



SPONSORSHIP
PROSPECTUS



2019

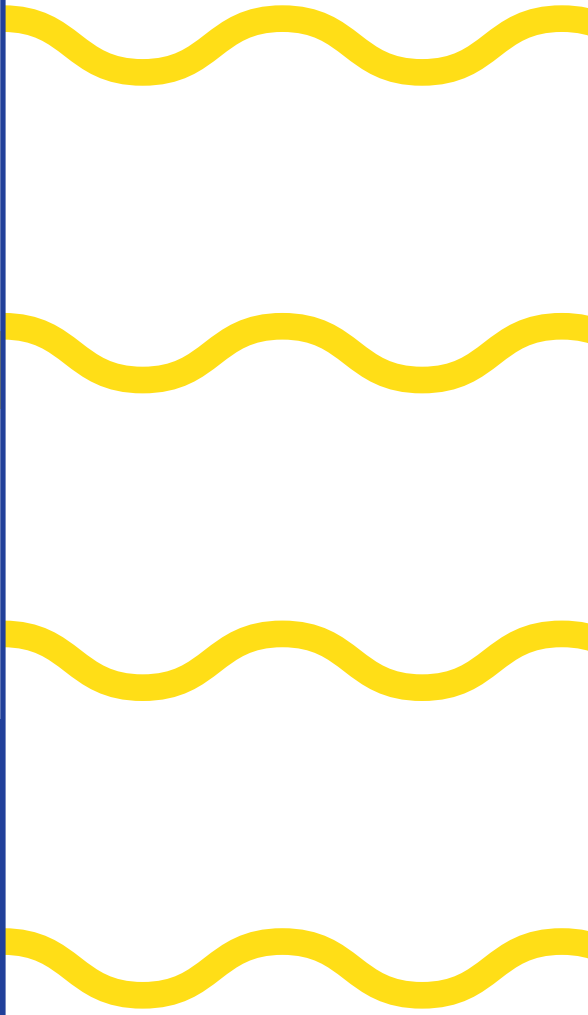
STAR OF THE NORTH MEETING

Nationally known
.....
..... *Close to home*



Join us! **SPONSORS**

136TH ANNUAL
SCIENTIFIC SESSION
APRIL 25-27, 2019
SAINT PAUL RIVERCENTRE, SAINT PAUL, MN



SPONSORSHIP OPPORTUNITIES



To participate in the sponsorship program, complete the “Advertising, Promotion & Sponsorship” order form found online at star.mndental.org and send it to Vicki Capistrant at vcap@mndental.org or fax (612) 767-8500.

<p>TOTE BAG</p>	<p>\$15,000 <i>(1 exclusive available)</i></p> <p>\$7,500 each <i>(2 shared)</i></p>	<p>Diamond or Platinum Level benefits plus...</p> <ul style="list-style-type: none"> •Your company logo featured on the tote bag with the meeting logo •Recognition in the promotional materials for the tote bag in the <i>Preliminary Program, Onsite Program</i>, and the Star of the North website
<p>THE BIG PARTY!</p>	<p>\$10,000 <i>(1 exclusive)</i></p> <p>\$5,000 each <i>(2 available)</i></p>	<p>Diamond or Platinum Level benefits plus...</p> <ul style="list-style-type: none"> •Company logo on bar signs •Recognition in all of The BIG Party! promotional materials •Recognition on event’s onsite signage •50 Drink Tickets
<p>KEYNOTE SESSION</p>	<p>\$10,000 <i>(1 exclusive)</i></p> <p>\$5,000 each <i>(2 available)</i></p>	<p>Diamond or Platinum Level benefits plus...</p> <ul style="list-style-type: none"> •Sponsor name/logo will be listed in all promotional materials regarding keynote (website, printed material, social media, onsite signage, etc.) •Sponsor logo listed on welcome presentation screens in auditorium •Sponsor thanked by chairperson prior to introduction of speaker •Plus additional sponsor benefits based on level of contribution (platinum, diamond, etc.) <p>For exclusive sponsor only:</p> <ul style="list-style-type: none"> •Additional 10’x10’ booth and option of having the keynote book signing in this space •Exclusive sponsor given 2-3 minutes of stage time prior to speaker presentation to speak to audience
<p>BADGE LANYARD</p>	<p>\$7,500 <i>(1 available)</i></p>	<p>Platinum Level benefits plus...</p> <ul style="list-style-type: none"> •Your company logo featured on the lanyard
<p>OASIS MASSAGE STATION</p>	<p>\$5,500 <i>(1 exclusive available)</i></p>	<p>Platinum Level benefits plus...</p> <ul style="list-style-type: none"> •Recognition on any onsite signage and printed programs •Vinyl floor footprints with your logo leading to location from main escalator •Company logo on sign at each station •Opportunity to collaborate on a creative way to get attendees to visit your booth for massage sign-ups (depending on sponsor’s input)
<p>MEETING APP</p>	<p>\$5,000 <i>(1 exclusive available)</i></p>	<p>Platinum Level benefits plus...</p> <ul style="list-style-type: none"> •Recognition in the promotional materials in the <i>Preliminary Program, Onsite Program</i>, and the Star of the North website •Home page logo with hyperlink •4 alert notifications (1 pre-conference, 2 during, 1 post-conference)



