

SPONSORSHIPS

SPONSOR LEVEL BENEFITS

BRONZE \$1,500 – \$2,999

- Recognition in the Preliminary Program, Onsite Program, and on the Star of the North website
- Recognition in *Northwest Dentistry* November/December issue
- A link from our website to yours
- Recognition throughout the meeting with signage
- One banner to hang in your booth recognizing your sponsorship
- Complimentary registration for up to ten company representatives per booth space purchased

SILVER \$3,000 – \$3,999

- Recognition in the Preliminary Program, Onsite Program, and on the Star of the North website
- Recognition in *Northwest Dentistry* November/December issue
- A link from our website to yours
- Recognition throughout the meeting with signage
- One banner to hang in your booth recognizing your sponsorship
- Complimentary registration for up to 12 company representatives per booth space purchased
- An additional 15 booth placement points for 2010
- Include one contact name with email address and company logo to your online company profile

GOLD \$4,000 – \$4,999

- Recognition in the Preliminary Program, Onsite Program, and on the Star of the North website
- Recognition in *Northwest Dentistry* November/December issue
- A link from our website to yours
- Recognition throughout the meeting with signage
- One banner to hang in your booth recognizing your sponsorship
- Complimentary registration for up to 14 company representatives per booth space purchased
- An additional 20 booth placement points for 2010
- Include two contact names with email addresses and company logo to your online company profile
- One ad on the Star of the North website for up to nine months

PLATINUM \$5,000-\$9,999

- Recognition in the Preliminary Program, Onsite Program, and on the Star of the North website
- Recognition in *Northwest Dentistry* November/December issue
- A link from our website to yours
- Recognition throughout the meeting with signage
- One banner to hang in your booth recognizing your sponsorship
- Complimentary registration for up to 16 company representatives per booth space purchased
- An additional 25 booth placement points for 2010
- Include two contact names with email addresses and company logo to your online company profile
- One ad on the Star of the North website for up to nine months
- Use of one Infocard Plus Lead Retrieval System onsite
- One half page ad in the Preliminary Program

DIAMOND \$10,000 AND UP

- Recognition in the Preliminary Program, Onsite Program, and on the Star of the North website
- Recognition in *Northwest Dentistry* November/December issue
- A link from our website to yours
- Recognition throughout the meeting with signage
- One banner to hang in your booth recognizing your sponsorship
- Complimentary registration for up to 18 company representatives per booth space purchased
- An additional 30 booth placement points for 2010
- Include two contact names with email addresses and company logo to your online company profile
- One ad on the Star of the North website for up to nine months
- Use of one Infocard Plus Lead Retrieval System onsite
- One half page ad in the Preliminary Program
- One full page ad in the Onsite Program

SPONSORSHIPS CONTINUED

EXHIBIT HALL PREMIERE NIGHT • \$5000

Want to play an important role in the most anticipated event of the meeting? Sponsor this exclusive event and place your company's name in front of dentists and the staff who play a central role in the purchasing decisions at their dental offices. This party will be held on the exhibit floor on Thursday, April 22 and will feature complimentary wine and beer. Additional sponsor benefits include:

- Recognition in the Exhibit Hall Premiere Night's description in the Preliminary Program, Onsite Program, and on the Star of the North website
- Recognition on the event's onsite signage
- A beverage stand located in or near your booth space
- A special thank you from the Scientific Session Committee during the event

SPEAKER SPONSORSHIP

To view our current list of 2010 speakers, please visit the Star of the North website (www.starofthenorthmeeting.org). Please call for details; honorariums vary. Additional sponsor benefits include:

- Recognition in the speaker's program descriptions in the Preliminary Program, Onsite Program, and the Star of the North website
- Recognition on the program's onsite signage
- Company logo on the title page of the program's handout

CE VERIFICATION STATIONS • SOLD

Show your support of continuing education with this exclusive sponsorship. Located in the center of the exhibit hall and on the Registration level, attendees will visit these stations to confirm CE credits that they receive from attending Star of the North programs. Connect with attendees after the meeting as they visit the Star of the North website to enter and confirm their CE credits. Additional sponsor benefits include:

- Your company name featured next to the CE Verification Stations
- Your company message running across the screens
- Company logo on the CE section of the Star of the North website

PHOTO BOOTH • \$1500

Be a part of a memorable experience for attendees. Sponsor the photo booth and place your company logo on the photo booth strips. The photo booth will be located on the exhibit floor mid-day Saturday.

TOTE BAG • \$1500

Make your mark as the meeting's official bag sponsor and put your name and logo (along with the meeting logo) in front of over 9,000 attendees. You'll also be able to insert two of your best marketing pieces in the bag! (Sponsors are responsible for the cost and production; we'll make sure they're distributed at Registration).

BADGE LANYARD • SOLD

You'll be a hit as the official sponsor of the meeting's badge lanyards—every attendee will want one! Put your company name and logo in the hands of over 9,000 attendees. (Sponsors are responsible for the cost and production; we'll make sure they're distributed at Registration).

STARLIGHT CELEBRATION • \$5000

Be a part of the largest social event at the meeting! The Starlight Celebration is open to all attendees and is the perfect ending to a busy day at the convention. Attendees enjoy complimentary appetizers and entertainment. Additional sponsor benefits include:

- Recognition in the Starlight Celebration description in the Preliminary Program, Onsite Program, and on the Star of the North website
- Recognition on the event's onsite signage
- A special thank you from the Scientific Session Committee during the event

ONSITE PROGRAM

Place an advertisement in the Onsite Program at the meeting. This program book will be distributed at Registration to over 9,000 attendees.

Inside Cover	SOLD
Inside Back Cover	SOLD
Back Cover	SOLD

