees with their name badges • The event will be open bar to attendees — every attempt will be made to place bar stations within the sponsoring booths
Water Bottle	\$3,500 <i>(1 available)</i>	Gold Level benefits plus... <ul style="list-style-type: none"> • Your company logo featured on 2500 water bottles with the <i>Star of the North</i> meeting logo • Recognition in the promotional materials for the water bottle in the <i>Preliminary Program</i>, <i>Onsite Program</i>, and the <i>Star of the North</i> website
CE Verification Station	\$2,500 <i>(1 available)</i>	Bronze Level benefits plus... <ul style="list-style-type: none"> • Your company name featured on the CE Verification Stations • Your company logo and a message running across the screens • Company logo included in station graphics • Company logo on the CE section of the <i>Star of the North</i> website and on the <i>Verify CE</i> link. This link will be live for one year.
Charging Station	\$2,500 <i>(2 available)</i>	Bronze Level benefits plus... <ul style="list-style-type: none"> • Recognition on any onsite signage and printed programs
Cash Cube	\$1,500 <i>(1 available)</i>	Bronze Level benefits plus... <ul style="list-style-type: none"> • Recognition on any onsite signage and printed programs • Company logo on sign next to the cube
Speaker Sponsorship	VARIES If interested in speaker sponsor opportunities, please contact Shannan Cook at scook@mndental.org .	Total Sponsorship Amount Level benefits plus... <ul style="list-style-type: none"> • Recognition in the speaker's program descriptions in the <i>Preliminary Program</i>, <i>Onsite Program</i>, and <i>Star of the North</i> website • Recognition on the program's onsite signage