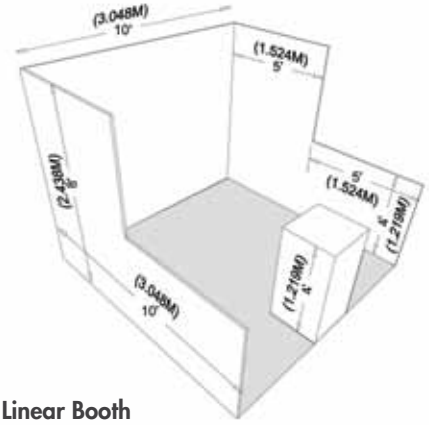
booth REGULATIONS

The Scientific Session Committee will consider requests for variance. Requests must be submitted to the Minnesota Dental Association by February 25, 2011. **Height restrictions will be strictly enforced onsite.**

LINEAR BOOTH

One or more booths exposed to an aisle on one or two sides

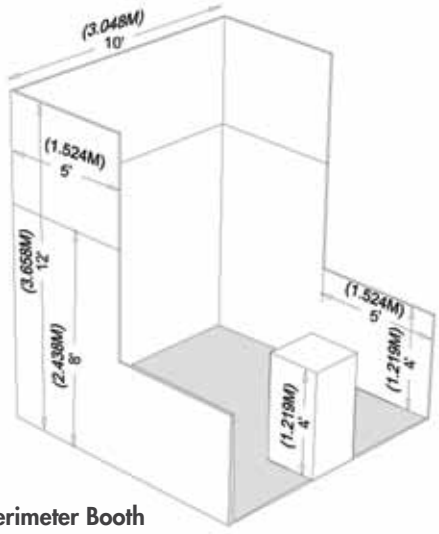


10' x 10' Linear Booth

Exhibit must not exceed 8' in height in the back 5' of the booth or exceed 4' in height in the front 5' of the booth to promote a clear view from booth to booth. Linear booths that are at least 30' long may be permitted to rise up to 12' if approved by the MDA prior to the meeting (however displays in the front 5' of the booth must not exceed 4' in height).

PERIMETER BOOTH

One or more booths along an outside wall of the convention facility rather than to another exhibit

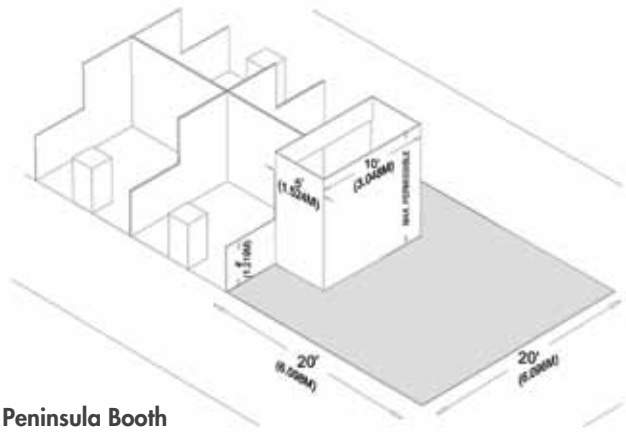


10' x 10' Perimeter Booth

Exhibit may rise up to 12' where ceiling height permits. Displays in the front 5' of the booth must not exceed 4' in height.

PENINSULA BOOTH

Four or more booths exposed to an aisle on three sides

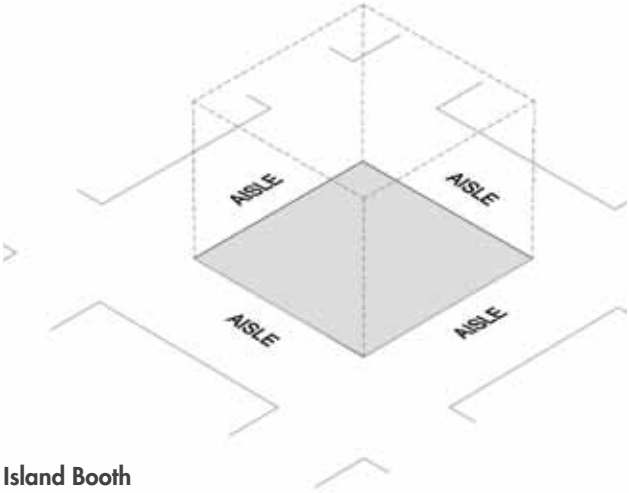


Peninsula Booth

The back wall of the exhibit must be on the non-aisle side of the booth. The center 10' of the back wall can rise up to 16', but the outer 5' on each end of this wall is limited to 4' in height. All portions on the rear of the back wall (facing neighboring exhibits) must be finished with no graphics, signage or copy of any kind.

ISLAND BOOTH

Four or more booths exposed to an aisle on all four sides



Island Booth

Exhibit must not exceed 16' in height and must have see-through visibility and accessibility from all four aisles.