<p>BUYER'S HAPPY HOUR Open to ALL attendees</p>	<p>\$5,000 each (6 available)</p>	<p>Platinum Level benefits plus...</p> <ul style="list-style-type: none"> • Recognition in all of the Exhibit Hall promotional materials • Recognition on the event's onsite signage • PDF promotional for you to email to customers • Recognition of sponsors in a promotional piece (complete with Exhibit Hall map highlighting your location) that will be mailed to all attendees with their name badges • The event will be open bar to attendees — depending on booth placement, there may be an option to place a bar station next to the sponsors booth
<p>WATER BOTTLE & COOLERS</p>	<p>\$4,000 (1 available)</p>	<p>Gold Level benefits plus...</p> <ul style="list-style-type: none"> • Your company logo featured on the water bottle with the meeting logo • Sign set on or near all coolers • Recognition in the promotional materials for the water bottle in the <i>Preliminary Program</i>, <i>Onsite Program</i>, and the Star of the North website
<p>CE VERIFICATION STATION</p>	<p>\$3,000 (1 exclusive)</p> <p>\$2,000 each (2 available)</p>	<p>Gold or Bronze Level benefits plus...</p> <ul style="list-style-type: none"> • Your company name featured on the CE Verification Station signage • Your company logo and a message running across the screens • Company logo on the CE section of the Star of the North website
<p>CHARGING STATION</p>	<p>\$2,000 (2 exclusive available)</p>	<p>Bronze Level benefits plus...</p> <ul style="list-style-type: none"> • Recognition on any onsite signage and printed programs • Company logo on charging station signs
<p>CASH CUBE</p>	<p>\$1,500 (2 available)</p>	<p>Bronze Level benefits plus...</p> <ul style="list-style-type: none"> • Recognition on any onsite signage and printed programs • Company logo on sign next to the cube
<p>SPEAKER SPONSORSHIP</p>	<p>VARIES (Multiple available)</p>	<p>Total Sponsorship Amount Level benefits plus...</p> <ul style="list-style-type: none"> • Recognition in the speaker's program descriptions in the <i>Preliminary Program</i>, <i>Onsite Program</i>, and Star of the North website • Recognition on the program's onsite signage



SPONSORSHIP PERKS



2019 SPONSOR PERKS AT EACH LEVEL

	Diamond \$10,000 and Up	Platinum \$5,000 to \$9,999	Gold \$4,000 to \$4,999	Silver \$3,000 to \$3,999	Bronze \$1,500 to \$2,999
Company logo and link from the Star of the North website attendee landing page	●				
One full-page, black and white advertisement in the <i>Onsite Program</i>	●				
Company logo to appear in sponsor list in the <i>Preliminary Program</i>	●				
Company logo as a window cling placed on entrance doors to RiverCentre	●				
Company logo as a floor sticker on landing and bottom of stairs leading to Exhibit Hall main entrance	●				
Company logo in sponsor list in <i>Northwest Dentistry</i> (November/December issue)	●				
Use of one Infocard Plus Lead Retrieval System at the meeting	●	●			
One half-page, color advertisement in the <i>Preliminary Program</i>	●	●			
Company logo to appear on sponsor wall in registration lobby	●	●			
Exhibit Passport Game: Company name listed on passport game card	●	●			
Additional Raffle or Drawing Listings on Meeting App	4	4	2	2	1
Show special listings in the printed Buyer's Guide (to be available for duration of event)	5	5	5	5	5
Floor sticker in front of your booth identifying your sponsor level	●	●	●	●	
Additional booth placement points for 2019	50	35	25	15	
Company name listed in <i>Preliminary Program</i>	●	●	●	●	●
Company name listed in <i>Northwest Dentistry</i> (November/December issue)	●	●	●	●	●
Special "Sponsor" recognition printed on name badges	●	●	●	●	●
Additional complimentary registration for company representatives per booth space rented	18	16	14	12	10
Recognition in registration lobby on sponsor wall	●	●	●	●	●
Company name listed on Star of the North website	●	●	●	●	●
Company name listed in official Star of the North <i>Onsite Program</i>	●	●	●	●	●